

AUTOCAR
JANUARY TO DECEMBER 2017



Autocar has reported in accordance with ABC's industry-agreed standards for Consumer Magazines



30,753

CIRCULATION
(AVERAGE PER ISSUE)

For more information:

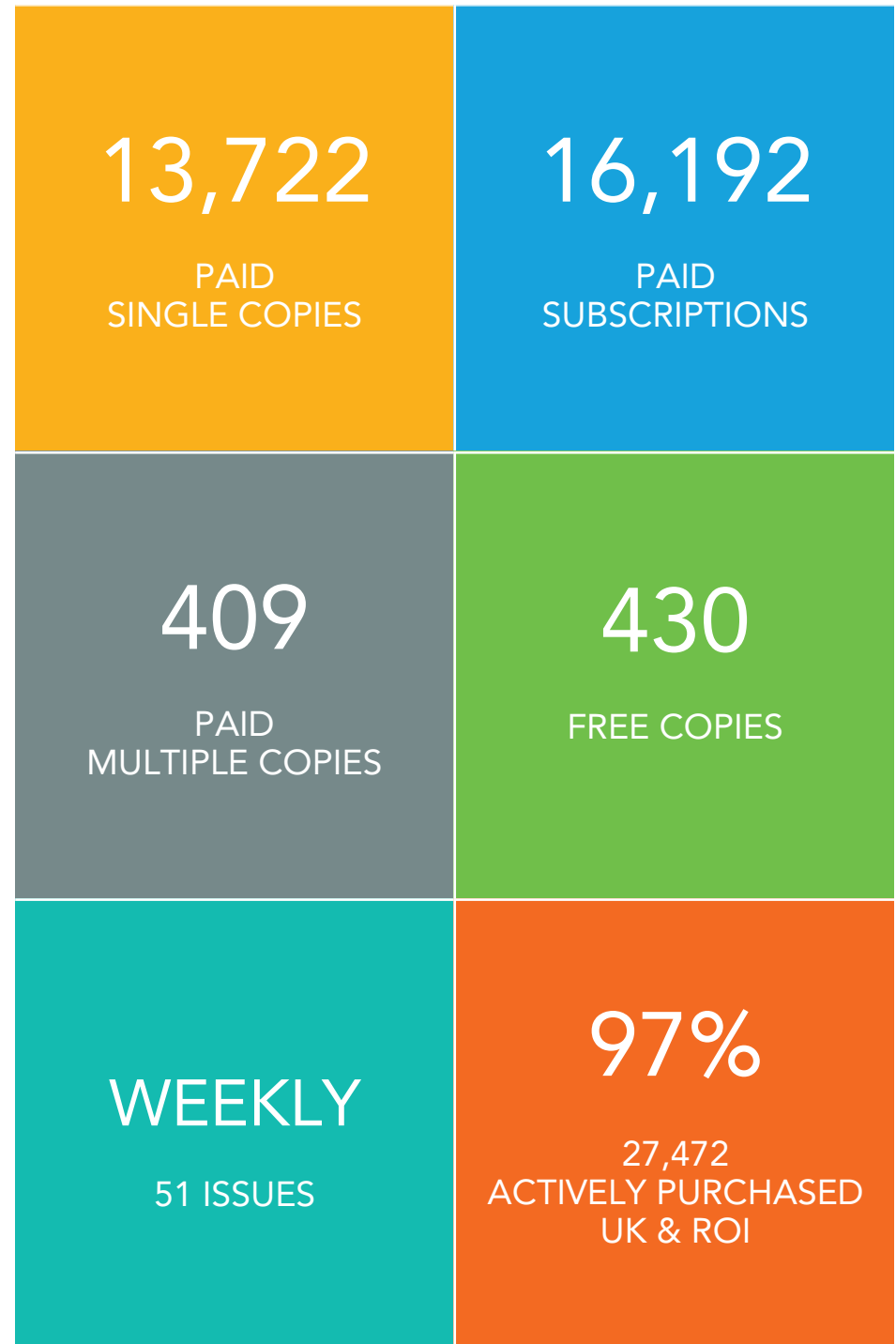
