



Network Share %	ABC1	ABC2	ABC3	ABC News 24	ABC NET	Seven	7TWO	7mate	Seven NET	Nine	GO!	Gem	Nine NET	TEN	ONE	ELEVEN	TEN NET	SBS ONE	SBS TWO	SBS NET
Survey 1	13.3	1.9	0.6	0.7	16.4	24.0	4.3	3.2	31.5	19.7	3.9	2.8	26.5	15.8	1.0	3.4	20.2	4.7	0.8	5.4
Survey 2	13.2	2.0	0.5	1.0	16.7	23.4	4.4	3.4	31.2	19.6	4.0	2.8	26.4	15.6	1.2	3.5	20.3	4.7	0.7	5.4
Survey 3	12.6	2.1	0.6	0.6	15.9	23.2	4.5	3.4	31.1	18.5	3.9	2.8	25.2	17.0	2.0	3.4	22.4	4.6	0.8	5.4
Survey 4	10.9	2.2	0.7	0.5	14.3	23.9	4.6	3.1	31.6	18.7	3.9	2.8	25.4	17.7	2.7	3.2	23.7	4.3	0.7	5.1
Survey 5	10.7	2.1	0.6	0.5	13.9	22.4	4.6	3.4	30.5	19.8	4.2	2.6	26.6	17.7	2.3	3.4	23.4	4.9	0.7	5.6
Survey 6	11.2	2.2	0.6	0.6	14.6	22.0	4.4	3.3	29.6	19.6	4.0	2.7	26.3	17.8	2.2	3.5	23.5	5.3	0.7	6.0
Survey 7	12.3	2.3	0.6	0.7	16.0	22.8	4.9	3.6	31.3	21.1	4.0	2.7	27.8	13.8	2.3	3.7	19.8	4.2	1.0	5.2
Survey 8	11.7	2.6	0.6	0.6	15.4	24.3	4.6	3.4	32.3	20.4	3.8	2.7	27.0	14.4	2.2	3.7	20.3	4.3	0.7	5.0
Survey 9	13.1	2.8	0.6	0.7	17.2	22.8	4.6	3.4	30.8	19.3	4.3	2.7	26.3	14.5	2.2	3.7	20.4	4.4	0.8	5.2
Survey 10 Wk1 (30/10/11)	14.2	2.6	0.7	0.9	18.5	21.2	4.5	3.8	29.5	19.8	4.2	3.1	27.2	13.0	2.4	4.0	19.4	4.5	0.9	5.4
Wk2 (06/11/11)	14.1	2.6	0.7	0.7	18.2	21.8	4.6	3.8	30.2	18.9	4.0	3.0	25.8	14.1	2.0	4.1	20.2	4.7	0.9	5.6
Wk3 (13/11/11)	14.0	2.6	0.7	0.8	18.2	21.3	4.9	3.2	29.4	18.9	5.2	3.2	27.3	13.3	2.2	3.9	19.4	4.8	0.8	5.6
Wk4 (20/11/11)																				
Survey 10 Progressive	14.1	2.6	0.7	0.8	18.3	21.4	4.7	3.6	29.7	19.2	4.5	3.1	26.8	13.5	2.2	4.0	19.7	4.7	0.9	5.6
Survey Year to Date	12.2	2.3	0.6	0.7	15.8	23.1	4.5	3.4	31.0	19.6	4.0	2.8	26.4	15.9	2.1	3.5	21.5	4.6	0.8	5.4

Consolidated Metropolitan Survey Share
Sydney Share Report - Free to Air Only
Week 01 - Week 47 2011 (06/02/11 - 19/11/11) 18:00 - 23:59
Total Individuals - including Guests

