



World Scout Committee

# TRIENNIAL REPORT 2005 - 2008



Every three years, the governing body of World Scouting meets to evaluate the recent past and consider the immediate future. Since 1922, this sequence of meetings has mapped out the unique destiny of an unique movement for young people. The projection of the Scout Movement towards the future depends on a universal vision, the legacy of Baden-Powell: to create a better world. One year after the Centenary of Scouting, the World Scout Conference can look towards the horizon with a pioneering spirit and people who know where they are starting from and are moving forward fearlessly to prepare new ground.



38+h WORLD SCOUT CONFERENCE 38e CONFERENCE MONDIALE DU SCOUTISME 14-18 JULY/JUILLET 2008 JEJU/KOREA

Tŀ	HREE YEARS AT A GLANCE  Message from the Chairman  Message from the Secretary General	4 5 9
I. '	WOSM OVERVIEW Governance The situation of the Strategy for Scouting The Centenary of Scouting Strengthening the image of Scouting Global membership: facts and figures	10 12 16 20 24 30
2.	WORLD SCOUT COMMITTEE The work of the World Scout Committee The work of Sub-committees and Task Forces	32 34 38
3.	WORLD SCOUT BUREAU Supporting the Work of the World Scout Committee Supporting the Work of National Scout Organizations Highlights from the Regions	42 44 48 50
4.	WORLD EVENTS, PARTNERSHIPS AND PROJECTS World Scout Events and Global Initiatives Working with Others	54 56 60
5.	IN SUPPORT OF WORLD SCOUTING Volunteers and staff working for Scouting Bronze Wolf Awards Gone Home	68 70 75 75
6.	ANNEXES Publications 2005 - 2008 Latest Census Glossary of Acronyms	76 78 80 82

# CONTENTS





# Scouting's Mission

To contribute to the education of young people, through a value system based on the Scout Promise and Law, to help build a better world where people are self-fulfilled as individuals and play a constructive role in society.

Adopted at the 35th World Scout Conference, Durban, 1999.

# Scouting's Vision

As Scouting enters its second century, it sees itself as:

- a credible, value-based, educational movement;
- dynamic and innovative;
- involving more and more young people, girls and boys, from broader segments of society;
- attractive to adults, women and men, in all cultures;
- making a real contribution to creating a better world.



Three Years at a Glance





A look at three exceptional years. The end of one century and the beginning of another. The maturity of an established Movement and enthusiastic young people who are willing to offer their Gifts for Peace. A key year, 2007. A year of friendship without boundaries, of sharing of traditions and also of uncertainty. A year with Scouting in the spotlight and of being proud to be a Scout.



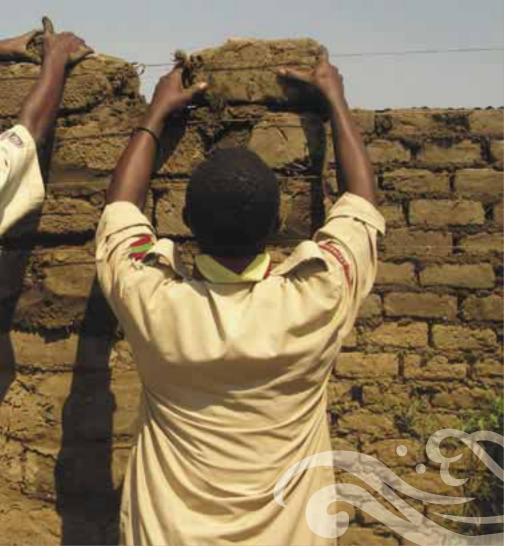


Partnering with civil society actors, in December 2007 WOSM was re-elected to the CONGO Board and to the position of Vice-President, facilitating NGO participation in UN debates.

© WSB Inc. / World Scouting

- The Governance Review process involved all National Scout Organizations (NSOs) and led to a report to the World Scout Committee (WSC) containing a number of recommendations, including suggested changes to the Constitution of the World Organization of the Scout Movement (WOSM). The World Scout Conference will consider the WSC's proposals arising from the report.
- The 37th World Scout Conference was held in Yasmine Hammamet, Tunisia, from 5-9 September 2005, hosted by the Association of Tunisian Scouts. It was attended by 1,254 participants from 122 countries.
- The 9th World Scout Youth Forum, held in Tunisia from 29 August to 1 September 2005, gathered 181 participants from 63 countries; 140 were youth representatives from NSOs and 39% were women. This was the fourth World Scout Youth Forum linked to a World Scout Conference.
- The 2nd World Scout Inter-religious Symposium in Taiwan, from 5-8 May 2006, was hosted by the Scouts of China. It gathered 90 leaders from NSOs and Scout Religious Alliances from 15 countries.

- The 21st World Scout Jamboree took place from 27 July to 8 August 2007 at Hylands Park, Chelmsford in the United Kingdom. It brought together some 28,000 young people - girls and boys, aged between 14 and 17 - and 12,000 adult leaders from more than 150 countries. Over 50,000 day visitors came to the Jamboree site together with thousands of guests.
- Gifts for Peace, along with key national Centenary initiatives and events, renewed WOSM's promotion of peace throughout the world. Over 125 Gifts for Peace projects were developed by more than 110 NSOs.
- · Scouting's Sunrise on 1 August 2007 was an incredible worldwide celebration. Brownsea Island was a global focal point for Scouting's Sunrise where young Scouts from over 160 countries and territories reaffirmed their Promise in a moment that was broadcast worldwide.
- · International and national media coverage of Scouting's Centenary was huge. It peaked during the 21st World Scout Jamboree and Scouting's Sunrise, and included interviews, human-interest stories, pictures and Scouting facts and figures.



- The World Scientific Congress on Scouting took place in Geneva in November 2007. Over 200 contributors and participants from more than 45 different countries debated topics on Scouting and non-formal education.
- · The triennium witnessed the harmonisation of Scouting's image through the implementation of a new brand platform and the launch of the new website scout.org which is updated by 38 web editors, in 12 different locations, in 5 languages.
- Regional Communications Forums benefited over 200 people from 87 countries who discovered the potential of the new brand and got acquainted with the global communication strategy.
- The World Scouting Brand Logo was registered as a trademark through the World Intellectual Property Organization (WIPO) and National Intellectual Property Authorities.
- Guidelines on Scouting for People with Disabilities and Children in Especially Difficult Circumstances were produced to support NSOs to reach out to new groups of young people and adults.
- The Scouts of the World Award was launched. It is currently being adopted by NSOs; to date, 30 NSOs from 5 Regions are using it. Several activities, projects and one regional seminar took place. Several Regional Conferences adopted it as part of their resolutions to revitalise the Rover programme.

- · New Guidelines for the Rover Section, "Empowering young adults", have been developed by the Adolescents & Young Adults task team to help NSOs to develop or renew their Rover programme.
- An e-learning package on Keeping Scouts Safe from Harm was published on scout.org
- A Special Project on environment education, sponsored by the Alcoa Foundation, was launched.
- A Volunteers in Scouting Toolkit was produced and a worldwide network of trainers and regional projects were established.
- Within the framework of the WAGGGS/ WOSM Consultative Committee, both world organizations worked together. Cooperation with WAGGGS increased significantly at global and regional levels, most significantly in the Europe, Africa, Arab and Asia-Pacific Regions.
- The WSC adopted a new WOSM External Relations Policy which can also be used by NSOs by adapting it to their own situations and needs.
- Partnering with civil society actors, in December 2007 WOSM was re-elected to the CONGO Board and to the position of Vice-President, facilitating NGO participation in UN debates.
- WOSM's relationship with the UN system grew stronger. WOSM was supported in this work by a group of young volunteers who represented the Movement
- WOSM joined youth platforms and youth organisations in global advocacy efforts and provided substantial contribution to policies and publications from the UN and other international organisations.
- WOSM was supported by several Corporate Partnerships such as PIKEO/France Telecom, the Alcoa Foundation, ID Cook, Indesit Company, DOXA, Key Security, Memoria e Cultura Pubblicaizioni and IBM/World Community Grid.





# Message from the Chairman

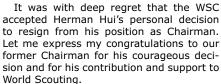


he spirit of democratic participation is generated by the fundamental principles of Scouting: we will always have a Scout Law and Promise, use the Scout Method and pursue our mission of educating young people to play a constructive role in society. Scouting has been a concrete and relevant educational Movement since its inception. Our challenge is to constantly sustain and renew this commitment.

Suddenly faced with a number of governance and management issues raised by National Scout Organizations (NSOs) and major stakeholders of the Movement, the World Scout Committee (WSC) took a very difficult decision in Cairo in November 2007: to separate from the then Secretary General Eduardo Missoni. I want here to express my sincere thanks to him for his contribution and support to World Scout-

The WSC also committed to engage in an in-depth and transparent process of dialoque with NSOs and others to find solutions to the concerns which had been raised and to ensure that when problems arise in the future they are addressed quickly through the proper democratic and constitutional channels. All the meetings and discussions which have followed - including the gathering of NSOs in February 2008 near Paris - have been helpful in mapping out the way forward as we look towards uniting the Movement for the Korea Conference and beyond.

The WSC has considered in depth the findings of the Governance Review Task Force (GRTF) as well as proposals from NSOs for constitutional changes. The WSC took a series of decisions capitalizing on the outcome of the GRTF's work and thus sought to honour the commitment made in Paris to respond urgently to the concerns of NSOs. While the WSC is anxious to achieve progress, it is also conscious of its overriding responsibility to ensure that constitutional change is only introduced where a clear case has been established following full consideration and debate.



The recent institutional turbulence should not hide the work carried out by the WSC and WSB during this last triennium, particularly in 2007, Scouting's Centenary which was a tremendous success worldwide. From the beginning of its mandate the WSC fixed major objectives to implement the decisions taken at the last World Scout Conference and our evaluation is based on the level of achievement of these Conference resolutions.

This Triennial Report gives details on the achievements in each of the priorities of the Strategy for Scouting; the work carried out by the Educational Methods Committee, especially in the area of Youth Programme and Adult Resources; the implementation of the Brand Communication Strategy adopted at the last Conference, including an investment plan and worldwide legal protection; the determined efforts of the Membership Development Task Force to provide new impetus to our efforts, and those to NSOs, to grow the Movement; the key role played by the Youth Advisors to the WSC in helping to set direction for the Movement; the work undertaken on the delicate and sensitive subject of Registration Fees, which will be reflected in proposals being brought to the Conference in Korea. To reinforce the unity of the Movement and to foster dialogue with the Regions, the WSC created a Regional Support Team to liaise with the Regional Chairmen and encourage harmonious relations.

We know the incredible capacity of our Movement to innovate and maintain its service to the community. There is no particular secret, only the promise to do our best. Our Founder thought that we can make the impossible, possible. It is up to us to demonstrate to the world that the Scouts have one unique promise: to create a better world. We count on the wisdom and sense of responsibility of leaders of our Organization who will be in Korea to guide us in our reflection.



### PHILIPPE DA COSTA

Chairman World Scout Committee





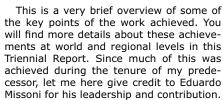
Message from the Acting Secretary General



romoting the unity of the Movement is the first constitutional purpose of the World Organization and therefore of all its members, at all levels. Consequently, unity has been the focus in the strategic reorganisation of the World Scout Bureau (WSB), aiming at better supporting and promoting Scouting worldwide. A number of management improvements have occurred in the WSB in the area of central and regional structures, empowerment of young people, planning, branding and communications and external relations. A number of partnerships have been established with external donors who demonstrate appropriate ethical and social responsibility standards. This is a challenging and growing area of work.

Our "core business" is education which is how Scouting makes a difference. The Strategy adopted by the World Scout Conference in 2002, however, cannot be effective without the convinced and strong commitment of all NSOs to its implementation. WOSM's five educational Strategic Priorities - youth involvement; adolescents; volunteers; reaching out; girls and boys, women and men - must be streamlined across the Scout programme that NSOs deliver to implement that Strategy. All Offices of the WSB have put a lot of energy in supporting NSOs in this endeavour, through technical assistance, training and the production of specific tools.

The Centenary was a real success. Hundreds of inspirational Gifts for Peace were presented at Scouting's Sunrise on 1 August 2007. The 21st World Scout Jamboree greatly contributed to reaffirming the unique role Scouting may play in today's society. With 40,000 participants from all 155 member countries the Jamboree surely achieved the objective of reaffirming Scouting's world brotherhood. And the World Scientific Congress held in Geneva provided leading researchers with the Scouting experience and offered additional evidence of the contribution of 100 years of Scouting to non-formal education and to society at large.



Notwithstanding the turbulence which affected WOSM during recent months, the WSB staff at world and regional levels have focused their energy and attention in three directions: to assist the World Scout Committee (WSC) in its endeavours to re-establish mutual confidence within our Movement by addressing various issues of concern, including better listening to the needs of NSOs with the objective to provide better services for their benefit: to strive to resume "business as usual" so as to complete as much as possible from its 2007-2008 Yearly Operational Plan; to work towards the preparation of the 38th World Scout Conference with a format, an agenda and working methods which will focus on membership growth and development and achieving good governance.

