

## FOR IMMEDIATE RELEASE

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## EU BUSINESS SCHOOL JUMPS SEVEN PLACES RANKING 23<sup>RD</sup> WORLDWIDE IN THE AMÉRICA ECONOMÍA GLOBAL MBA RANKING 2021

- EU Business School has jumped seven places to #23 in the América Economía Global MBA Ranking 2021.
- EU Business School's MBA program ranked #2 for cultural diversity and for female students, reaffirming the school's multicultural and inclusive philosophy.
- Stanford Graduate School of Business and IESE Business School achieved first and second positions respectively for the second year running in these prestigious worldwide rankings.

EU Business School (EU) is proud to announce that its MBA program has once again been recognized for excellence by América Economía in its Global MBA Ranking 2021, soaring seven places to rank number 23 worldwide. Additionally, EU ranked number two globally for cultural diversity reflecting the school's international student body of 72 nationalities across its MBA programs and was awarded an impressive score of 96.7% for multicultural experience. América Economía also acknowledged the strong representation of women at EU (58%) where it achieved second position overall. These outstanding results pay testament to the institution's multicultural student body and policy of inclusiveness, highlighting EU as one of the market's most multicultural and inclusive business education providers across the globe.

This year's América Economía Global MBA ranking assessed 46 participating international business education providers from the U.K, the U.S.A, Canada, Spain, Germany, Italy, France, and Switzerland. Each of the participants were assessed using criteria including international positioning, innovation, social media presence in Latin America, multicultural experience and range of program options. Stanford Graduate School of Business and IESE topped the rankings, achieving first and second position respectively for the second year running.

Mr. Carl Craen, vice president and managing director of EU Business School, expressed his pride at this latest testament to EU's commitment to excellence: "I am delighted that América Economia has once again recognized EU as an outstanding worldwide higher educational institution in its Global MBA Ranking 2021. At EU Business School, we are proud that our MBA programs offer a dynamic, international and hands-on learning experience that prepares students to excel in the workplace and in their entrepreneurial endeavors around the globe."

For more information about EU Business School, please contact the communications department at +34 93 201 81 71 or <a href="mailto:communications@euruni.edu">communications@euruni.edu</a>. Alternatively, you can visit our website at <a href="mailto:www.euruni.edu">www.euruni.edu</a>.

## **About EU Business School:**

Established in 1973, EU Business School (EU) is an international, professionally accredited, high-ranking business school with campuses in Barcelona, Geneva, Montreux, Munich and online. Offering English-taught foundation, bachelor's, master's and MBA programs, it is ranked among the top business schools globally and has been awarded four stars overall in business education by QS Stars. Students at EU benefit from an international environment with students and faculty of 100+ nationalities. EU programs include state-recognized degrees from the University of Derby and the University of Roehampton, London, in the U.K., and Dublin Business School, Ireland, as well as university bachelor's, master's and MBA degrees (título propio) awarded by Universidad Católica San Antonio de Murcia (UCAM), Spain.