Haymarket Media Group

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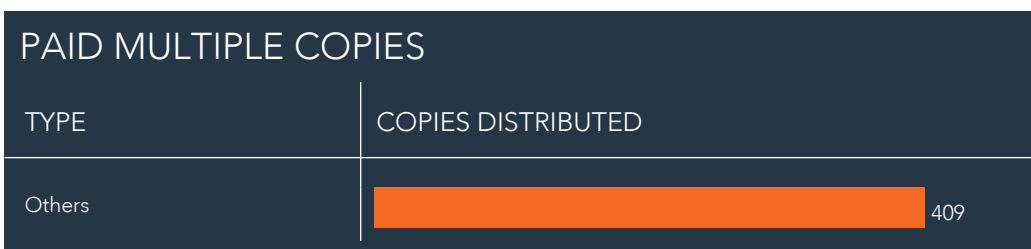
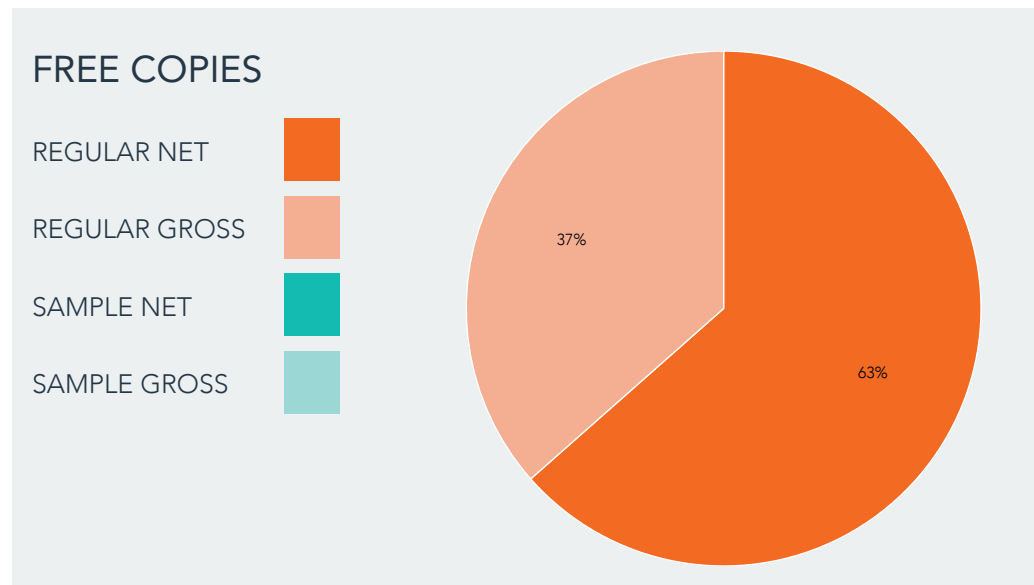
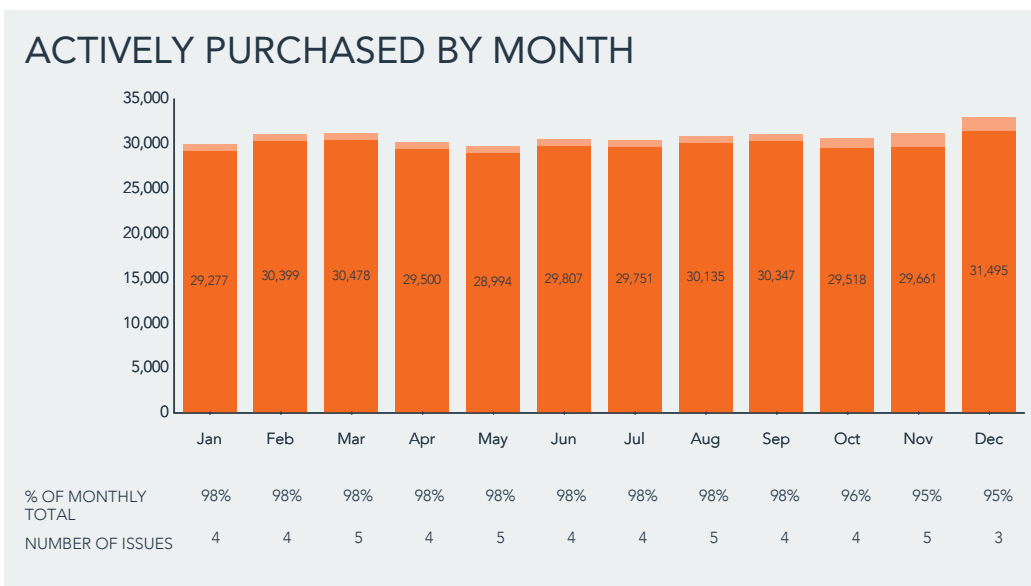
Issued: 15 Feb 2018

