



## Media Release

10 October 2019

# Network 10 In 2020... Now You're Talking.

Love, laughs, masks, horses, scheming, cooking, dancing, jungle camping and more love. We're not going to lie, it's been a big year here at Network 10, and trust us when we say it's only getting bigger in 2020.

Kicking off in early January, our line-up of homegrown content across all platforms includes 10 "major franchises" (forgive the jargon), the biggest comedy shows on TV, proven local drama series, unique factual content (more jargon), innovative news and current affairs, some of the country's most-loved sporting events and – yes – a brand new look and brand new judges for **MasterChef Australia**.

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It's a year-long schedule, spanning television, online, social media, podcasts and pretty much anywhere else people want to engage with our content. We call it "the 10 playground". Our viewers think it's TV as it should be.

**BOLD**

Network 10 Chief Content Officer, Beverley McGarvey, said: "A year ago we talked about cementing our position as leaders in escapist entertainment and promised we would have differentiated flagship content targeting our key target market of under 50s – 50 weeks a year.

**Peach**

**play**

"We delivered on that promise and Australians responded. We've seen year-on-year TV share growth in all key demographics since August. **10 Play** and **10 Daily** have delivered record audience numbers. **10 All Access** is an out-of-the-box success. Our **10 Speaks** podcasts are winning new fans every day.

**daily**

**All Access**

"This year we've successfully added new, multi-platform content that will grow in the years to come, including **The Masked Singer Australia**, **Dancing With The Stars** and **Five Bedrooms**," she said.

**speaks**

"Those three new hits have joined a stable of proven performers including **MasterChef Australia**, **Have You Been Paying Attention?**, **Gogglebox**, **The Bachelor Australia**, **Australian Survivor**, **The Project**, **10 News First**, **The Bachelorette Australia**, **I'm A Celebrity...Get Me Out Of Here!**, the **Melbourne Cup Carnival** and many more.

"In 2020, our content will be everywhere – across all platforms – creating a playground that will ensure our shows connect with Australians like never before and get all of Australia talking."

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Network 10's big year starts in early January, when Julia Morris and Chris Brown step back into the jungle for a new season of **I'm A Celebrity...Get Me Out Of Here!**.

This year we proved Australians are looking for an alternative to summer sport on TV. The mighty jungle is showing no signs of sleeping in 2020, with more screams, snakes and suspense than ever before.

After posting its best audience numbers ever, **Australian Survivor** returns with Jonathan LaPaglia leading an All Stars format. It hits our screens in February. And the good news continues: there will be a second season of **Australian Survivor** in 2020.

Also in February, Amanda Keller and Grant Denyer will samba back onto our screens for a sparkling new season of **Dancing With The Stars**, live, fabulous and filmed in Melbourne.

Our love triangle of **Bachelor In Paradise**, **The Bachelor Australia** and **The Bachelorette Australia** will be back in 2020, with Osher Günsberg presiding over all the fun, romance, love and drama we've come to expect from the world's most successful romance TV format.

Look out for **Bachelor In Paradise** early next year. And **The Bachelor Australia** will take on the Olympic Games, offering a strong alternative to wall-to-wall sport.

You might have heard a bit about **MasterChef Australia** this year? You're going to hear a lot more. In news so big it gets its own media release, **MasterChef Australia** is returning for its 12<sup>th</sup> season with three brand new judges: Jock Zonfrillo, Melissa Leong and Andy Allen.

Ms McGarvey said: "In a nation obsessed with food, we are thrilled to welcome Jock, Melissa and Andy as judges to **MasterChef Australia**.

"Their combined culinary credentials coupled with their passion and sheer joy for food, and their relentless enthusiasm to explore ingredients, preparation and cooking methods ensures we are in for a real treat."

The phenomenon that is **The Masked Singer Australia** will be back in 2020 with new masked celebrities, extraordinary costumes and jaw-dropping performances. Did we mention it was our most successful new series launch in almost five years?

Last but not least in the line-up of "major franchises" is **The Amazing Race Australia** which will grace our screens on Monday, 28 October.

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**The Project** enters its second decade next year, setting the current affairs agenda and delivering news differently. **10 News First** and **10 Daily** lead Network 10's news content and **Studio 10** is back to freshen up your mornings.

Let's talk about sport. Make that, big sporting events. 10 will again be the home of some of the biggest moments in sport, including the **Melbourne Cup Carnival** (we are, after all, its natural home), the **Formula 1 2020 Australian Grand Prix** and **Supercheap Auto Bathurst 1000**.

Proving that too much sport is barely enough, our line-up also includes more **Supercars, Rugby** including the **Bledisloe Cup** and the **MotoGP World Championship**.