Network Share %	ABC1	ABC2	ABC3	ABC News 24	ABC NET	Seven	7TWO	7mate	Seven NET	Nine	GO!	Gem	Nine NET	TEN	ONE	ELEVEN	TEN NET	SBS ONE	SBS TWO	SBS NET
Survey 1	14.2	1.9	0.6	0.7	17.4	24.4	4.2	2.4	31.0	20.8	3.3	2.2	26.4	16.1	0.6	3.1	19.8	4.7	0.7	5.4
Survey 2	14.3	2.0	0.5	1.3	18.2	23.4	4.2	2.7	30.3	21.4	3.5	2.1	27.0	14.8	0.9	3.3	19.0	4.8	0.7	5.5
Survey 3	14.0	2.1	0.7	0.7	17.6	22.0	4.2	2.7	29.0	20.9	3.7	2.0	26.6	16.5	1.5	3.3	21.3	4.7	0.8	5.5
Survey 4	11.8	2.2	0.7	0.6	15.3	23.4	4.3	2.6	30.4	21.0	3.5	2.0	26.6	17.6	1.9	2.9	22.4	4.6	0.7	5.4
Survey 5	11.7	2.1	0.6	0.5	14.8	22.0	4.3	2.9	29.2	22.7	3.8	1.9	28.4	17.0	1.9	3.0	21.9	4.9	0.8	5.6
Survey 6	12.4	2.2	0.6	0.5	15.7	22.0	4.0	2.7	28.6	21.9	3.7	2.0	27.7	17.6	1.8	3.1	22.4	4.8	0.7	5.5
Survey 7	13.6	2.4	0.6	0.6	17.2	21.5	4.0	2.9	28.4	24.6	4.0	2.0	30.6	13.6	1.8	3.0	18.4	4.2	1.2	5.4
Survey 8	13.2	2.4	0.5	0.6	16.6	22.9	3.7	2.5	29.2	25.2	3.6	2.2	31.0	13.5	1.7	3.1	18.3	4.2	0.7	4.9
Survey 9	13.8	2.7	0.5	0.6	17.7	22.3	3.3	2.9	28.5	22.8	4.1	2.1	29.1	14.8	1.9	3.1	19.7	4.2	0.7	4.9
Survey 10 Wk1 (30/10/11)	15.7	2.9	0.8	0.8	20.2	20.9	3.2	3.2	27.3	22.3	3.8	2.6	28.7	13.2	1.8	3.5	18.5	4.5	0.9	5.4
Wk2 (06/11/11)	14.9	2.8	0.8	0.6	19.0	22.2	3.6	3.3	29.1	20.6	3.9	2.4	26.9	14.5	1.5	3.4	19.5	4.9	0.7	5.5
Wk3 (13/11/11)	15.3	2.5	0.7	0.6	19.1	21.9	3.9	2.9	28.8	20.9	4.6	2.4	27.9	14.2	1.5	3.2	18.9	4.8	0.6	5.4
Wk4 (20/11/11)																				
Survey 10 Progressive	15.3	2.7	0.7	0.7	19.4	21.7	3.6	3.1	28.4	21.3	4.1	2.5	27.8	14.0	1.6	3.4	18.9	4.7	0.7	5.4
Survey Year to Date	13.3	2.3	0.6	0.7	16.9	22.6	4.0	2.8	29.3	22.3	3.7	2.1	28.1	15.6	1.6	3.1	20.3	4.6	0.8	5.4