This World Scout Conference is not only a constitutional event but also a privileged moment in the life of WOSM, a moment "given back" to the NSO stakeholders to share and learn from each other's experiences through interactive methods. I hope that the major changes introduced in the Conference pattern will contribute to making this event a very successful one.

All the staff of the WSB are committed to working enthusiastically to support the WSC in its commitment to deal with and bring a satisfactory response to all the issues and concerns raised by all NSOs so that, together, we can work towards the rebonding of our Movement.



## LUC PANISSOD

Acting Secretary General World Organization of the Scout Movement







A new phase in history. The evolution of the Strategy, the grand celebrations of the Centenary, the development of a Brand Strategy, the launching of global action for development and growth... A look at the challenges of World Scouting.



# **GOVERNANCE**

# Resolutions of the 37th World Scout Conference

### Resolution 7/05 Governance Review

...welcomes the proposal to conduct a comprehensive review of the governance of WOSM during the coming triennium

...commends Conference Document No. 7 together with the report of the Evaluation Group as working documents, and the issues identified therein as a framework, for the conduct of that review

...requests the World Scout Committee to establish, with appropriate Terms of Reference, a 'Governance review task force' to conduct, in full transparency, the review and give intermediate reports to the World Scout Committee and National Scout Organizations

...recommends that the Governance review task force comprise members appointed in a personal capacity, some with knowledge and experience of WOSM and others with a fresh external perspective or experience

...requests that the Governance review task force will consult National Scout Organizations, WAGGGS and, according to need, be empowered to set up sub-groups and/or draw on specialist expertise

...requests the World Scout Committee to bring to the next World Scout Conference any proposed amendments to the WOSM Constitution arising from the report of the Governance review task force

...encourages the World Scout Committee and the Secretary General to move ahead with timely implementation of actions that are consistent with the spirit and vision of the review and which fall within their respective competencies and do not require constitutional amendments or other decisions of the World Scout Conference.

### 6/05 Regional Scout Conferences

... all Regional Conferences in the triennium following the World Scout Conference in 2008 shall take place within 18 months...

hile unrelated to the mandate or work of the GRTF, governance issues came to prominence in the latter part of 2007 when a number of NSOs expressed concern about the priorities of the WSC and particularly those of the Secretary General. In the months that followed, numerous discussions and meetings were held which resulted in a number of dramatic changes in WOSM's leadership.

A major focus of the 38th World Scout Conference in Korea will be on the outcomes of the governance review and the events of the past several months. The Conference will consider, among other ideas, the constitutional amendments proposed by the WSC, as well as others which have been submitted directly by NSOs.

One other significant change in the area of governance was the decision of the 37th World Scout Conference to hold Regional Conferences in the year following a World Scout Conference, rather than the year before.

# Planned Results\* for the Triennium

- To review WOSM Governance and identify possible developments.
- To establish a Governance Review task force and support it in defining and starting a review programme.
- To develop a Global Governance consultation meeting.

# Main Achievements of the Triennium

- The GRTF was established and met on 3 occasions.
- The GRTF consulted with NSOs and task force members attended 5 Regional Conferences.
- Consultations were also held with WAGGGS and other organisations.
- Support was provided to the GRTF by the WSB.
- The GRTF submitted its report to the WSC in early 2008.
- The WSC considered the GRTF report at its meeting in February 2008 and agreed on proposals to be put to the 38th World Scout Conference.

• To implement a new timeline for Regional Conferences

 Regional Conferences took place as normal in 2007. All Regions, except for the European Region which was granted an exception by the WSC, should hold their next Regional Conferences in 2009.

\*WSC/WSB Global Plan 2005-2008



SWSB Inc. / Franklin Shu

# Governance Review GRTF Terms of Reference

The WSC established Terms of Reference for the GRTF at its meeting in November 2005. These specified that the GRTF would adopt as working documents Conference Document No. 7 from the 37th World Scout Conference and the Report of the 'Evaluation Group' (which undertook a study of WOSM in 2004) and the issues identified therein as a framework for the conduct of the review. The WSC emphasised that 'Unity' of the Movement should be the single most important goal of the review.

The GRTF was an independent group, made up of people external to the WSC but reporting to it. The WSC appointed one of its Vice-Chairmen, Philippe Da Costa, to liaise with the task force. The GRTF was composed of 8 permanent members representing a variety of cultures, age ranges and gender. They were appointed in a personal capacity among persons with knowledge and experience of WOSM, drawing on nominations from NSOs after a worldwide appeal.

Specific issues identified in the Terms of Reference for consideration by the GRTF included:

- Representation and participation in NSOs: the review of structures and dynamics to ensure openness, diversity and internal democracy at local and national levels (including issues such as the value of federative structures and solutions to the 'dissidence' phenomenon)
- Direct international networking of local groups and direct participation of individual members to the global dimension of Scouting
- Minimum quality standards for membership (Scout method, democracy, openness, etc.)
- Equity, sustainability, ethical standards and effectiveness in the financing of Scouting: membership fees and other sources of funds
- 'Geo-political' dimensions of Scouting: the political, geographical and cultural references of Member Scout Organizations (UN parameters or autonomous criteria for WOSM membership)
- 'Corporate' governance: World Scout Conference representation and voting rights; structure and dynamics of the WSC (regional representation, gender and age balance, democracy, effectiveness); relationships between elected volunteers and the WSB
- WAGGGS/WOSM relationships: the SAGNO issue; provisions to ensure a 'win-win', reciprocally strengthening approach; governance provisions to facilitate cooperation
- International recognition and repositioning of WOSM.



# Ways of working

The Governance review process was intended to be as widely participatory as possible, both through ad hoc consultation meetings and, especially, through the utilisation of electronic communication. The working attitude was to be one of openness, mutual understanding and having a positive outlook toward the future ("a big wide-minded view before us" - B-P).

Besides NSOs, the GRTF would consult with all relevant stakeholders of World Scouting including WSF, WAGGGS, organisations in consultative status with WOSM, and non-Scout organisations of interest to WOSM. Issues of constitutional relevance would involve consultation with the Constitutions Committee.

# **GRTF Membership**

The GRTF was set up by the WSC in April 2006, with the following membership:

- Melissa Martins Casagrande (Brazil)
- Maggie Kigozi (Uganda)
- Johann Krabb (Sweden) Chairman
- Wahid Labidi (Tunisia)
- Guillaume Légaut (France)
- Nicholas Tang (Singapore)
- Eberhard von Koerber (WSF)
- Jerry Voros (USA)

Subsequently, Johann Krabb stepped down and was succeeded in late 2006 by David Bull (United Kingdom) as Chairman.



### Institutional concerns

In October 2007, some NSOs raised a number of concerns with the WSC related to the governance and management of WOSM. These were expressed in an "Open Letter" as well as in other ways. Numerous meetings and discussions took place, notably at Regional Conferences in the latter part of 2007 and at a meeting of NSOs convened near Paris, France, in February 2008.

At an extraordinary meeting of the WSC, held in Cairo, Egypt, in November 2007, Dr. Eduardo Missoni stepped down as Secretary General. The WSC appointed his deputy, Luc Panissod, as Acting Secretary General.

In February 2008, at a regular WSC meeting, Herman Hui, Chairman of the WSC, announced his decision to resign. The WSC accepted this decision with deep regret. Philippe Da Costa, Vice-Chairman, was elected as his successor and John Gemmill was elected to join Thérèse Bermingham as a Vice-Chairman.

The WSC issued a reply to the Open Letter from NSOs in March 2008; a copy was sent to all NSOs, in addition to those who had signed the original letter. That response from the WSC is available online at the circular section of **scout.org** in the resources centre.

Meeting. Listening. The first stages of dialogue. The Chairman Herman Hui with Cub Scouts from the United Kingdom.

# **GRTF** report

The GRTF report was finalised at a task force meeting in December 2007 and submitted to the WSC. The WSC decided to circulate the report to NSOs for comment before considering it. It was at the WSC meeting held at the end of February 2008 that the report and the recommendations contained in it were considered. At that meeting the WSC decided on a series of proposals to be presented to NSOs; full consideration of these, including some amendments to the WOSM Constitution, will be made by the 38th World Scout Conference in Korea.

The full text of the GRTF report is available at the governance section of **www.scout.org** 

# **Regional Conferences**

In accordance with Conference Resolution 6/05, Regional Conferences should take place within 18 months of the end of the World Scout Conference. This means that the next Regional Conferences should take place in 2009. The European Region, which holds its Conference jointly with WAGGGS requested the WSC to grant an exception for its next Conference, which will take place in July 2010.



# 1.2

# THE SITUATION OF THE STRATEGY FOR SCOUTING

he Strategy for Scouting progressed in the triennium, particularly in relation to monitoring and evaluation. A process for measuring the progress of the Strategy was adopted at the 37th World Scout Conference. It was designed to support the assessment at global, NSO and WSC/WSB levels of the situation of the Strategy. During the triennium, specific outcomes to be achieved and measured under each of the 7 Strategic Priorities were developed and shared with NSOs. These outcomes illustrate a common way to analyse progress in the implementation of the Strategy for Scouting.

# Resolutions of the 37th World Scout Conference

### 08/05 The Strategy for Scouting

...requests the World Scout Committee to report to the 38th World Scout Conference on the achievement of the targets in NSOs and Scouting's impact in society...

# 10/05 Educational Methods Structures

...recommends, at world level, complementing the work streams on strategic priorities by creating a subcommittee on educational methods ... to advise the WSC and provide guidance on research and development in the fields of youth programme, and adult resources, and it would validate the educational materials produced by the WSB as well as the educational programme of World Scout events.

### 11/05 World Scout Youth Forum

- ...support the Youth of the World Campaign and integrate the Scouts of the World Award in the programme of the senior age sections ...
- ...integrate in the educational programmes for adolescents and young adults (15-25 years) the dissemination of life skills ...
- ...ensure greater consistency between all levels of our Movement in the field of youth participation...
- ...consider Youth Forums at all levels as a step to train the future leaders of international Scouting.
- ...make the best use of the potential of the young people exposed to the above mentioned training experience.

### 18/05 Scouting and the Environment

...set up a special task group, which will be tasked with developing new resources and training materials to help NSOs ...

### 20/05 Sustainable Development

...develop a set of standards in order to help minimise the negative environmental impact of large-scale Scout events ...

# Planned Results\* for the Triennium

- To support NSOs in developing more attractive and useful programmes for adolescents.
- To support NSOs to 'Reach Out' to young people with special needs or socially marginalised youth through a relevant programme.
- To support NSOs to have guidelines and specific procedures for Child Protection.
- To support adult learning as a priority for the Movement and a necessary condition to help Scouting grow and develop.
- To ensure that global publications support the educational aspects of young people's involvement in decisionmaking at all levels of the Movement.
- To support Youth Advisors to the World Scout Committee in their role and help to develop skills for a fulfilling experience.
- To support an effective Youth of the World programme.

# Main Achievements of the Triennium

- Publications and support tools were developed:
  - Youth Forum Guidelines
  - Guidelines for the Rover Scout Section
  - Guidelines on Scouting for People with Disabilities
  - Guidelines on Scouting and Children in Especially Difficult Circumstances
  - Volunteers in Scouting Toolkit
  - E-learning package 'Keeping Scouts Safe from Harm'.
- Regional Seminars were developed, often open to leaders from around the world.
- The Scouts of the World Award was developed, promoted and adopted by several NSOs.
- A special project on Environment Education was launched. A network of adult trainers was established.
- Work was developed and interventions supported on Scouting for Children in Especially Difficult Circumstances and Socially Marginalised young people.

\*WSC/WSB Global Plan 2005-2008



© WSB Inc. / Alvaro Sanmart

# Adolescents – supporting their transition to adulthood

**STRATEGIC PRIORITY 2:** 

Guidelines for the Rover Scout Section. The Rover Scout Section is also a focus in the European Region and 'RoCoReKi' was produced to support Rover Scout leaders. The creation of a new environmental education unit at the WSB intensified the work in this area. A special project on environment education, sponsored by the Alcoa Foundation, was launched. Environment workshops were developed during the 21st World Scout Jamboree and partnerships with other agencies working on environment education were fostered and initiatives promoted. The 21st World Scout Jamboree provided an opportunity to develop Scouting's relationship with the different faith communities and develop support to spiritual development in Scouting. (See section: Working with Others)

There has been a focus on developing



WSB Inc. / © Jean-Pierre Pouteau

# STRATEGIC PRIORITY 3: Girls and Boys, Women and Men – respecting differences, sharing responsibility, promoting equality

Several special projects at global and regional levels engaged Scouts and Guides working together hand in hand. The 'Open Minds Initiative' is an example of equal responsibilities among girls and boys. Also, the 'Amahoro-Amani' project is a model of cooperation between WAGGGS and WOSM. At the regional level, the European Region has focussed on this priority and has published a handbook on gender. In the Africa Region some NSOs have adopted specific gender policies to support the equal participation of men and women in Scouting. In the Asia-Pacific Region work has been undertaken to compile existing research on gender which will be used to influence policy and programme interventions.