Network 10 has a long and proud tradition of making Australians laugh. We will be doing it again in 2020 with new seasons of the hit shows **Have You Been Paying Attention?**, **Gogglebox**, **Hughesy**, **We Have A Problem** and **Kinne Tonight**, plus newcomer **Drunk History**. OK, the last one was part of **Pilot Week** in 2018 but the series is new. Speaking of **Pilot Week**, we will be making some very special announcements about this year's pilots in the next few months.

You want drama? We have it. The breakout local drama hit of 2019, **Five Bedrooms**, returns in 2020, along with new seasons of **Playing For Keeps** and **How To Stay Married**. And we have the new series **The Secrets She Keeps**. As the name suggests, it's all about secrets... that everyone wants to keep hidden.

Factual content is a key part of our line-up including **The Living Room** – with the wonderful Amanda Keller, Chris Brown, Barry Du Bois and Miguel Maestre – **Ambulance Australia**, **Todd Sampson's BodyHack**, **Bondi Rescue**, **Trial By Kyle** and **One Born Every Minute Australia**.

From lands afar – the US and the UK to be precise – comes new seasons of **NCIS**, **NCIS: Los Angeles**, **Bull**, **FBI**, **The Graham Norton Show**, various **Jamie Oliver** series and more.

And new for 2020 are **FBI Most Wanted**, starring local-boy-makes-it-big-in-Hollywood Julian McMahon, and the keenly anticipated **The Gilded Age** from *Downton Abbey* creator Julian Fellowes. The ensemble cast of this spectacular series includes Christine Baranski, Cynthia Nixon and Amanda Peet.

Less than a year after it launched, **10 All Access** is a hit with viewers. Next year our new platform will get even bigger, with fast-tracked series including **Broke, In The Dark** and **MacGyver**, plus new seasons of **Survivor**, **The Good Fight**, **NCIS: Los Angeles**, **The Unicorn**, **FBI** and **Evil Season**.

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Over on 10 Peach, Australia's longest running drama series – **Neighbours** – hits another milestone next year: its 35<sup>th</sup> birthday. Yes, it's older than many of its current cast members but it's still going strong.

Joining **Neighbours** on 10 Peach is a strong collection of content, including all-new **The Loop**, **Dating #NoFilter** and **Bojack Horseman**, plus the iconic sitcoms **Seinfeld**, **Will & Grace**, **Two And A Half Men**, **Mom** and **2 Broke Girls**.

And on 14 October, the battle of the uber-popular sitcom reignites as **Friends** finds its new home on 10 Peach, ready to rival **Seinfeld** for the coveted title of The World's Most Popular Television Show.

10 Bold has had a big year, posting strong audience growth – more than seven months of growth in fact. That's going to continue in 2020, with new seasons of **Madam Secretary**, **SEAL Team**, **Hawaii 5-O**, **NCIS New Orleans**, **MacGyver** and **LA's Finest**. And fans of **NCIS**, **NCIS: Los Angeles**, **Law & Order: SVU** and **CSI: Miami** can feast on classic episodes.

So, that's it. Well, it's not exactly it: there is lots of other content across 10, 10 Peach, 10 Bold, 10 Play, 10 Daily, 10 Speaks and 10 All Access that we can't fit in here, plus new content that we're not quite ready to reveal yet. We told you it was going to be a big year.

### Coming Soon To 10.

Ambulance Australia\*  
Australian Survivor All Stars\*  
Bachelor In Paradise\*  
Bondi Rescue\*  
Bull  
Celebrity Name Game\*  
Dancing With The Stars\*  
Drunk History\*  
FBI Most Wanted  
Five Bedrooms\*  
Formula 1 2020 Australian Grand Prix\*  
Gogglebox\*  
Have You Been Paying Attention?\*  
Hughesy, We Have A Problem\*  
I'm A Celebrity...Get Me Out Of Here!\*  
Jamie Oliver  
Kinne Tonight\*  
MasterChef Australia\*  
Melbourne Cup Carnival\*  
MotoGP World Championship\*  
NCIS

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NCIS: Los Angeles  
Neighbours\*  
Pilot Week 2020\*  
Rugby\*  
Supercars\*  
The Bachelor Australia\*  
The Bachelorette Australia\*  
The Conners  
The Gilded Age  
The Graham Norton Show  
The Living Room\*  
The Project\*  
The Secrets She Keeps\*  
Todd Sampson's BodyHack\*  
Trial By Kyle\*

... And a lot more...

\* Homegrown

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**If you want to know more (of course you do), get in touch with:**

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