L2/17-380R

Subject: Emoji Subcommittee Report Q3, 2017

To: UTC

From: Emoji Subcommittee

Date: 2017-10-23

Prioritized items for 2017Q4 UTC meeting.

Separate topics for discussion

Other documents

Forwarded Encoding requests to UTC

ESC recommends adding as candidate emoji (2019):

Forward RGI/Emojification requests to UTC

Emojification

Tag Sequences

ZWJ Sequences

Hair Combinatorics

ISO Character Requests

Separate topics for discussion

- FYI: Emoji Requests Page
- <u>L2/17-287</u> Recommendations from ESC for 2018, part 2
- <u>L2/17-374</u> Gender Emoji Strategy
- <u>L2/17-375</u> Remaining Tag Sequences

Other documents

- <u>L2/17-296</u> Comments on Recently Approved Emoji Candidate Names
 - UTC should consider proposed name changes and ESC consider for future CLDR names/keywords
- <u>L2/17-303</u> Notes on emoji proposals
 - ESC considered human-form vs smiley for superhero/villain. Did not think the 12-18x cost for humanform emoji was worth it.
 - Suggestion of POO + ZWJ + <face> was reasonable, but probably too late in the process.
 - SMILING FACE WITH SMILING EYES AND THREE HEARTS got a higher priority due to request data.
 - Other faces weren't considered distinct enough, or high enough priority.
 - THREAD was the result of considering two separate symbols, roughly in line with recommendation in doc. Vendors could add needle, if they feel that is better. Or it might be better to avoid the needle for metaphorical use.
- <u>L2/17-304</u> The problem with the MOON SYMBOLs
 - No strong need for proposed variation selectors. The moons are already over-represented.
- <u>L2/17-376</u> "Top of Head" Emoji feedback
 - $\circ\quad$ These characters are already recommended as components. However, the UTC should

- consider the interesting idea of recommending that components get dotted outlines or another distinctive indicator.
- UTC should consider proposed name changes and ESC consider for future CLDR names/keywords
- CLDR constructs names with ZWJ sequences, and the names for these would probably be something like "red-haired", "bald", etc.

Forwarded Encoding requests to UTC

There are quite a few proposals that are in the pipeline, awaiting modification by proposers. A few were sufficiently far along to bring to the attention of the UTC. Note that in some cases, the proposal is not completely satisfactory, but is sufficiently complete for consideration.

ESC recommends adding as candidate emoji (2019):

- L2/17-298 HINDU TEMPLE
 - The ESC/UTC held off previously for lack of information about the best exemplar image. This seems to satisfy that.
- <u>L2/17-381</u> DIVING MASK AND SNORKEL
 - o Popular sport, not currently represented
- <u>L2/17-356</u> OIL LAMP (Proposal to encode the DIYA emoji)
 - Add as OIL LAMP for generality

Forward RGI/Emojification requests to UTC

Emojification

- <u>L2/17-343</u> Infinity Emoji Submission
 - This is the most frequent symbol request (and is continuing to be requested).
 - The ESC was hesitant to include this, but on balance is in favor. Would be a default-text character of course.
 - Note that Samsung has emoji presentation for this.
- L2/17-387— HEADSTONE (☐ U+26FC HEADSTONE GRAVEYARD SYMBOL)
 - ESC recommends emojification of headstone. Should be commonly used (esp at certain times of the year). Already encoded, so just needs property change.
 - Note that Samsung has emoji presentation for this.
 - $\circ\quad$ Emojination (Jennifer 8. Lee) will provide updated images.



Tag Sequences

Bringing to the attention of major vendors, in case they are interested in supporting. $\underline{L2/17-382}$ is the omnibus proposal for these:

- Northern Ireland flag
 - $\circ\quad$ Already considered, but no official flag.
- Basque flag
- Brittany flag
- Catalonia flag
- US states

Question for the UTC: should we have a different process for documents? These were all separate submissions, but we produced a compound PDF document for the registry.