# STRATEGIC PRIORITY 1: Youth Involvement - revitalising the Scout Method

Youth Advisors to the WSC were supported and this group of young people played an active role in all of the WSC meetings. Youth Forums were held at regional level and replication began at national levels. Guidelines for the World Scout Youth Forum were amended and widely disseminated. The Scouts of the World Award, a tool to support youth involvement in decision-making within the community, was launched and promoted. It is being increasingly adopted by NSOs; to date 20 NSOs from 5 Regions are using it.





# STRATEGIC PRIORITY 4: Reaching Out - breaking down barriers and working with all segments of society

Guidelines on 'Scouting for People with Disabilities and Children in Especially Difficult Circumstances' were produced to support NSOs to reach out to new groups of young people and adults. This also builds on the excellent projects and programmes that exist and are being developed at regional and national levels which help Scouting to increase its impact in society. During this period an e-learning package on 'Keeping Scouts Safe from Harm' was published on scout.org to support training the International Service Team at the 21st World Scout Jamboree on this issue.

# STRATEGIC PRIORITY 5: Volunteers in Scouting – developing new approaches to broaden the base of adult support

The work was focussed on the need to help NSOs to assess the situation regarding volunteers and volunteering in each country and how they can be best supported in Scouting. This was achieved through the publication of the 'Volunteers in Scouting Toolkit'. A worldwide network of trainers has been established to share expertise in training and provide support to training initiatives. Regional workshops for adult training of trainers (TOT) have taken place. There has been work taking place on the need to develop learning on demand in Scouting and explore what work is happening in this area in NSOs and at regional level so that these initiatives can be shared. Projects have taken place at regional level on leadership development and developing citizenship. (See section: Working with Others)

# STRATEGIC PRIORITY 6: An Organization for the 21st Century – becoming flexible, lean, innovative and participatory

The focus in this Strategic Priority has been the review of governance in the Movement. This process involved all NSOs as they proposed changes to the way in which WOSM is governed, which will be a key focus at the 38th World Scout Conference in Korea. The WSB internal planning process was revised for the development of the next Triennial Plan as well as for the Yearly Operational Plans. A results-based focus is being introduced to support monitoring, evaluation and reporting of concrete achievements against the work planned for the period. This process will be further refined in the coming triennium with an additional focus on developing indicators to measure the outcomes at all levels of the Movement. (See sections on Governance and on the WSB)



# STRATEGIC PRIORITY 7: Scouting's Profile - strengthening communications, partnerships and resources

### 7.1 Communications

The focus in this area has been the revitalisation of WOSM's image through the introduction and establishment of a new brand platform. As part of this effort, a new global website for WOSM was developed, portraying Scouting as a harmonised Movement at world and regional levels. NSOs were supported in developing the brand at national level through workshops in all of the Regions. This new image, which supported the Centenary slogan 'One World One Promise', was particularly important for the Centenary Celebrations around the world. (See section: Strengthening the Image of Scouting)

### 7.2 Partnerships

During this triennium effective coordination with WAGGGS through the WAG-GGS/WOSM Consultative Committee was developed. Civil society relationships were promoted by working with youth platforms and youth organisations. Relationships with the UN were fostered. WOSM also counted on the support of the WSF which is greatly valued and appreciated. World Scouting's international representation was supported by a team of young people working in External Relations who took part in meetings and events widening Scouting's involvement in youth policy related forums. The 21st World Scout Jamboree enabled WOSM's partners to contribute to the success of this event, with an important number of them leading workshops and providing displays during the event. (See section: Working with Others)

### 7.3 Resources

The focus has been on developing an integrated approach to resource mobilisation through a Resource Mobilisation Strategy. The new brand supported a stronger and more recognisable image to use to approach the corporate sector; as a consequence, new partnerships have been developed at global and regional levels. (See section: Working with Others)





# 1.3

# THE CENTENARY OF SCOUTING

couting celebrated its Centenary in 2007 with exciting programmes, amazing events, incredible projects and important media coverage, showing the world what Scouting is really about and the difference that it makes locally, nationally and internationally. High expectations had been set in the years prior to the 100th anniversary, and it was recognised that the success of the 2007 celebrations would be measured by their power throughout that year to attract more young people into better Scouting. These celebrations were therefore integrated into every day Scouting activities and the Centenary year itself was used as a tool for the development of WOSM's programmes, methods and individual young people. The outcomes did not disappoint!

# Resolutions of the 37th World Scout Conference

### 25/05 Centenary of Scouting

...to show solidarity in the implementation of Centenary initiatives to launch Scouting into its second century; these include the Gifts for Peace, Scouting's Sunrise, the 150th anniversary of Baden-Powell's birth, the International Colloquium (renamed World Scientific Congress), 21st World Scout Jamboree and Join-in-Centenary national programmes ...

# Planned Results\* for the Triennium

- To develop and make widely available to Scouts and external bodies promotional and support materials for the 2007 Centenary initiatives.
- To provide support to NSOs to plan and implement their Gifts for Peace projects.
- To develop an appropriate area on the WOSM website to share 2007 Centenary documentation and news.
- To achieve the involvement of at least two thirds of all NSOs in the Gifts for Peace programme.
- To promote youth involvement in the 2007 Centenary celebrations through a participatory competition on photography, videos and music.
- To provide NSOs with appropriate guidelines and support to plan and implement Scouting's Sunrise in their country.
- To achieve the involvement of at least two thirds of all NSOs in Scouting's
   Suprise
- To support the Brownsea Island event on 1 August 2007 for 2 Scouts from every NSO.
- The successes of the Centenary initiatives, in particular the Gifts for Peace, are documented and shared with a wider audience.

# Main Achievements of the Triennium

- Resource materials were developed and promoted via Scoutpak, at events and on a dedicated area of scout.org.
- Join-in-Centenary supported NSO efforts during the Centenary year.
- ScoutPAX toolkit supported the planning and implementation of the Gifts for Peace.
- A dedicated area for 2007 was developed on scout.org including a Centenary news section.
- A Gifts for Peace database and website was developed to share projects and resources.
- Over 125 Gifts for Peace projects were developed by more than 110 NSOs.
- The Gifts for Peace competition was developed for Scouts worldwide at local level. Stories and media were shared on the project website.
- Scouting's Sunrise was promoted and celebrated worldwide by Scouts from almost all member countries.
- Over 1,800 Sunrise pictures were posted by Scouts from around the world on a photo-mapping website.
- Scouts from over 160 countries and territories participated in the Brownsea Island Scouting's Sunrise event.
- A Centenary Report and Gifts for Peace Report has been produced. In addition, information has been shared widely through websites, circulars, in external forums and meetings and with the media. Intense media promotion was also supported for the Centenary celebrations.







Gifts for Peace was the focal programme for the Centenary, inspiring projects to educate young people, tackle issues in local communities, build peace and bring people together. Over 110 national Gifts for Peace projects were implemented, showing just how much can be achieved when Scouts work together. Collectively, these projects represent a truly unique contribution to the world on the occasion of Scouting's 100th anniversary. The projects covered a wide range of social issues including: domestic violence, employability, youth suicide, adolescent health, HIV/AIDS, intercultural and inter-religious understanding, street violence and gangs, peace conflict resolution and working in support of human rights. The Gifts for Peace projects have been shared via a dedicated website, and were supported by ScoutPAX, an educational toolkit designed to assist in the planning and implementation of projects. The project navigation page was directly accessed 92,844 times in 2007 (this statistic does not include the enormous number of hits to the projects themselves or resources and tools).

The Gifts for Peace, along with key national Centenary initiatives and events, gave renewed emphasis to the active promotion of peace throughout the world. In addition, local level involvement in the Gifts for Peace was promoted through a competition for young people, supporting the strategic priorities of youth participation and Scouting's profile. Scout groups from Australia, Burundi, Japan, Mexico, Philippines, Romania, Tanzania, Turkey and the United Kingdom shared their community projects through photos, videos and sound clips. The richness of these projects and stories should make Scouting very proud.

Generous funding by donors, in particular H.M. The King of Saudi Arabia through the World Scout Foundation, ensured the development of the Gifts for Peace database and website, supported further analysis of the learning gained from projects, and directly assisted projects at national level in Egypt, Malawi, Namibia, Pakistan, Russia and Slovenia.

On the morning of 1 August the kudu horn rang out on Brownsea Island, where it all began.



© WSB Inc. / Victor C. Ortega

Scouting's Sunrise on 1 August 2007 was an incredible celebration. As the sun rose on 1 August 2007 in every time zone, Scouts worldwide, girls and boys, women and men, celebrated the dawn of a new century of Scouting exactly one hundred years after Baden-Powell ran his experimental camp on Brownsea Island in 1907. The photos and stories from this day, taken by Scouts around the world, were mapped on a special website developed through a partnership with Pikeo. These images really speak for themselves and show how 21st century Scouting is truly relevant, exciting and adventurous.

Brownsea Island was a global focal point for Scouting's Sunrise. Young Scouts from over 160 countries and territories reaffirmed their Promise to build a more tolerant and peaceful society, in a moment that was broadcast worldwide. The event was generously financed by a significant individual Scout donor.

The 21st World Scout Jamboree took place in the United Kingdom. 40,000 Scouts lived together for 12 days and participated in hundreds of activities, ranging from the largest ever collection of water sports to learning about global development issues such as AIDS/HIV and climate change. They also contributed with over 300,000 hours of community service to projects in the surrounding community. The Scouts marked Scouting's Sunrise with a live link to Brownsea Island and a day of special activities. The Gifts for Peace projects formed the centrepiece of the World Scouting Exhibition at the Jamboree.

Educational resources were developed to provide ideas for activities around specific themes, to celebrate the Centenary. The Join-in-Centenary activity pack was produced to help NSOs enhance their Centenary focusing on four themes: Scouting Yesterday and Today, Peace, Join-in-Jamboree and Scouting Tomorrow.



### SPECTACULAR EVENTS TOOK PLACE THROUGHOUT 2007 IN THE SPIRIT OF THE 'JOIN-IN-CENTENARY", **INCLUDING:**



© WSB Inc. / Victor C. Orteg

In November 2007, the World Scientific Congress took place in Geneva, preceded by a special youth event. Over 200 contributors and participants from more than 45 different countries - Scouts and academics - debated, exchanged ideas and worked to build an agenda for change in Scouting and non-formal education.

A great deal of interest was shown by international and national media during the Centenary, and included interviews, human-interest stories, pictures and Scouting facts and figures. Media coverage peaked during the World Scout Jamboree and Scouting's Sunrise. In particular, information on the Gifts for Peace projects has been significantly promoted and utilised by both Scouting and external audiences, including donors, journalists and partner organisations.

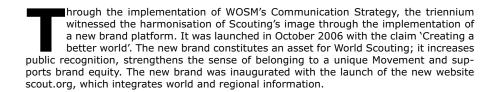
2008 is the start of a new centenary and the challenge now is to capitalise on all that has been accomplished, learning from experiences and building on these for the future in order to support the Strategy for Scouting and growth of the Movement. The Centenary Report, available on scout.org, provides additional detailed information on the key centennial initiatives, the strategic approach taken and how to build on this for the future.

- Resource materials were developed and promoted via Scoutpak, at events and on a dedicated area of scout.org.
- The Cederberg Adventure and Mafikeng Moot in South Africa.
- The Sudan Centenary celebrations in Khartoum.
- Founder's Day in Nyeri, Kenya at the Founder's resting place attended by Scouts from 19 countries.
- · A giant fleur-de-lys in the centre of Mexico City made from recycled
- The JAMbe in Belgium for close to 100,000 Scouts.
- The Korean Agonoree.
- KanderJam in the Swiss Alps.
- The Amahoro Amani International Peace Gathering in Burundi.
- An expedition to the Baden-Powell Scout Peak in Nepal by 34 individuals from 9 countries.
- The Bangladesh Jamboree-on-the-train.
- Scouts from Australia blew a kudu horn from the top of the Sydney Opera House.
- 2 peace caravans travelled from France and Benin to Dakar, Senegal for the Francophone Forum for Peace.
- Italian Scouts celebrated Scouting's Sunrise at the Colosseum in Rome
- Argentinean Scouts celebrated at the Obelisk in Buenos Aires.
- Swiss Scouts built a global village of 130 igloos on a glacier.
- The centennial Atlantic Jamboree in Morocco.
- The Rover Peace Baton in the Asia-Pacific Region: over 200,000 people covered 40,000 km in 23 countries.
- The journey of the Scout & Guide Spirit Flame across 3 Scout Regions.
- The European postal services agencies launched a '100 years of Scouting' philatelic edition.
- PostEurop (European Public Postal Operators Association) developed a competition to select the favourite Centenary stamp.
- The special Centenary 5 Euro Coin with the World Scout Emblem, launched by the Portuguese Scout Association and the Portuguese Mint.