Network Share %	ABC1	ABC2	ABC3	ABC News 24	ABC NET	Seven	7TWO	7mate	Seven NET	Nine	GO!	Gem	Nine NET	TEN	ONE	ELEVEN	TEN NET	SBS ONE	SBS TWO	SBS NET
Survey 1	12.6	1.9	0.4	0.7	15.6	23.1	3.7	3.5	30.3	20.5	4.1	2.9	27.5	15.9	1.1	3.8	20.8	5.0	0.9	5.9
Survey 2	12.4	2.3	0.4	0.9	15.9	22.6	4.1	3.6	30.3	19.6	4.4	2.9	26.9	16.1	1.4	3.7	21.2	4.9	0.7	5.7
Survey 3	11.5	2.3	0.6	0.6	15.0	23.6	4.4	3.4	31.4	17.9	3.9	2.7	24.6	17.9	2.1	3.4	23.5	4.7	0.8	5.5
Survey 4	10.1	2.6	0.6	0.5	13.8	23.7	4.4	3.0	31.1	17.9	3.9	2.7	24.5	19.4	2.8	3.2	25.5	4.3	0.8	5.1
Survey 5	9.9	2.3	0.5	0.5	13.2	22.4	4.5	3.4	30.4	18.8	4.3	2.5	25.6	19.2	2.1	3.5	24.9	5.2	0.7	5.9
Survey 6	10.2	2.4	0.5	0.6	13.8	20.5	4.5	3.5	28.4	19.8	4.2	2.6	26.6	19.3	2.0	3.6	24.8	5.7	0.7	6.4
Survey 7	11.8	2.6	0.6	0.6	15.6	22.2	5.3	3.8	31.2	20.3	4.1	2.7	27.1	14.9	2.2	3.7	20.8	4.3	0.9	5.3
Survey 8	10.9	2.8	0.5	0.6	14.8	24.9	5.1	3.4	33.4	18.6	3.7	2.7	25.1	15.8	2.1	3.7	21.6	4.3	0.8	5.1
Survey 9	13.1	3.0	0.6	0.8	17.4	21.9	5.3	3.2	30.4	19.0	4.3	2.6	25.9	15.0	1.9	3.7	20.5	4.8	0.9	5.6
Survey 10 Wk1 (30/10/11)	13.5	2.6	0.7	0.9	17.7	20.2	5.4	3.9	29.6	20.0	4.4	2.9	27.3	13.3	2.3	4.0	19.6	4.9	1.0	5.9
Wk2 (06/11/11)	14.0	2.8	0.6	0.7	18.1	20.2	5.3	4.0	29.4	19.2	3.9	2.9	26.0	14.2	1.7	4.3	20.2	5.2	1.0	6.2
Wk3 (13/11/11)	13.6	2.8	0.7	0.9	18.0	19.9	5.3	2.9	28.1	19.5	5.5	3.3	28.4	13.5	1.9	4.1	19.5	5.3	0.8	6.1
Wk4 (20/11/11)																				
Survey 10 Progressive	13.7	2.7	0.7	0.8	17.9	20.1	5.3	3.6	29.0	19.6	4.6	3.0	27.2	13.7	2.0	4.1	19.7	5.1	1.0	6.1
Survey Year to Date	11.5	2.5	0.5	0.6	15.2	22.6	4.6	3.4	30.6	19.2	4.1	2.7	26.0	16.9	2.0	3.6	22.5	4.8	0.8	5.6

Consolidated Metropolitan Survey Share
Brisbane Share Report - Free to Air Only
Week 01 - Week 47 2011 (06/02/11 - 19/11/11) 18:00 - 23:59
Total Individuals - including Guests

Network Share %	ABC1	ABC2	ABC3	ABC News 24	ABC NET	Seven	7TWO	7mate	Seven NET	Nine	GO!	Gem	Nine NET	TEN	ONE	ELEVEN	TEN NET	SBS ONE	SBS TWO	SBS NET
Survey 1	13.0	1.6	0.5	0.6	15.8	23.7	4.1	3.3	31.1	20.3	4.3	3.1	27.7	16.1	1.1	3.1	20.3	4.6	0.6	5.2
Survey 2	12.8	1.6	0.4	1.0	15.8	23.0	4.0	3.5	30.5	21.2	4.0	3.1	28.3	16.0	1.3	3.2	20.5	4.4	0.6	5.0
Survey 3	12.3	1.7	0.5	0.6	15.1	21.7	3.9	3.6	29.3	20.5	4.3	3.5	28.3	16.6	2.3	3.3	22.1	4.6	0.7	5.2
Survey 4	10.5	1.8	0.5	0.6	13.4	23.0	4.1	3.5	30.7	21.5	4.2	3.1	28.9	15.8	3.0	3.2	22.0	4.4	0.6	5.0
Survey 5	10.4	1.9	0.6	0.7	13.6	21.4	4.1	3.4	28.9	23.0	4.2	3.0	30.3	16.1	2.5	3.5	22.1	4.5	0.6	5.2
Survey 6	10.8	2.1	0.7	0.6	14.3	22.4	4.2	3.2	29.8	20.9	4.0	3.2	28.1	16.5	2.4	3.6	22.5	4.6	0.7	5.3
Survey 7	11.1	2.0	0.7	0.8	14.6	22.9	4.7	3.6	31.2	22.8	4.1	3.0	29.8	12.8	2.5	4.3	19.5	4.0	0.9	4.8
Survey 8	10.8	2.5	0.6	0.6	14.5	23.2	4.4	3.8	31.4	21.9	4.1	2.9	29.0	13.3	2.4	4.2	19.9	4.5	0.7	5.1
Survey 9	11.7	2.6	0.8	0.9	15.9	23.3	4.3	3.4	31.0	19.3	4.3	3.1	26.7	13.9	2.6	4.5	21.0	4.6	0.8	5.4
Survey 10 Wk1 (30/10/11)	13.2	2.4	0.7	1.0	17.2	22.2	4.3	3.9	30.4	19.7	4.2	3.5	27.4	12.3	2.5	4.9	19.7	4.5	0.9	5.4
Wk2 (06/11/11)	13.3	2.5	0.8	0.9	17.5	22.3	4.5	3.3	30.1	19.2	3.9	2.8	25.9	13.8	2.4	4.8	21.0	4.5	1.0	5.5
Wk3 (13/11/11)	13.1	2.6	0.7	0.8	17.2	21.8	5.2	3.1	30.2	18.3	5.0	3.4	26.8	12.5	2.6	4.9	20.0	5.0	0.9	5.8
Wk4 (20/11/11)																				
Survey 10 Progressive	13.2	2.5	0.7	0.9	17.3	22.1	4.7	3.4	30.2	19.1	4.4	3.3	26.7	12.8	2.5	4.9	20.2	4.6	0.9	5.5
Survey Year to Date	11.6	2.0	0.6	0.7	14.9	22.7	4.2	3.5	30.4	21.1	4.2	3.1	28.4	15.1	2.3	3.7	21.1	4.5	0.7	5.2