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	TOTAL	UK & ROI	OTHER	PRINT EDITION	UK & ROI	OTHER	DIGITAL EDITION	UK & ROI	OTHER
AVERAGE CIRCULATION	30,753	28,302	2,451	25,851	24,671	1,180	4,902	3,631	1,271
PAID SINGLE COPIES	13,722	13,171	551	13,496	13,027	469	226	144	82
FULL RATE	13,545	13,061	484	13,483	13,014	469	62	47	15
20% - 99% OF FULL RATE	177	110	67	13	13	-	164	97	67
BELOW 20% OF FULL RATE	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	16,192	14,309	1,883	11,516	10,822	694	4,676	3,487	1,189
INDIVIDUAL	16,173	14,301	1,872	11,497	10,814	683	4,676	3,487	1,189
FULL RATE	545	41	504	544	40	504	1	1	-
20%-99% OF FULL RATE	11,927	11,208	719	10,875	10,696	179	1,052	512	540
BELOW 20% OF FULL RATE	84	84	-	78	78	-	6	6	-
ALL YOU CAN READ	3,617	2,968	649	-	-	-	3,617	2,968	649
OTHER	19	8	11	19	8	11	-	-	-
MULTIPLE COPY	19	8	11	19	8	11	-	-	-
REQUESTED SPONSORED SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
CORPORATE SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
PAID MULTIPLE COPIES	409	409	-	409	409	-	-	-	-
FREE COPIES	430	413	17	430	413	17	-	-	-
REGULAR	430	413	17	430	413	17	-	-	-
NET	273	256	17	273	256	17	-	-	-
GROSS	157	157	-	157	157	-	-	-	-
SAMPLE	-	-	-	-	-	-	-	-	-
NET	-	-	-	-	-	-	-	-	-
GROSS	-	-	-	-	-	-	-	-	-
ACTIVELY PURCHASED	97%	97%	99%	97%	97%	98%	100%	100%	100%

PRICES	
BASIC COVER PRICE	£3.80
UK ANNUAL SUBSCRIPTION RATE	£193.80
ROI ANNUAL SUBSCRIPTION RATE	£169.00
OTHER COUNTRIES ANNUAL SUBSCRIPTION RATE	VARIOUS



FREE COPIES DESCRIPTION

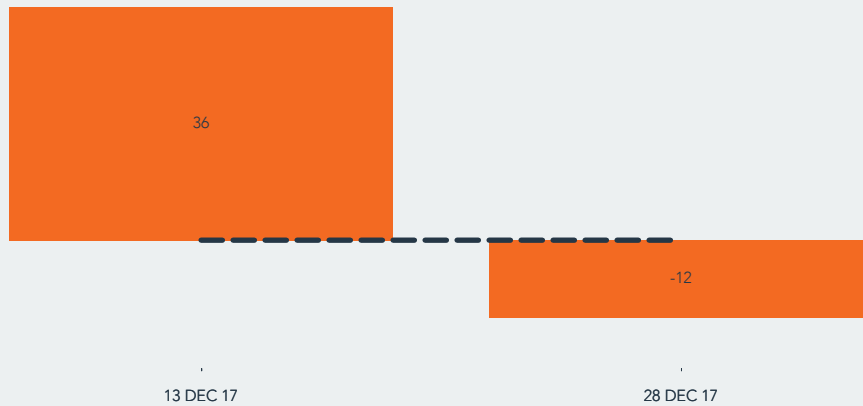
MONITORED: Copies handled by Dawsons Media Direct and placed on Eurostar

MONITORED FREE DISTRIBUTION

TYPE	POINTS	COPIES DISTRIBUTED
Other Travel Points	1	157

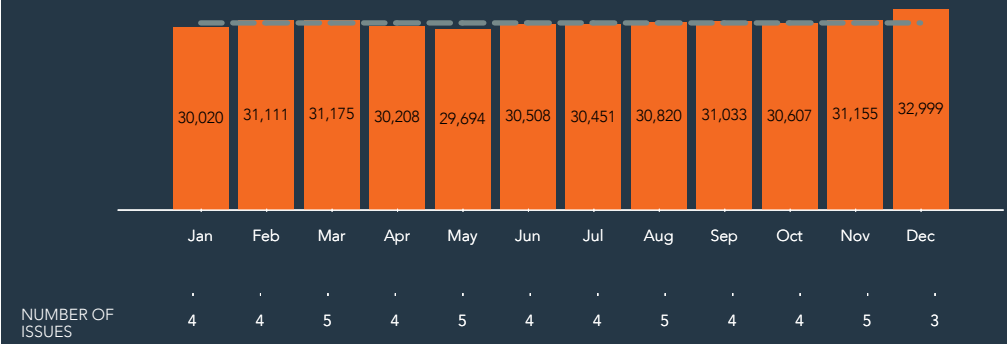
ISSUE VARIANCES > 10%

--- AVERAGE CIRCULATION



MONTHLY ANALYSIS

--- AVERAGE CIRCULATION - 30,753



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