# STRENGTHENING THE IMAGE OF SCOUTING



### Resolutions of the 37th World Scout Conference

### 9/05 Communication Strategy

... recognises the need to harmonise the Scout Movement's image at world level through a brand platform...

... invites the World Scout Bureau to assist NSOs in this process of creating greater harmony and homogeneity through the creation of appropriate training and communication tools ...

### 8/05 The Strategy for Scouting

... to strengthen their communications, linked to a common corporate identity, to improve the image of Scouting ...

# Planned Results\* for the Triennium

### To revitalise the Brand Elements:

- To update the brand platform: key messages, image concept and brand design.
- To brand the global website scout.org.
- To apply the brand platform to international events, publishing and marketing.
- To strengthen the capacity for Regions and NSOs to manage the brand.

### To protect the Brand:

- To protect the World Scout Emblem, the World Scouting Brand Logo and global events logos.
- To protect online brand domain names.
- To secure copyrights on publications and translations.

To increase Brand Equity:

- Develop a global marketing strategy.
- Develop media management.
- To co-manage SCORE and develop an e-marketing strategy.

# Main Achievements of the Triennium

- WOSM's Communication Strategy was successfully implemented.
- The new branded website was launched: 38 web editors, in 12 different locations, in 5 languages, keep it updated.
- World Scouting Brand Logo was registered as a trademark through the World Intellectual Property Organization (WIPO) and National Intellectual Property Authorities.
- Guidelines on copyright, Guidelines on Protection of Intellectual Property as well as a brand manual were produced.
- Corporate communication and branding tools were produced.
- Consistency between messages, images and the behaviours supported by Scouting was improved.
- Six Regional Communications Forums benefited 200 people from 87 countries:
- Young spokespeople and media managers trained.
- Synchronisation of global media plan with national plans.
- Global network of WOSM communicators created (Media Managers Network).
- WOSM's licensing management system was updated.
- The first World Scouting Report was published.
- WOSM supported NSOs who expressed interest in adopting the new World Scouting Brand Logo at a national Level.



# Photo: ©Interbrand Zintzmeyer & Lux

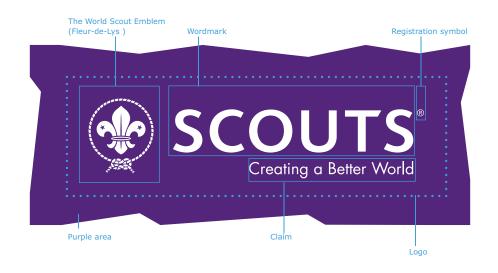
# Brand revitalisation and protection

The new World Scouting Brand Logo (WSBL) was developed in early 2006 with the support of Interbrand Zintzmeyer & Luz. Since then, work was developed on brand protection including the WSBL registration as a trademark in several countries through WIPO and National Intellectual Property Authorities. Guidelines on copyright were produced, as well as 'Guidelines for the Protection of Intellectual Property' (produced by the Asia-Pacific Region). The WSBL is available in the five working languages of WOSM and replaced all other emblems and visuals which previously represented the six Regions of WOSM. However, the World Scout Emblem (WSE) remains the official emblem to WOSM and the official badge to show membership of WOSM. With the creation of the new logo, a new brand identity was launched.

This process led to the update of WOSM's licensing management system. Databases were created to monitor the WSBL's protection in over 70 countries and to monitor the licenses issued for the use of the WSB's intellectual property material. To facilitate the follow-up of the brand protection status per country and to enhance WOSM's capacity to monitor the commercial use of the WSE and WSBL, the rules dated from 1974 were not changed; they were only reaffirmed and new services to NSOs were included. With the aid of a Brand Manual and Brand CD, global corporate communication tools are being branded in a standardised fashion

# Some benefits from the legal protection of the WSBL and WSE are:

- Preventing the Scout Brand from misuse by third parties, damaging Scouting's reputation (e.g. poor quality of a product or the use of the brand on products that undermine the values of Scouting).
- Strengthening the image of Scouting and making it more attractive to potential partners.
- Enabling greater consistency in Scouting's messages, reinforcing the values of the Movement and conveying that WOSM is a global actor.
- Simplifying the management of the brand.
- Allowing NSOs to have greater access to it, to be used in the "core business" of Scouting.

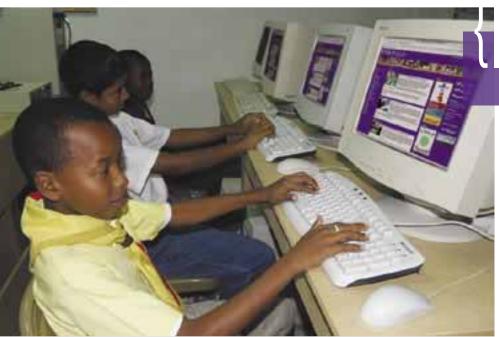


### The new World Scouting **Brand Logo (WSBL)**

- The World Scout Emblem is the official emblem and badge for WOSM membership.
- The World Scouting Brand Logo is composed of:

The World Scout Emblem (WSE)

- + SCOUTS
- + the claim "Creating a Better World".
- The WSBL is registered as a trademark.
- To date, the WSBL is protected in about 50 countries.
- The WSBL is available in all 5 of WOSM's working languages.



Scouting is committed to reducing the technological divide. Access to information is an essential right.



Pursuing efficiency, an annual publications plan was developed, with the objective to avoid duplication, as publications account for an important component of WOSM's budget. The 'World Scouting Report' was the first branded publication and a real hit. Published with the financial contribution of the Jacobs Foundation, it was launched together with representatives of the UN in Geneva. Focusing on youth, development and Scouting's response to the situation of today's youth, it was enthusiastically received and printed copies went rapidly out of stock, while it continues to be available for download from scout.org.

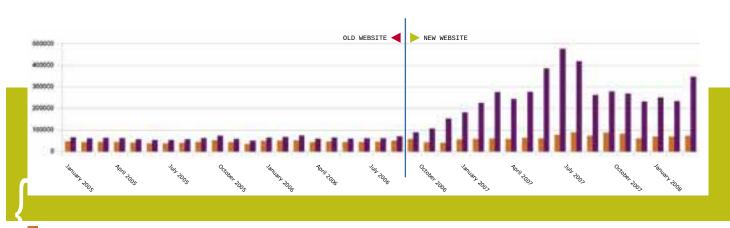
The new branded website was launched in October 2006. It remains updated through the work of 38 web editors, located in 12 different geographical locations, working in 5 different languages, and serves as the information hub for WOSM's documents and articles. The number of individual visitors per month has increased by over 300% since it was launched. The average visitors per day rose from less than 3,000 to 10,000 in four months. Scout news is uploaded regularly and consistently and information and article diversification was improved.

The addition of the 'Tell Us!' button on the front page allowed more NSOs and individual Scouts to send stories and photos and make them available to an international audience. The web editors' manual and a style guide were published and World Scouting's photo database is being re-structured. Licensing agreements were developed for the use of photographs in magazines, educational, historical and biographical literature, as well as on some philatelic products.

# Benefits of global brand protection

Entities	Advantages	lmage	Legal	Commercial
NSOs	Legal protection.     Services, that include:     CD with the original graphic files of the WSE.     Brand Identity Guidelines and Brand Manual.     CD with the original graphic files of the WSBL in the five working languages of WOSM.      Access to free downloading of artwork in the graphic design section of the Media Centre of scout.org.      Brand Protection secured by the WSB.      Legal follow-up ensured by the Brand Management Unit of the WSB.      Integration of NSO activities in the Global Marketing Plan.	Better & stronger.     Part of a global movement.	International protection.     Can report cases of violations to WOSM.	
WOSM	<ul> <li>Legal protection.</li> <li>Lasting funding (revenue).</li> <li>Simplified licensing system.</li> </ul>	<ul> <li>Better &amp; stronger.</li> <li>Stronger attraction for partnerships.</li> <li>WOSM as a global actor.</li> </ul>	Simplified international protection.	Regular revenues from the use of trademarks to be invested in Scouting's core business.
EVENTS	Unification. Legal protection.	• Better & stronger.	International protection.	Punctual revenue possibility by developing products that are specific to the events.
WORLD SCOUT STRUCTURES	<ul><li>Legal protection.</li><li>Services (see above).</li></ul>	Better & stronger.	International protection.	<ul> <li>Allows its use for Scouting's core business.</li> <li>Official seal of WOSM on educational programmes.</li> </ul>

An action plan to increase the value of the Scout brand.



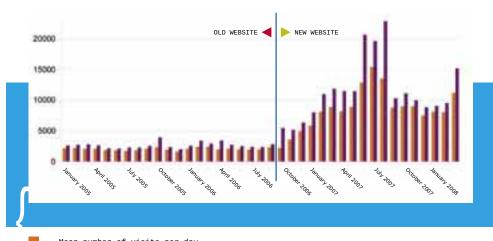
Unique Visitors

Number of visits

# WOSM WEBSITE: NUMBER OF VISITORS AND NUMBER OF VISITS PER MONTH

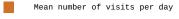
### January 2005 - January 2008

**Chart No.1** displays the Number of unique visitors (based on identical IP addresses) and the number of visits per month received on scout.org before and after the launching of the new global website. These statistics do not take into account the former regional websites.



# WOSM WEBSITE: MEAN AND MAXIMUM NUMBER OF VISITORS PER DAY January 2005 – January 2008

Chart No.2 shows for each month, the maximum and the mean of unique visitors (based on identical IP addresses) per day received on scout.org before and after the launching of the new global website. These statistics do not take into account the former regional websites.







### WOSM WEBSITE: NUMBER OF PAGES VIEWED PER MONTH January 2005 – January 2008

**Chart No.3** shows the number of pages viewed on scout.org (per month) before and after the launching of the new global website. These statistics do not take into account the former regional websites.



### © WSB Inc. / Jesús Inostroza

# Strengthening capacity in communications

Regional Communications Forums supported NSOs to discover and use the potential of the new brand, to get acquainted with the communication strategy, and to train young spokespeople and media managers. From November 2006 until March 2008, six forums supported the extension of the global media plan through its synchronisation with national plans. A direct result of these workshops was the creation of a global network of those working in the area of communications within Scouting (Media Managers Network). NSOs quickly began to replicate the communications forums; the Arab Regional Office, for example, supported the Sudan Boy Scout Association to organise their national communications forum and Morocco held a successful event as well.

Throughout the triennium, more effective messages about WOSM were developed. The consistency between messages, images and the behaviours supported by Scouting was improved through the brand platform. Tools were developed in English, French, Spanish and Arabic to help Scouts know what to say and how to say it, when representing the Scout Movement. Emphasis was put in "how to show it" as well.

In accordance with the WOSM Global Media Plan, the work with the media was more strategic, in particular by using the Centenary of Scouting in 2007 to attract a lot of media interest, especially around the 21st World Scout Jamboree and Scouting's Sunrise. These events alone got immense press coverage, from both the press visiting the events, NSOs sending information and images back to their countries, and the WOSM team in the Jamboree Media Centre who produced stories and press releases that were used globally. A special section on scout.org called 'Jamboree News' was filled with stories and photos from the event, while a whole section on Centenary News featured throughout 2007 on the front page. Qualitative and quantitative analysis of the media coverage for the 2007 Centenary is currently underway and requires feedback from all NSOs: to send your contribution visit the Media Centre on scout.org.

The Media Kit, initially produced in 2005, was re-branded and has grown with the addition of new fact sheets and brochures about World Scouting. It can be found in the new Media Centre on scout.org and downloaded when required for special events. In the new Media Centre, NSOs and Scouts who work to improve and promote the image of the Movement and who work with the media can find:

# Regional Communications Forums

- 1. **Asia-Pacific Regional Forum:** 35 participants from 19 countries.
- 2. **Arab Regional Forum:** 35 participants from 15 countries.
- 3. **Interamerica Regional Forum:** 35 participants from 18 countries.
- Europe and Eurasia Regional Forum:
   45 participants from 15 countries.
- Africa (English speaking)
   Regional Forum:
   35 participants from 15 countries.
- 6. Africa (French speaking)
  Regional Forum:
  15 participants from 5 countries.



© WSB Inc. / Victor C. Ortega

- Media Managers section: with training and support resources, events and networking space.
- Brand & Design pages: with branding design, brand protection, background information and support, as well as request forms for the use of World Scouting's brands, photos, publications, etc.
- Audiovisuals: photos, videos and policy documents.
- Press Room: a section for external press and media with the press kit available for download and easy to adapt for use at a national level; it also contains press releases and stories.
- Publishing sub-section: with WOSM publications that relate to communications and media.