Network Share %	ABC1	ABC2	ABC3	ABC News 24	ABC NET	Seven	7TWO	7mate	Seven NET	Nine	GO!	Gem	Nine NET	TEN	ONE	ELEVEN	TEN NET	SBS ONE	SBS TWO	SBS NET
Survey 1	13.2	1.9	0.9	0.8	16.7	24.9	6.0	3.8	34.7	18.4	4.0	3.2	25.7	13.8	1.2	3.3	18.4	3.9	0.7	4.5
Survey 2	12.9	2.1	0.8	1.0	16.7	24.5	6.2	3.7	34.5	17.3	4.1	3.1	24.5	14.3	1.7	3.8	19.8	3.8	0.7	4.5
Survey 3	12.5	1.9	0.7	0.6	15.7	24.6	6.0	3.7	34.2	16.0	4.0	3.3	23.3	16.0	2.5	3.8	22.4	3.7	0.7	4.4
Survey 4	11.2	2.1	0.8	0.6	14.6	24.2	5.9	3.3	33.4	15.9	4.0	3.6	23.5	17.2	3.5	3.4	24.1	3.8	0.6	4.4
Survey 5	10.9	2.0	0.6	0.5	14.1	23.4	5.7	4.0	33.1	16.4	4.2	3.2	23.8	17.5	3.0	3.8	24.4	4.1	0.6	4.7
Survey 6	11.6	1.9	0.7	0.5	14.7	23.5	5.0	3.4	31.9	17.3	4.0	3.0	24.4	17.4	2.8	3.8	23.9	4.5	0.5	5.0
Survey 7	12.1	2.1	0.5	0.7	15.4	24.1	5.8	3.9	33.8	18.2	3.9	3.1	25.2	13.9	2.8	4.1	20.8	3.8	0.9	4.7
Survey 8	11.4	2.4	0.7	0.7	15.2	25.4	5.7	3.9	35.0	17.0	4.0	3.5	24.5	14.4	2.7	4.0	21.2	3.6	0.7	4.2
Survey 9	13.0	2.6	0.9	0.8	17.3	23.3	6.0	4.4	33.6	15.9	4.7	3.1	23.7	14.0	2.8	4.2	21.0	3.5	0.8	4.4
Survey 10 Wk1 (30/10/11)	13.9	2.6	0.9	0.9	18.4	20.8	5.9	4.8	31.5	16.4	4.7	3.3	24.5	13.7	3.3	4.3	21.3	3.6	0.8	4.3
Wk2 (06/11/11)	13.4	2.6	1.1	0.8	17.8	21.7	5.6	5.7	33.0	15.5	4.4	4.1	24.0	13.7	2.8	4.4	20.8	3.6	0.8	4.4
Wk3 (13/11/11)	13.2	2.6	0.9	0.7	17.5	21.2	5.9	4.5	31.6	15.7	6.2	3.8	25.6	13.8	2.7	4.2	20.7	3.9	0.6	4.6
Wk4 (20/11/11)																				
Survey 10 Progressive	13.5	2.6	1.0	0.8	17.9	21.2	5.8	5.0	32.0	15.9	5.1	3.8	24.7	13.7	2.9	4.3	20.9	3.7	0.7	4.4
Survey Year to Date	12.2	2.2	0.7	0.7	15.7	24.0	5.8	3.9	33.7	16.9	4.2	3.3	24.3	15.4	2.6	3.8	21.8	3.9	0.7	4.5

