



Takuya Hirano

General Manager, Multicountry, Central & Eastern European Headquarters

Takuya Hirano is General Manager for the Multicountry Region within Microsoft Central & Eastern Europe. In his role he is responsible for all aspects of business in the 24 countries of the region, including Enterprise Business, Consumer Business, Services and Marketing.

Before taking up this role in July 2011, he was leading the Enterprise Business in Microsoft Japan for more than 3 years, during which he delivered outstanding business results, outgrowing the market and key competitors, putting a strong focus on efficiency in operations and making customer satisfaction a key priority.



Takuya Hirano joined Microsoft Japan in 2005 as a Senior Director, being in charge of developing a mid-term business growth plan. In 2006 he became General Manager of the company's Enterprise Services, and in March 2008 he was appointed as General Manager for the entire Enterprise and Partner Group of Microsoft Japan.

Before joining Microsoft, Takuya Hirano spent eight years at Hyperion Solutions (Now: Oracle Corporation) and Hyperion, Inc., where he had responsibilities in Sales, Alliance, and Marketing. During his last 5 years at Hyperion Inc. he contributed to accelerating the business as the company's president. He also spent several years of his professional life in Silicon Valley, California, where he drove multi-national semi-conductor business projects for Kanematsu USA.

Takuya Hirano was born in Hokkaido in Japan. He holds a Bachelor's Degree in International Relations from Brigham Young University.

Currently he is based in Munich, where he lives with his wife and four children, and where he enjoys all kinds of outdoor activities.