# GLOBAL MEMBERSHIP: FACTS AND FIGURES

lhe 37th World Scout Conference in Tunisia voted to accept as new Member Organizations: Beslidhja Skaut Albania, the National Scout Association of Guinea and the Scout Association of Malawi. This brought WOSM membership to 155 NSOs. The Scouts of Namibia were also welcomed to their first Conference since becoming a full Member.

The 38th World Scout Conference in Korea will see the participation of Kazakhstan, which became a member in January 2008, raising the total number of WOSM Member Organizations to 156. At the time this report was written, 4 countries (Cambodia, Montenegro, Syria and Ukraine) were undergoing advanced processes towards membership recognition by WOSM. It is expected these NSOs will be admitted as Member Organizations before the Conference.

The number of individuals who constitute WOSM's global membership is calculated by the information provided by each NSO through an annual census. Once every 3 years, these membership figures are used to recalculate NSO registration fees. WOSM census data is available from the WSB Central Office and is updated annually. The very first membership census recorded by WOSM goes back to 1924. From that date up to 1988 data existed only in hard copy form. Electronic storage began with the use of spreadsheets at the end of the 1980s and databases were introduced in the early 1990s.

This triennium, WOSM provided its census information, as well as data on World Scout Conferences and World Scout Jamborees, to a fellow Scout Eduard Vallory, Director of the Graduate School of Economics at the Pompeu Fabra University in Barcelona, to be used for the writing of his doctoral thesis on World Scouting and "Global Citizenship Education"1. This led to a valuable review, the double-checking and collation of WOSM censuses from 1924-2004 and to the creation of additional electronic data-sets2. These are available from the WSB Central Office and can be used further in future investigations. Some of the thesis graphics are used in this section of this report.

Global membership figures may be more or less affected by some of the factors listed below:

- · Different interpretations or definitions of the term 'member' among NSOs.
- Delayed submission of NSO census data for global consolidation.
- Difficult geographical access, limited communication facilities and institutional or external constraints which exist in many places and may provoke under- or over-reporting.
- Different membership registration practices or registration formats among NSOs.
- · NSO changes/rotation of the personnel compiling census data.
- · Gender differentiation may not be reported among some age ranges.
- The age ranges for youth sections are not uniform among NSOs.
- Vallory, Eduard. Global Citizenship Education. Study of the ideological basis, historical development, international dimension, and values and practices of World Scouting. Department of Political Science, Pompeu Fabra University, Barcelona, October 2007. Available at www.escoltes. cat/research
- 2 "World Scouting (WOSM and WAGGGS) 2003 Data Set";
  "WOSM Census Data Set, 1924-2004"; "WOSM ages-based
  Census Data Set, 1968-2004", and "Data Set of International
  and World Scout Conferences, 1924-2002"; Vallory, Eduard.
  Department of Political Science, Pompeu Fabra University, Barcelona, October 2007.
- 3 http://www.state.gov/s/inr/rls/4250.htm
- 4 Vallory, Eduard Op. Cit.
- 5 Dr. Vallory used the data on independent States at any given point in time and up to 2004, obtained from the "Correlates of War Project" databases http://www.correlatesofwar.org
- 6 Vallory, Eduard Op. Cit.
- 7 Density is referred to as the number of WOSM members divided by the relevant population, multiplied by 10,000.



WSB Inc. / Jesús Inostroz





Using the term 'country' interchangeably with 'state' when referring to a self-governing political entity, as of March 2008, there were 194 independent countries in the world<sup>3</sup>. Based on this figure, WOSM has NSOs in almost 80% of the world's independent countries. The constant growth of the Movement since its inception and its geographical presence in a vast number of countries around the world is illustrated in Figure 234. This shows that, as independent countries around the world increased between 1924 and 20045, WOSM member countries increased almost in parallel. One can also observe this parallelism as the number of independent countries changed during World War II and in the 1960s and early 1990s, during decolonisation and the fall of the Soviet Union; showing how the percentage of independent countries that were WOSM members changed as well6.

By March 2008, though not all NSO census forms for 2007 had arrived, the preliminary global membership figure for the year was 22.8 million. As more data arrives, the 2007 census will be updated. The latest NSO membership data available is presented in an Annex to this report.

Looking at the density<sup>7</sup> of children and young people in Scouting, WOSM stands globally with 113 members for every 10,000 youths between the ages of 5-19 years. For every 10,000 girls and boys between the ages of 5-9 years, there are 126 members (Cubs); for every 10,000 youths between the ages of 10-14 years, there are 155 members (Scouts); and for every 10,000 young people between the ages of 15-19 years, there are 54 members (Senior Scouts and Rovers). The global trend found was that the child age density was slightly larger up to the 1990s, after which the adolescent age range density became the largest and the group between 15-19 years remained one-third throughout the period (E. Vallory Op. Cit).



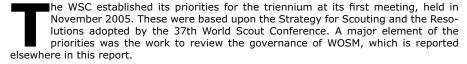
World Scout Committee



A six year mandate for twelve members elected by the Conference. Three years to implement the World Conference resolutions with the support of task forces and sub committees composed of volunteers who are committed to advancing the Movement. The life of the team chosen to administrate the World Organization of the Scout Movement.



# THE WORK OF THE WORLD SCOUT COMMITTEE



The WSC set up various sub-committees and task forces to carry out the detailed work on these priorities. Details of the work of these groups and the achievements on priorities are contained throughout this report. In addition, Conference Documents (including one reporting on the implementation of the Resolutions adopted by the previous World Scout Conference) have been prepared for the 38th World Scout Conference, which will discuss and debate a number of related proposals.

### Resolutions of the 37th World Scout Conference

# 3/05 Recognition process of new member organizations

... to design and implement a more transparent process

for the handling of applications for WOSM membership from potential Member Organizations ...

### 2/05 Ukraine

... asks the WSC and WSB to provide as much support as possible to the implementation of the agreement and to follow carefully its progress.

### 6/05 Regional Scout Conferences

... all Regional Conferences in the triennium following the World Scout Conference in 2008 shall take place within 18 months...

# Planned Results\* for the Triennium

- To promote membership development and growth throughout the Movement.
- To support further development and recognition of Scouting in countries where there is no recognised NSO.
- To support integration of Scouting into one NSO in specific cases.

# Main Achievements of the Triennium

- The recognition process for new member Organizations was reviewed.
- A check-list of operational criteria for the recognition of NSOs was developed, tested and implemented.
- The merging of several associations into one NSO was supported in Bosnia & Herzegovina, Burkina Faso and Ukraine.
- Specific support was provided to Kazakhstan, Cambodia, Montenegro, Syria and Ukraine in preparation to become WOSM members.
- The Constitutions Committee considered numerous national constitutions and applications for consultative status during the triennium.
- An audit of all NSO constitutions was initiated.
- All six Regions held Regional Conferences in 2007.
- The European Region requested the WSC to grant an extension to the 18 month requirement for holding its next Regional Conference; this was granted.

\*WSC/WSB Global Plan 2005-2008



Membership of the WSC

- Mrs. Thérèse Bermingham
- 2 Mr. Mario Diaz Martinez
- 3 Mr. Georges El Ghorayeb
- 4 Mr. Nkwenkwe Nkomo
- 5 Mr. Gualtiero Zanolini
- 6 Mr. Habibul Alam
- 7 Mr. Philippe Da Costa
- 8 Mr. John A. Gemmill
- 9 Mrs. Ana Elisa Piubello
- 10 Mr. Mohamed Triki
- **11** Mr. Wayne Perry
- 12 Mr. Maurice Machenbaum
- 13 Mr. Luc Panissod

Six members were elected to six-year terms on the WSC at the 37th World Scout Conference. They were: Mrs. Thérèse Bermingham (Ireland); Mr. Mario Diaz Martinez (Spain); Mr. Georges El Ghorayeb (Lebanon); Mr. Steve Fossett (U.S.A); Mr. Nkwenkwe Nkomo (South Africa); and Mr. Gualtiero Zanolini (Italy). These six members joined the continuing members of the WSC: Mr. Habibul Alam (Bangladesh); Mr. Philippe Da Costa (France); Mr. John A. Gemmill (Canada); Mr. Herman C.S. Hui (Hong Kong); Mrs. Ana Elisa Piubello (Argentina); and Mr. Mohamed Triki (Tunisia).

The WSC subsequently elected the following officers: Mr. Herman C.S. Hui (Chairman); Mrs. Thérèse Bermingham (Vice-Chairman) and Mr. Philippe Da Costa (Vice-Chairman).

During the triennium, Steve Fossett resigned from the WSC. Sadly, some months later, Steve – who was world-famous for his many adventurous exploits – was reported missing following an airplane flight in the United States and was subsequently declared dead. He has "Gone Home"; he will be long remembered. At its meeting in September 2006, the WSC decided to co-opt Mr. Wayne Perry, U.S.A., to fill the vacancy created by Steve Fossett's resignation up to the 38th World Scout Conference. The Treasurer, Mr. Arnaud Girardin, also resigned during the triennium and was replaced by Mr. Maurice Machenbaum.

The Secretary General, Dr. Eduardo Missoni, left his position in November 2007 and was replaced by Mr. Luc Panissod as Acting Secretary General. In February 2008, Herman Hui announced his decision to step down as Chairman of the WSC. He was replaced by Philippe Da Costa, and the WSC also elected John Gemmill as a Vice-Chairman.

Although not members of the WSC, the six Regional Chairmen and the Youth Advisors to the WSC, particularly those elected by the last World Scout Youth Forum, have played a key role in WSC meetings and its work during the triennium.



## **WSC** meetings

Following initial meetings held during the 37th World Scout Conference, the WSC met twice a year during the triennium, as follows: November 2005; April 2006; September 2006; March 2007; September 2007; and February 2008. Meetings were held in Geneva, except for the March 2007 meeting which was held in Hong Kong. The WSC also held an Extraordinary Meeting in Cairo, Egypt, in November 2007 to deal with urgent issues which had arisen in the previous weeks.

Team life regulated by important administrative work.

Movement.

## **Member Organizations** of WOSM

A key responsibility of the WSC is to promote the growth and development of the Movement. The admission of three new Member Organizations (from Albania, Guinea and Malawi) at the 37th World Scout Conference brought the number of NSOs to 155, and it is hoped that this number will have risen to 160 by the time of the 38th World Scout Conference.

Work is continuing to support the establishment of viable Scout organizations in other countries where there is not yet a recognized Member Organization. The Regional Offices of the WSB play a lead role in providing this support, while the Constitutions Committee is kept busy with its work of checking the constitutional readiness of a Scout organization for WOSM membership. A new "operations check-list" has been developed to facilitate both the provision of operational support and meeting constitutional requirements. It is planned to make this available also to all NSOs as a self-evaluation tool to help in monitoring progress on an ongoing basis.



## Strategy and planning

The WSC has overseen the latest phase in the Strategy for Scouting, which moved from being under development to the implementation phase. This involved a change in emphasis for the work of the WSC and of the WSB, which was re-focused on strategic planning, monitoring and evaluation. Scouting's Centenary provided a major focus for implementing the strategy in NSOs.

A Triennial Plan for 2005-2008 was developed, and the WSB started to work on the basis of Yearly Operational Plans and related budgets. The structure of this Triennial Report is largely based on the Triennial Plan. Two major emphases of strategic planning in this triennium have been on Branding and Membership Development. Further details of work and achievements in these areas can be found elsewhere in this report.

## Relationship issues

A key preoccupation during this triennium has been relationships with NSOs. A number of NSOs sent an "Open Letter" to the WSC in October 2007, expressing concerns about the priorities of the WSC and WSB and the apparent lack of progress being made. At the same time, the WSF associated itself with some of these concerns, and some NSOs expressed their unease by suspending the payment of their registration fees to the WSB.

The WSC held an Extraordinary Meeting in Cairo, Egypt, in November 2007 to discuss these matters. The WSC decided, with deep regret, to negotiate the departure of the Secretary General; to engage in a process of in-depth dialogue with the WSF to seek solutions to issues that were causing division; to engage in the same kind of problem-solving process with NSOs; and to deal with related issues in time for the 38th World Scout Conference to consider any structural or other changes that might be needed to prevent similar concerns arising in the future.

Subsequently, the WSC organised a meeting of NSOs in Jambville, France, in February 2008. The outcomes of that meeting, combined with discussions at Regional Conferences in the last few months of 2007 and the WSC's considerations of the recommendations made by the GRTF, have all been taken into consideration in the WSC's proposals, for constitutional amendments and others, which will be considered by the World Scout Conference in Korea.

# Relationships with the Regions

One innovation during this triennium was the introduction of Regional Support Team meetings during WSC meetings. These discussions involved the WSC Chairman and Vice-Chairmen, Regional Chairmen and senior staff of the WSB. They provided an opportunity for matters of common interest to be discussed in a full and open manner which has proved helpful.