Consolidated Metropolitan Survey Share
Perth Share Report - Free to Air Only
Week 01 - Week 47 2011 (06/02/11 - 19/11/11) 18:00 - 23:59
Total Individuals - including Guests

Network Share %	ABC1	ABC2	ABC3	ABC News 24	ABC NET	Seven	7TWO	7mate	Seven NET	Nine	GO!	Gem	Nine NET	TEN	ONE	ELEVEN	TEN NET	SBS ONE	SBS TWO	SBS NET
Survey 1	13.3	2.2	0.7	0.6	16.8	25.3	4.4	3.9	33.7	15.9	3.9	3.2	23.0	16.2	1.2	3.5	20.9	4.6	1.0	5.6
Survey 2	13.7	2.0	0.7	1.0	17.4	25.3	4.7	3.8	33.9	14.9	4.3	3.1	22.3	16.2	1.2	3.6	21.0	4.7	0.7	5.4
Survey 3	13.0	1.9	0.6	0.6	16.1	25.6	5.0	4.2	34.8	14.2	3.8	3.1	21.1	17.1	2.0	3.4	22.5	4.7	0.9	5.5
Survey 4	10.8	2.1	0.9	0.6	14.4	26.4	5.3	3.7	35.5	14.0	4.2	3.1	21.3	17.1	3.2	3.6	23.8	4.2	0.8	5.0
Survey 5	10.7	1.9	0.8	0.5	13.9	24.1	5.7	4.1	33.8	14.3	4.6	3.0	21.9	17.4	3.0	3.8	24.3	5.4	0.7	6.2
Survey 6	11.2	1.8	0.8	0.7	14.5	23.8	4.5	4.0	32.3	14.5	4.2	3.1	21.8	17.2	2.7	3.5	23.5	7.2	0.8	8.0
Survey 7	12.8	2.2	0.7	0.8	16.6	25.9	4.9	4.6	35.5	15.5	3.9	3.3	22.6	13.5	2.8	3.7	19.9	4.4	1.0	5.4
Survey 8	12.1	2.5	0.7	0.7	16.0	26.3	4.8	4.4	35.5	15.3	3.9	2.9	22.1	14.3	2.8	3.6	20.8	4.7	0.9	5.6
Survey 9	13.4	2.5	0.6	0.8	17.4	25.0	4.8	4.2	34.0	15.2	4.4	3.3	22.9	14.0	2.7	3.8	20.4	4.4	1.0	5.4
Survey 10 Wk1 (30/10/11)	14.6	2.6	0.7	0.8	18.7	23.2	4.5	4.1	31.7	17.2	4.3	3.8	25.2	12.7	3.0	3.1	18.8	4.5	1.1	5.6
Wk2 (06/11/11)	14.3	2.1	0.6	0.8	17.8	24.2	4.3	3.7	32.2	16.4	3.8	3.6	23.8	13.6	2.5	4.2	20.3	4.7	1.3	6.0
Wk3 (13/11/11)	14.6	2.6	0.8	0.6	18.5	22.9	4.8	3.7	31.4	16.5	5.4	4.0	25.9	11.9	3.2	3.4	18.5	4.6	1.1	5.6
Wk4 (20/11/11)																				
Survey 10 Progressive	14.5	2.4	0.7	0.7	18.3	23.4	4.5	3.8	31.8	16.7	4.5	3.8	25.0	12.7	2.9	3.6	19.2	4.6	1.2	5.7
Survey Year to Date	12.5	2.1	0.7	0.7	16.0	25.2	4.9	4.1	34.1	15.0	4.2	3.2	22.3	15.7	2.5	3.6	21.8	4.9	0.9	5.8