ZWJ Sequences

- MAN/WOMAN + ZWJ + < new hair styles>
 - \circ ESC very strongly recommends adding these to RGI, since the whole purpose of adding the characters was for use in these ZWJ sequences. This minimal set would be 2 x 4 = 8 sequences.
 - The hair styles are marked as Components in the Candidates list; the intent is for them not to occur on keyboards, but only in combination.
 - o The remaining combinations in the table below would be valid, of course, but adding all combinations to RGI at this point would likely be a problem for vendors, because the combinatorics get, well, hairy. (The decision whether to add any neutral options also depends on the gender-neutral discussion.) By not adding to RGI right away, we can see what the usage of the hair combinations is, and thus whether adding more combinations are warranted. See the table below for some numbers.
- <u>L2/17-389</u> Mike Drop / Mic Drop
 - o ESC was neutral on this. Could be too trendy.
- Others from <u>L2/17-287</u> Section: ZWJ Sequences
 - Recommended
 - Pirate flag
 - Supported by Twitter, common request
 - Saturn
 - Most distinctive planet (from earlier Planets proposal)
 - Jupiter, Mars
 - Somewhat less distinctive (esp. Mars), but popular.
 - Recommended against
 - Heart with knife
 - Unnecessarily violent; can be conveyed with existing sequence
 - Other doc
 - Person with Crown (see gender strategy doc)
 - Neutral
 - Sad face with broken heart
 - Based on wider faces document. But could be just sequence of separate emoji.

Hair Combinatorics

	Count	+Hair	Total	+Skin	Total
MAN/WOMAN	2	8	8	48	48
BOY /GIRL /OLDER MAN /WOMAN	4	16	24	96	144
CHILD /ADULT /OLDER ADULT	3	12	36	72	216

ISO Character Requests

Recommendation is to support the first 2 cases, but not the others.

1. 1F9A5 SWAN

- a. ESC considered before: this character was on the line.
- b. Reasonable stats: 11th on our list of possible additional animals
- c. <u>Images</u> very distinctive and recognizable.
- d. No proposal ever submitted to ESC, although on our omnibus collection of animals

1F9A3 BADGER

- a. ESC considered before and was not near the top of the list of animals.
- b. Low stats: 49th on our list of possible additional animals
- c. Images probably distinctive enough
- d. No proposal ever submitted to ESC, although on our omnibus collection of animals

3. 1F9A4 SQUIRREL

- a. ESC considered before and didn't consider proposal strong enough then, and after review still recommends against.
 - i. Could accommodate by adding annotations, CLDR keywords.
- b. Good stats: 7th on our list.
- c. But <u>Images</u> not very distinctive from <u>chipmunk</u>; chipmunk currently used as squirrel.
- d. "The <u>squirrel</u> family includes tree squirrels, ground squirrels, chipmunks, marmots (including woodchucks), flying squirrels, and prairie dogs amongst other rodents."
- e. No proposal ever submitted to ESC, although on our omnibus collection of animals

4. 1F93F BILLIARD GAMES (unhappy with 8 ball)

- a. ESC strongly recommends against.
 - i. Could accommodate by adding annotations, CLDR keywords.
- b. Falls prey to the "sushi fallacy". Eight ball is perfectly reasonable image for any of the Cue sports.
- c. No proposal ever submitted to ESC

5. 1F9A1 MAMMOTH

- a. ESC considered before and didn't consider proposal strong enough then, and after review still recommends against.
- b. Does have proposal submitted to ESC ("Proposal to Encode a Mammoth Emoji").
- c. Low stats: 36th on our list of possible additional animals
 - i. Even there, data slanted by <u>Mammoth Mountain/Ski/Lake</u>, and mammoth as adjective (<u>mammoth motocross</u>).
- d. <u>Images</u> not sufficiently distinctive from <u>elephant</u> at emoji sizes.

6. 1F9A2 DODO

- a. ESC considered before and didn't consider proposal strong enough then, and after review still recommends against.
- b. Does have proposal submitted to ESC ("Proposal to Encode a Dodo Emoji").
- c. Low stats: 29th on our list of possible additional animals
 - i. Even there, data slanted by "The dodo", etc.
- d. <u>Images</u> not that distinctive from <u>parrots</u> at emoji sizes.

7. 1F97B TROLL

- a. ESC considered before and didn't consider proposal strong enough then, and after review still recommends against.
 - i. Could accommodate by adding annotations, CLDR keywords.
- b. Was one of 64 emoji in proposal "64 Complementary Emoji").
- c. <u>Images</u> not very distinctive from "ogre" or "goblin" http://www.unicode.org/emoii/charts/emoii-list.html#1f479,
- d. Frog already used as alt-right troll.
- e. Stats skewed by "troll movie", "troll toy"
- f. Might set precedence for other "emotes" used by gamers (<u>twitch</u>) and rage faces; style would be out of place for emoji.