The European Region, which holds its Regional Conference jointly with WAGGGS, asked for an extension to the requirement to hold its next Regional Conference within 18 months following the World Scout Conference. The WSC agreed to that request, emphasising that the exception applied to the next Regional Conference only.

## **World Events and Centres**

The major World Event of the triennium was the Centenary of Scouting, which is reported in more detail elsewhere in this report. The WSC also received regular reports on forthcoming World Events and took the lead in planning and preparing for the 38th World Scout Conference and 10th World Scout Youth Forum in Korea. The WSC also dealt in particular with the future of the Picarquin International Scout Centre in Chile, which had been developed on the site of the 19th World Scout Jamboree in 1999

## The legal body

The Association World Scout Bureau Incorporated (WSB Inc.) is the legal body of the WSB registered in Switzerland under Swiss law. The Statutes of the Association were modified during the triennium. The major change introduced was that the members of the WSC are now also the members of WSB Inc. Meetings of WSB Inc. were convened when necessary during the triennium, on the occasion of WSC meetings, to take any formal measures required to give legal effect to the WSC's decisions under Swiss law.

# Evaluations of the Secretary General and of the WSC

The Secretary General reported regularly to WSC meetings. His reports focussed on the work of the WSB in all areas, in the framework of the Triennial Plan and Yearly Operational Plans. In keeping with the personnel policy of the WSB, the WSC conducted a mid-term evaluation of the Secretary General. This exercise would have been repeated prior to the end of the triennium, but the departure of the Secretary General in November 2007 intervened.

The WSC also conducted a self-evaluation half-way through the triennium, facilitated by Dr. Derek Pollard, Chairman of the Constitutions Committee. The events of the last few months of the triennium, and the changes in the composition of the WSC, prevented this exercise being repeated before the 38th World Scout Conference.



## THE WORK OF SUB-COMMITTEES AND TASK FORCES

ducational Methods Committee (EMC): Established in November 2005 and chaired by a member of the WSC, the EMC's mandate is: to assist the WSC in the fields of Youth Programme and Adult Resources, through the coordination and collation of educational methods work among all WSB Offices; to validate, monitor and evaluate policies, projects and publications; and to support NSOs in achieving the impact and outcomes related to educational methods, as identified in the Strategy for Scouting.

EMC members were recruited from NSOs, with expertise in: non-formal education (particularly in programme development for the older age sections); working with children who have disabilities or are living in especially difficult circumstances; environmental education; spiritual development and inter-religious dialogue. Members with expertise in volunteer recruitment and management also joined the team. To include experience from around the world, representation from regional levels particularly from regional sub-committees was promoted.

To support the strategic priorities related to educational methods and implement the Resolutions adopted by the 37th World Scout Conference in 2005, the following task teams were set up:

#### 1.Adolescents and Young Adults

**Task Team:** supported the Youth Programme for adolescents and young adults and youth involvement in Scouting. It developed 'Guidelines for the Rover Scout Section', supported the implementation of the Scouts of the World Award by NSOs, strengthened the partnership with the International Award Association and provided support to the Youth Advisors to the WSC and the planning team for the World Scout Youth Forum.

## 2.Adult Volunteers Task Team:

supported the recruitment and management of volunteers in Scouting. It produced a 'Volunteers in Scouting Toolkit', and developed the World Adult Trainers' Network and an e-learning resource on Child Protection.

#### 3.Education For All Task Team:

supported NSOs in their work on reaching out to young people who are not able to access Scouting. It produced 'Guidelines on Scouting for people with Disabilities' and 'Scouting for Children in Especially Difficult Circumstances' and supported seminars and events to strengthen these areas of work in Scouting.

#### **4.Environment Education Task Team:**

developed policies, programmes and a framework to strengthen environment education in Scouting. It produced materials to introduce the World Scout Environment Badge, re-activated the network of Scout Centres of Excellence in Nature and the Environment (SCENES), strengthened and renewed partnerships for environment education and provided support to the project funded by the Alcoa Foundation.

## 5.Spiritual Development Task Team:

supported spiritual development in Scouting. This team strengthened its links and cooperation with the World Scout Inter-religious Forum and produced 'Guidelines on Spiritual Development in Scouting'.



Audit Committee:

The committee meets twice a year and is composed mainly of non-WSC members. Its task is to comment on the efficacy and to safeguard the credibility and objectivity of the external financial reporting and to ensure that, in the presentation of the financial statements, the WSC has exercised the necessary care, diligence and skill prescribed by law and the WOSM Constitution. The work of the Audit Committee is greatly assisted by the appointment of an internal auditor who works independently in a voluntary capacity.

## **Budget Committee:**

Chaired by a WSC member, this committee meets once a year to review the budget presented by the WSB and makes its recommendations to the WSC, which must approve each year's budget.

#### **Constitutions Committee:**

This group advises the WSC on all matters of constitutional policy. It also assists NSOs in ensuring the proper expression and implementation of Scouting, and carries out research related to the fundamentals of Scouting and other matters of policy. During the triennium, the committee met twice; however, it conducted most of its work by correspondence. The committee considered the constitutions of some 24 NSOs and one Regional constitution. In addition, it advised the WSC on a number of policy and constitutional matters.

These task teams worked, sharing ideas and resources, mostly through the internet. All of them developed materials and organised events that contributed to the development of the Youth Programme, to the support of Adult Volunteers in Scouting and to the delivery of Centenary Celebrations and Gifts for Peace activities. This new way of working helped to achieve results and also posed some challenges. It increased the number of people who contributed to develop some aspects of Scouting and strengthened the cooperation among Regions. Language differences and irregular access to the internet restricted the number of people who could fully contribute to the work. However, opportunities were used when people gathered together, for example at the 21st World Scout Jamboree, enabling face-to-face meetings that complemented electronic communications. Future challenges relate to building on the initiatives for the Centenary Celebrations, particularly Gifts for Peace, to encourage NSOs to review their Youth Programme and the support provided to Volunteers in Scouting, so that Scouting remains attractive to young people and to adult volunteers.

## World Scout Bureau Incorporated (WSB Inc.):

This association is the legal body of WOSM, giving it legal status in Switzerland to sign contracts and leases, and fulfil other requirements under Swiss law. The statutes of WSB Inc. were modified during the triennium; the key change was in the membership of the association, which now comprises the members of the WSC. The group normally meets once a year to approve the budget and the accounts, but also convenes a meeting when any decision of the WSC (such as resignations of its officers or contract termination) requires WSB Inc. to endorse it to have legal effect.

## 2007 Sub-Committee for the 100th Anniversary of **Scouting:**

First established as a task force in 1997, the sub-committee is accountable to the WSC. It supported all levels of WOSM to plan for the 100th anniversary of Scouting and to ensure that this anniversary was a milestone, not only for the past century of Scouting but especially for the future of the Movement. The 2007 Sub-Committee met twice a year throughout the triennium, chaired by Herman Hui, Chairman of the WSC (September 2005 - February 2008), and included representatives of the WSC, WSF, The Scout Association (UK) and the six Regional Chairmen.

Key areas of work were: to support NSOs to take a strategic approach to the Centenary; to support centennial initiatives (in particular Gifts for Peace and Scouting's Sunrise); to communicate widely the results of the Centenary and to support NSOs to capitalise on this work in the future.

Honours & Awards Committee: This committee meets annually to consider nominations for the award of the Bronze Wolf, and make recommendations to the WSC. The Bronze Wolf is the only honour awarded by the WSC and recognises outstanding service by an individual to the World Scout Movement. A list of those who have received the award appears elsewhere in this report.

## **Honours & Awards Committee:**

This committee meets annually to consider nominations for the award of the Bronze Wolf, and make recommendations to the WSC. The Bronze Wolf is the only honour awarded by the WSC and recognises outstanding service by an individual to the World Scout Movement. A list of those who have received the award appears elsewhere in this report.



#### **SCORE Board:**

The membership of the Board of Scout Resources International (SCORE), the trading arm of WOSM, is governed by the Statutes of that body and is composed of representatives of World Scouting and of national Scout Shops. The Board includes two members of the WSC, serving in an exofficio capacity, and the Secretary General. The Chairman of the SCORE Board reports regularly to the WSC.

In response to the adoption of the new World Scout Brand, the SCORE Board decided, in September 2007, on a new plan to develop its activities. The World Scout Shop, which is operated by SCORE, was present at the 21st World Scout Jamboree. where it presented the first articles bearing the new brand identity of the Movement. A new online site has been launched to respond to orders from individuals.

## WAGGGS/WOSM **Consultative Committee:**

Comprising representatives of both the WSC and the WAGGGS World Board, and under joint chairmanship, this group meets regularly to discuss matters of common interest, usually alternating between London and Geneva. Information is shared and any issues or concerns affecting the positive and collaborative relationship between the two world organisations are dealt with.

Key items under discussion during

Key items under discussion during the triennium have included policies affecting Scout and Guide National Organizations (SAGNOs), the Centenaries of the two world organisations (WAGGGS will celebrate their Centenary from 2010 to 2012), joint peace initiatives, and working together at the United Nations and elsewhere. Joint projects are also overseen by the committee.

# Governance Review Task Force (GRTF):

In November 2005, the WSC established the GRTF in accordance with Conference Resolution 7/05 to conduct a comprehensive review of the governance of WOSM, adopting as working documents the Conference Document No. 7, the Report of the Evaluation Group and the issues identified therein as a framework for the conduct of the review. The "unity" of the Movement was identified as the single most important goal.

The GRTF was an independent group, made up of people external to the WSC, to which it reported. In addition to its chairman, the GRTF was composed of seven permanent members representing a variety of cultures, age ranges and gender; the WSC appointed one if its Vice-Chairmen as liaison with the GRTF.

The WSC enjoined the GRTF to adopt a working attitude of openness, mutual understanding and positive outlook toward the future ("a big wide-minded view before us" – B-P). The task force met three times during the triennium and its members attended all but one Regional Conference and participated in numerous other consultations. NSOs were also consulted though a questionnaire. The GRTF presented its final report to the WSC in early 2008. The WSC will report to the 38th World Scout Conference on the outcomes of the GRTF's work and will propose actions to follow.

## Strategy Task Force (STF):

The STF was established, under the chairmanship of a WSC member, to provide guidance and oversight of the work on the implementation of the Strategy for Scouting. In light of developments during the triennium, this leadership role was finally undertaken by the Steering Committee of the WSC, which comprises the Chairman, the two Vice-Chairmen and the Secretary General.



## World Scout Centres and International Scout Centres Task Force (WSCTF):

This task force was established in accordance with Conference Resolution 19/05 to develop policy and procedures related to Scout Centres worldwide. With the intention of optimising the use of existing Scout resources and contributing to Scouting's worldwide corporate identity and quality image, a draft policy paper was produced. The WSC welcomed the definition of World Scout Centres elaborated by the WSCTF but, taking into account advice received on the potential legal and risk liability involved, decided not to pursue the original idea of accreditation of International Scout Centres.

# Membership Development Task Force (MDTF):

Activated in the last quarter of 2006, the MDTF has since met four times and developed a global toolkit for NSOs on membership growth. This toolkit consists of a basic document with examples and recommendations of "do's" and "don'ts", a CD-ROM, a video clip and a dedicated section on scout.org. The 'Action for Growth Report' developed by the European Region was used as a basis for this global toolkit which will be presented at the 38th World Scout Conference.

# Branding and Communications Task Force (BCTF):

This group was created to follow-up on the WOSM Communications Strategy in the fields of Branding, Communications and Media and has met twice during the triennium. The BCTF helped to develop a totally new Brand Platform for Scouting including the new website scout.org on brand, the legal protection of both the World Scout Emblem and the World Scouting Brand Logo, several tools on copyright and protection of intellectual property, and the Brand Manual. It also strengthened NSOs' capacities in communication and media by arranging six Regional Communications Forums all over the world, resulting in the creation of a Media Managers Network.

# Registration Fee Task Force (RFTF):

This task force was set up by the WSC to review the Registration Fee System, following the adoption of Resolution 4/05 by the 37th World Scout Conference. It is chaired by a member of the WSC and comprises the chairman of the Budget Committee, the six Regional Chairmen, representatives of 15 NSOs and others nominated by Regional Chairmen for their related expertise. The task force works mainly by electronic communication means. A proposal for a revised Registration Fee System will be brought to the 38th World Scout Conference.





World Scout Bureau



Baden-Powell often reminded those close to him that he had had an idea, that was transformed into a Movement, and that he did not want this to become an organisation. The World Organization of the Scout Movement, in order to function and operate, is supported by a World Scout Bureau, whose functions are defined in the Constitution. The Bureau is both the secretariat of the Organisation, and the decentralised place where services provided to National Scout Organizations are implemented. It is not a large disconnected structure. Like the rope and the reef knot in the world emblem, it ensures the link between all Scouts, under the direction of the World Committee.

