

# A GLOBAL FOOD POWERHOUSE

## THE KRAFT HEINZ COMPANY

Co-headquartered in Pittsburgh and Chicago, The Kraft Heinz Company has an unparalleled portfolio of powerful and iconic brands.



**\$27.4bn**  
in net sales  
(2015 pro forma)



**#5** food and  
beverage company  
in the world



**40+** countries  
with dedicated  
Kraft Heinz Company  
employees



**8** \$1 billion+  
brands based on  
retail sales



**2bn+**  
meals to hungry  
children over the  
last decade through  
philanthropic focus

**A PLATFORM FOR PERFORMANCE AND LEADERSHIP IN THE GLOBAL FOOD INDUSTRY**

# KraftHeinz

## Beloved Global Brands

200+ beloved brands sold in nearly 200 countries, including 8 billion-dollar+ brands at retail.



## OUR PEOPLE, PLANET & COMPANY

### A Leader in the Food Industry

- Centuries-long legacy of superior quality, safety and service
- Focus on innovation and go-to-market efficiencies
- Culture of Ownership and Meritocracy
- World-class Board of Directors
- Progressive business practices – Zero Based Budgeting and Management by Objectives

### A Leader in the Global Community

- Focused on fighting hunger
- Committed to reductions in greenhouse gas emissions, energy and water usage, and waste
- Dedicated to a supply chain reflective of ethical sourcing practices and policies
- Lasting charitable commitments in our communities
- Safety, wellness, development, diversity and inclusion in our workplaces