# 3.1

## SUPPORTING THE WORK OF THE WORLD SCOUT COMMITTEE

he WSB has two main responsibilities: to be Secretariat to WOSM including the WSC, and to provide operational support to the development of Scouting through NSOs. In this section of the report we focus on the first of these responsibilities.

The WSB provides secretariat support to the WSC, as well as its sub-committees and task forces. This includes organisation of meetings, preparation of agendas and minutes, regular reporting, circulation and commenting on working documents, etc. The Secretary General reported regularly to the WSC on the work of the WSB, through Quarterly Management Reports and at WSC meetings.

#### Resolutions of the 37th World Scout Conference

#### 08/05 The Strategy for Scouting

... requests the World Scout Committee to report to the 38th World Scout Conference on the achievement of the targets in National Scout Organizations and Scouting's impact in society.

#### 13/05 World Scout Bureau Structures

... to reflect more adequately... the cultural, religious,language, gender and geographical diversity ... while ensuring that the most qualified people are appointed.

# 19/05 World Scout Centres and WOSM Accredited International Scout

... encourages the World Scout Committee to develop a policy and procedures concerning

the issues raised in the paper, and urges the World Scout Committee to form a task force composed of the relevant stakeholders...

# Planned Results\* for the Triennium

- To enhance and put in place standards and tools for global triennial and yearly operational planning.
- To develop means to measure the situation of the Strategy for Scouting.
- To put in place mechanisms for integrated work and aligned interregional functions and teams.
- To develop effective operational meetings and follow-up of decisions.
- To establish and regularly update corporate policies, rules, procedures and standards.
- To produce WOSM policy on World Scout Centers and WOSM Accredited International Scout Centres.
- To establish Task Forces, define policy and regulation, initiate "pilot phase" recognition and accreditation process and report to 38th WSC on "pilot phase" and adopt policy.

# Main Achievements of the Triennium

- Triennial global plans were developed.
- All Regional plans converge under the Strategy for Scouting.
- Yearly-operational plans were aligned under a result-based approach.
- The monitoring and evaluation situation was assessed.
- Indicators and monitoring matrices were developed for all Strategic Priorities
- WSB reporting process was standardised across all Offices.
- A restructuring process in WSB Central and Regional Offices took place.
- Standard classification of professional levels, skills and responsibilities was adopted throughout the WSB.
   A restructuring process in WSB Central and Regional Offices took place.
- The proportion of female executives in the WSB increased and the average age of staff was reduced.
- The work of the World Scout Centers Task Force was supported.
- Draft paper on self-assessment of international centers was developed.
- The recommendation of the Audit Committee to conduct a financial review of the Picarquin World Scout Centre was followed.

\*WSC/WSB Global Plan 2005-2008



© WSB Inc. / Victor C. Ortega



The teams from the different offices are composed of professionals who share the vision of the Movement.

## **Working with Committees**

Support was provided to the WSC and its sub-committees and task forces. Exceptionally, the WSC held a meeting in Hong Kong, very successfully hosted by the Scout Association of Hong Kong. Contributions to the financing of this event were much appreciated; however the cost of holding any WSC meeting outside Geneva is significantly higher than is the case when the meeting is held at the WSB Central Office, a factor that must be given serious consideration when proposals to hold meetings outside Geneva are put forward.

## Working with Task Forces

Reports on the work of the task forces working on the Governance Review, the Strategy and Membership Development are included elsewhere in this report.

The World Scout Centres and International Scout Centres Task Force (WSCTF) was established in 2006 following the adoption of Resolution 19/05 to develop a policy and procedures for the integration, coordination and networking of existing Scout Centres worldwide under the auspices of WOSM, to optimise the use of existing Scout resources and contribute to Scouting's worldwide corporate identity and image quality. After a first draft policy paper was produced, the WSC, while welcoming the definition of World Scout Centres elaborated by the WSCTF, decided not to pursue the original idea of "accreditation" of Centres for risk management reasons, due to the potential liability associated with such a move.





## WSB restructuring

Effective 1 October 2005, the WSB Central Office was restructured in two main departments: Education, Research & Development and General Management. There is also an Office of the Secretary General, which groups together the functions of Institutional Support; Constitutional matters; Strategic planning, monitoring and evaluation; and Communications and media.

## Key staff changes

There were three significant changes in senior staff at regional level during the triennium. Mr. Atif Abdelmageed Abdelrahman succeeded Mr. Fawzi Farghali, who retired, as Regional Director of the Arab Region on 1 June 2006. Mr. Alberto del Brutto was appointed as the new Regional Director of the Interamerican Region, following the retirement of Mr. Gerardo Gonzalez Erba; he took up his new responsibilities on 1 July 2006. Mr. Kinuthia Murugu, Regional Director in the Africa Region, announced his departure from the WSB to take up a position as Deputy Minister of Youth in the Kenyan Government; he was replaced by Mrs. Rubina Haroon on 1 September 2006.

In the WSB Central Office, Ms. Anne Whiteford was appointed as Executive Director, Education, Research & Development, effective 1 December 2006, succeeding Mr. Dominique Bénard who retired. She was later replaced as Director, Adult Resources, by Mr. Saad Zian.

Carita Calcott, Jean Cassaigneau, Mark Clayton, Christiane Felli and Elena Levy left the Bureau after many years of serving the Movement.





## Triennial Plan 2005-2008 - and Yearly Operational Plans and Budgets

As reflected throughout this Triennial Report, the WSC and WSB implemented a new planning process that includes a global Triennial Plan and Yearly operational plans and budgets. While the technicalities of this planning process, which includes the WSB Central Office and six Regional Offices, are still being refined, good progress has been made in moving towards a situation where there is reduced duplication of work and greater synergy between all Offices. Regular reports have been provided to the WSC.

## **Use of Open Standards and** Open Source software in WSB

The WSC supported the use of Open Standards and Open Source software within all Offices of the WSB and its promotion throughout WOSM.



## **Regional Scout Conferences**

WSB Regional Offices, with support from the Central Office as required, ensured the organisation of and support to the Regional Conferences that took place in the triennium. These took place as follows:

- Africa Region: Kigali, Rwanda, September 2007
- Arab Region: Cairo, Egypt, November 2007
- Asia-Pacific Region: Tokyo, Japan, November 2007
- Eurasia Region: Yalta-Gurzuf, Crimea, Ukraine, September 2007
- European Region: Portoroz, Slovenia, May
- Interamerican Region: Quito, Ecuador, November 2007

## SUPPORTING NATIONAL SCOUT ORGANIZATIONS

uring this triennium the emphasis of the work on the WSB Triennial Global Plan was placed on improving the global and inter-regional coherence and coordination of actions to better serve NSOs. A new planning approach was implemented, and monitoring and reporting actions were introduced. The WSB went through a restructuring process and, through its 'Board of Directors' (BoD) made up of the Secretary General plus the Executive Directors in charge of the six Regional Offices, the Education, Research and Development Department and the General Management Department supported by other key staff, worked together to bring to NSOs the services and products described here and elsewhere in this report. In achieving these results, intense and 'hands-on' support was given by multiple volunteers who provided time and expertise invaluable for the growth and strengthening of the Movement.

## Resolutions of the 37th World Scout Conference

#### 08/05 The Strategy for Scouting

... requests the World Scout Committee to report to the 38th World Scout Conference on the achievement of the targets in National Scout Organizations and Scouting's impact in society.

# Planned Results\* for the Triennium

- · NSOs are visited and supported.
- To visit NSOs in critical situations and in need of special political support.
- To co-ordinate the approach to management development and training for volunteers and professional Scouts in NSOs.
- To represent World Scouting at global, regional and national Scout events.
- To support the training of volunteers and key staff in strategic leadership and managerial aspects.
- To support the development of tools and training to assist NSOs.

# Main Achievements of the Triennium

- Around 137 NSOs were visited at least once by Regional teams; additionally, 43 NSOs were visited by Central Office teams.
- At least 90 NSOs were visited more than once during this triennium.
- 5 out of every 10 Regional trips were devoted to visiting NSOs and additionally 3 out of every 10 trips supported national and regional events.
- More than 1/3 of Central Office missions were dedicated to visiting NSOs, to support Regional Offices and to participate in regional events.
- Over 100 publications to support the work of NSOs were produced in this triennium.
- At least 13 monthly newsletters were regularly distributed to NSOs.
- More that 50 additional materials were developed in support of special initiatives or events.
- Over 200 training events, workshops and seminars were provided with direct assistance during the triennium.
- Regional seminars, workshops and training events took place in at least 70 different countries and territories.
- National events supported by the WSB took place in 60 different countries and territories.
- Global, national and regional events were hosted by 95 different countries or territories in this triennium.

\*WSC/WSB Global Plan 2005-2008



## Toolkits and publications in support of NSOs' work

During this triennium, the WSB as a whole produced more than 100 publications to support the work of NSOs. Manuals, handbooks, toolkits and guidelines, both in hard copy and in electronic formats, constitute the vast majority of this investment. A detailed list can be found in the Annex of this report.

The publications dedicated to programmatic aspects of youth and adolescents (SP1 and SP2) accounted for 30% of the published titles and those developed to support adult resources (SP5) accounted for 20%. Publishing work dedicated to 'reaching out' (SP4) to youth that could benefit from Scouting and are still not part of it constituted 13% of the total production. Those publications that covered branding and communication aspects (SP7.1) as well as management topics (SP6) accounted for 11% each. Publications dedicated to the Centenary made up 9% of the outputs followed by 6% covering other topics such as partnerships (SP7.2), resource mobilisation (SP7.3) and gender (SP3).

Besides these 100+ publications, WSB Offices distributed over 13 monthly newsletters for NSOs, some directed to specialised audiences and others to members in general. These regular communications shared information about events, training, youth programme, adult resources, management, quality or finance related topics.

Another important set of publications, not listed in the Annex, include reports on special initiatives and events as well as multi-annual plans or strategies. Additionally, more that 50 additional materials were developed to support specific initiatives or events; these included brochures, handouts, leaflets, calendars, posters, banners and postcards.

## **NSO** training and other events

In this reporting period, more than 115 regional events and 85 national events received technical assistance, administrative support and/or financial aid from the WSB. Special support was also developed for the 21st WSJ and other world level activities. In addition, around 25 regional, subregional and national Jamborees or other Scout camps also received WSB support.

The range of NSO presence in regional or sub-regional events goes from 3 to 20 NSOs, with an average of 10 NSOs per event. Regional seminars, workshops and training events took place in 70 different countries; national events supported by the WSB took place in 60 different countries. Global, national and regional events were hosted in 95 different countries or territories during the present triennium.

Regarding the objectives and content of the training events, workshops or seminars, in one-third of the cases they were related to adult resources (SP5) and in almost another third the topics were related to youth programme and adolescents (SP1 and SP2); management training and related topics (SP6) were the main objective of at least one-fifth of all events that were supported; and branding and communications (SP7.1) was the theme of around one-tenth of them. Individually, growth and reaching out (SP4), partnerships (SP7.2) and resource mobilisation (SP7.3) each accounted for 2-3% of the events. There were no events specifically related to SP3 'Girls and boys, women and men...'

## HIGHLIGHTS FROM THE REGIONS

mong the long list of NSO visits and activities that were supported, for reasons of space, only a few of them are mentioned here to illustrate the spectrum of the work developed.

"How many young people have I helped today?" This is the question that most of the professionals in the Bureau ask themselves when they work.



© WSB Inc. / Mathieu Poure

## **AFRICA REGION**

The Africa Regional Office (ARO) underwent substantial structural change in 2006, beginning with the departure in January of the former Regional Director to take up a senior post with the Kenya Government and continuing with a review and reclassification of professional posts mainly in the Nairobi Office towards the end of the year. During the transitional period between Regional Directors, the WSB Central Office and Scouts Canada provided administrative and financial assistance until the new Regional Director was recruited in September 2006. Based on new demands from NSOs and partners for a service-orientated ARO, institutional and human resource capacity was assessed and with the endorsement and support of the WSB Central Office and the Africa Scout Committee (ASC), the ARO underwent an important restructuring process resulting in improved services to NSOs in the Region.

With the recruitment of qualified professional staff, the ARO immediately embarked upon closer collaboration with NSOs focusing on project formulation and management, communications, resource mobilisation and training of NSO personnel in administration and financial management. Working with the ASC, the ARO also concentrated on good governance to enhance NSO capacity to deliver results for Scouting in the Region. The effect on overall NSO and project management has been positive with improved institutional and human resource capacity and enhanced credibility and accountability. In particular, delivery on non-core funded projects such as those sponsored by the Danish International Development Agency (DANIDA), The Norwegian Agency for Development Cooperation (Norad), the Dutch aid organization ICCO, Jacobs Leadership Project, EAYPI-IYF and the Scout U-Fund have been internally and externally evaluated and a more transparent and rational criteria for fund allocation implemented. The evaluation process included transparent consultations with beneficiary NSOs and training where required. The new decentralised ARO structure with enhanced staff capacities is now in a better position to effectively deliver results and thereby contribute to Scouting in the Africa Region.





SB Inc. / World Scouting

**ARAB REGION** 

Transparency and accountability were enhanced during this period in both administrative and financial aspects in the Arab Scout Region and Cairo International Scout Centre (CISC). Balance sheets and reports were presented, for the first time, to the Arab Finance Sub-committee and to the Arab Regional Committee. Other management and structural changes were introduced in this respect.

The Arab Region developed an intense programme of visits and support to NSOs. Some examples include: support to Iragi leaders with training to ensure that whenever an application for membership of WOSM is presented, the association is also operating soundly on the ground; a visit to Mauritania where, in collaboration with different stakeholders including their neighbouring countries and the Scouts de France, a plan was set for the development of Scouting. With the support of the Arab Regional Office, a national task force worked within the Syrian Scout Organisation towards re-admission into WOSM and the review of their constitution to meet WOSM's requirements. Algeria was visited on the occasion of their national day celebrations when the Scouts received special recognition for their past role in the country's independence process.

## **ASIA-PACIFIC REGION**

Highlights of the regional work in this triennium include: the celebration of the region's 50th Anniversary of Scouting, coinciding with the World Scouting Centenary; the active role played in the formation of the Tsunami Scout Aid Fund and the support provided to emerging Scout organisations, helping them to move ahead to a stage where they could be ready to apply for WOSM membership.

A strong programme of visits to NSOs was developed in the Region. The Regional Scout Committee and Regional Office developed joint committee visits. A set of criteria to determine the effectiveness of NSOs were adopted and were used as checklists on topics related to constitution, mission and vision, management, youth programme, adult resources, relationships and communications, resource development and research. They constituted a tool for the self-assessment of NSOs and for the guidance of joint visits to NSOs that enabled objective feedback and follow-up.

Under its Executive Attachment Programme, the APRO assisted NSOs in strengthening their management structures using the expertise of seasoned executives from other NSOs. NSO executives or recent university graduates were invited to apply for a 6-month executive attachment/internship at the APRO. Through this programme, for example, an executive of the Boy Scouts of the Philippines was assigned to Cambodia to help strengthen their organisational set-up. This type of approach has the potential to facilitate managerial and technical support through horizontal exchange in the regions.

The APR supported multiple youth camps, forums, seminars and workshops as well as flagship projects that benefited thousands of people through the participation of many NSOs and countless volunteers and supporters. WOSM constitutional issues and policies were discussed in an important seminar and a number of matters, including WOSM's governance, conference procedures and the registration fee system, were discussed providing valuable opportunities for NSOs in the Region to express their views on these and other matters, and to provide relevant information, explanations and clarifications.







© WSB Inc. / Guadalupe Sanmate

## **EURASIA REGION**

In the Eurasia Region volunteers provided substantial support to the activities of the Regional Committee and the Regional Office. Thanks to this support, most of the needed training courses were delivered, publications were prepared and important consultations were concluded. Great attention was paid in this period to implementing the tasks set under WOSM Strategy adapted to the 'Eurasia Regional Scout Organisation Strategy for 2004-2010' and the 'Eurasia Regional Scout Organization Working Plan for 2004-2010'.

An important moment in the life of the Eurasia Region was the celebration of its very first Regional Jamboree that took place in 2006 in Armenia. The Host NSO, HASK, was up to the task, succeeding in holding this event that was attended by participants from 10 countries: Armenia, Georgia, Kazakhstan, Moldova, Russia, Tajikistan, Ukraine, as well as USA, Japan, and the Netherlands.

The Eurasia Regional Office also assisted in constitutional and organisational aspects in NSOs and monitored the respect of democratic procedures when necessary. The existing Associations in Ukraine were supported to work towards merging into one NSO. Another emerging NSO that was helped to move ahead with its WOSM membership application was Kazakhstan. Other NSOs in the Region were assisted with training and in the development of their National Conferences.

## **EUROPEAN REGION**

During this period the European Region worked on the following topics: a more vibrant and challenging youth programme especially for the adolescent age group; a positive image in the eyes of the public and civil institutions; effective responses to recruiting, retaining, recognising and managing adult volunteers; and a renewed approach to its structures and organisation.

The Region's working methods included; the formation of core groups of volunteers to support youth programme, adult resources, Scouting's profile, an Organization for the 21st Century and the establishment of a finance support group; and the creation of online communities to support the development of networks. A continuation of the Committee contact system was put in place and tailor-made support for NSOs was developed. This last approach allowed the Region to distribute its resources in a more strategic and targeted way. It also reduced language and financial barriers and increased opportunities for knowledge sharing. The Region also facilitated solidarity projects among NSOs.

Committed to achieving quality results, the Region developed a mid-term evaluation to monitor the implementation of the action plans, determine progress and detect problems to be solved in the remainder of the triennium. Among the subjects with positive assessment were: the tailormade support for NSOs; the open recruitment of volunteers to form core groups and networks; budgetary control and changes in the monitoring of the Centenary Fund; and events participation and organisation. Positive feedback was also received about the promotion of European citizenship, value for intercultural learning and the unity of the Region and World Scouting. Those items listed for improvement included: the Regional pages of the website; a reduction in the number of planned events; communications with NSOs; and more progress on growth and development. The review was considered very helpful and productive as discussions were open and wide-ranging.

Many field visits were made to NSOs both by committee members and executives from the Regional Office and several were made jointly with WAGGGS. Seminars, training events and workshops were developed and multiple youth gatherings and camps received support. As a highlight, the centenary JAMBe event in Belgium involved some 100,000 Scouts in what may have been the largest national Scout gathering in Europe, which was supported by the WSB. Euro-Arab relationships were strengthened by the two Regions and joint project development continued.



© WSB Inc. / Victor C. Orteg

## **INTERAMERICAN REGION**

During the triennium continuous support was provided to NSOs in the review of their constitutions and structures, either to solve a critical situation (such as Peru), to renew the management trends (such as Chile), or to submit an application to be granted status as Associate Member to the Region (such as Aruba). Regional youth programme publications produced along a number of years were updated and special efforts were made so that gender perspective was taken into consideration as a cross-cutting aspect while editing the material. Additional support was provided at national level in the field of programme publications, either to adapt them to local conditions (such as Mexico), to do local reprinting for financial reasons (such as Costa Rica), or to legally protect the local versions of Regional material (such as Brazil).

A large number of mission were developed to support topics such as institutional development, strategy implementation, preparation of Regional Conferences, communication and image and partnerships. For example, an important partnership with the Alcazar Educational Foundation assisted the Region with recruitment, support, training and follow-up of leaders and parents of Scout groups. Trips to supply educational material and to support youth programme and adult resources policies implementation were also developed. Extension projects were carried out, making it possible to offer educational and recreational camps to non-Scout children from socially deprived sectors and active involvement in regional youth platforms was reactivated.



# Over 800 missions to support NSOs

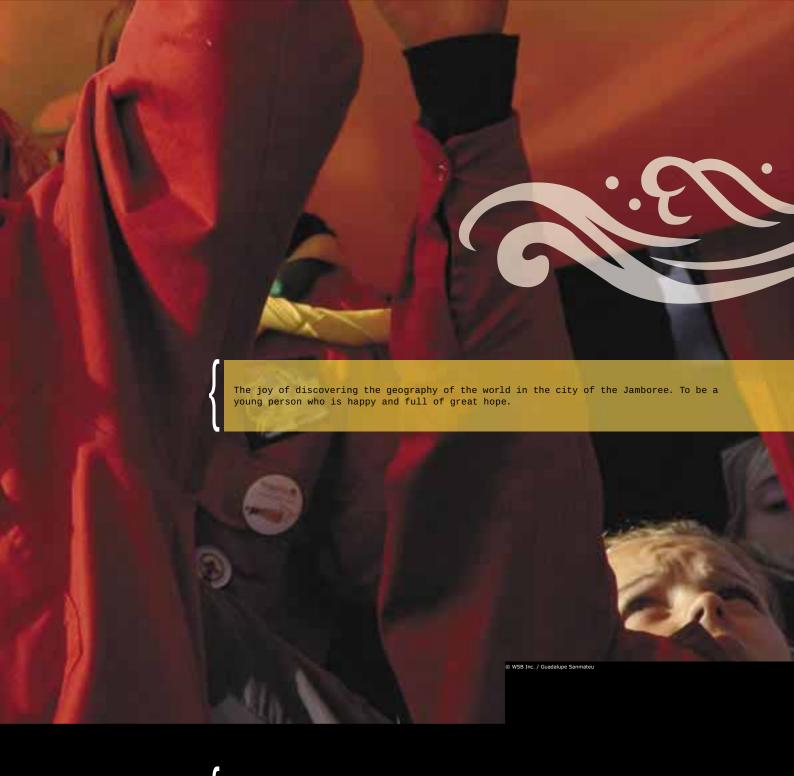
Between October 2005 and mid-2008, over 800 missions were undertaken by the WSB as a whole, 65% of which were carried out by Regional teams. Around 137 NSOs were visited at least once by Regional Office teams and some 43 NSOs were visited by Central Office teams. At least 90 NSOs were visited more than once during the triennium. The Regional level devoted 5 out of every 10 trips to support and visit NSOs; additionally, they invested 3 out of every 10 trips to support national activities, regional events and Regional Committee meetings.

At Regional level, in one-third of all missions, the work developed was related to youth programme, adolescents and adult support (SP1, SP2 and SP5); in another third of the mission, the work was related to Strategic Priorities 3, 4 and 7. In the remaining 30% of regional missions, the work was related to SP6 'An Organization for the 21st Century', and included support to NSOs in strategic planning, management and technical and administrative aspects of national and regional events.

The WSC Central Office invested one-third of its missions to visit NSOs, support Regional Offices and participate in regional events. Support to world events, especially to the 21st WSJ, was the main objective of 14% of all Central Office missions; 17% of its missions were related to project monitoring and programme activities; and a similar proportion were dedicated to work on the image of Scouting, through the new branding and communication strategy. Missions related to WOSM representation, external relations and resource mobilisation altogether accounted for 22%.



World Scout Events
Partnerships and Projects



A global Movement with a global responsibility to respond to global issues such as education for young people, Scouting leads initiatives which transform its capacity into social innovation. Large events are the windows of this spirit of leadership. Open partnerships with civil society, showing that Scouting does not exist in isolation. The recognistion of a system of nations united, and of multiple partners in the public and private sectors, is a mark of confidence for a Movement whose ambition is to find solutions to help fulfil the needs of young people.

## WORLD SCOUT EVENTS AND GLOBAL INITIATIVES

uring this triennium the Guidelines for World Scout Youth Events and the selection procedure for future events were revised in order to ensure greater transparency, to introduce management of the corporate identity and branding and to strengthen the importance of child protection and environmental policies at youth events. The revised bidding procedure for future World Events emphasises the assessment of NSOs' capabilities and the financial sustainability of each event. These improvements should support the better achievement of the objectives for World Scout Youth Events, providing unique opportunities for Scouts and volunteers to experience quality Scouting.

### Resolutions of the 37th World Scout Conference

#### 14/05 Supervision of World Events

... review the current guidelines governing the relationships between WSB and the host Organizations of World Scout Events...

#### 15/05 Cost of World Events

... asking bidders to provide a project with estimated fees at the time of decision for the host country ...

#### 16/05 Fees for World and Regional Events

... call upon world institutions to obtain financial support for these events allowing for a reduction of the participation fees ...

#### 17/05 Fee System for World Events

... a new more equitable system in classifying the participation fees ...

# Planned Results\* for the Triennium

- To publish revised guidelines for World Events.
- To support significant representation of all WOSM member Organizations at the 21st World Scout Jamboree.
- To provide Host Committees of WorldEvents with effective support in the preparation and running of events
  - Programme development
  - Global Development Village, World Villages and Sub-Camp life.
  - Staged Events, Ceremonies and Protocol.
  - Attendance of special guests, international press and media, Jamboree newspaper and radio.
  - World Scout Centre implementation.
- To encourage and support NSOs in bidding for the 23rd World Scout Jamboree and the 14th World Scout Moot.
- To provide assistance to NSOs for national events.

# Main Achievements of the Triennium

- Reviewed and updated procedures for the selection of host Organizations; emphasising budgetary issues, resource mobilisation and reduction of participant fees
- 40,000 Scouts\*\* attended the 21st World Scout Jamboree and more than 50,000 day visitors came to the Jamboree site together with thousands of guests.
- Operation One World Solidarity Fund successfully supported the participation of over 350 scouts from 90 countries in the 21st World Scout Jamboree.
- More than 20 global partners of WOSM participated in the 21st World Scout Jamboree.
- Every day, over 2,000 people visited the exhibition on World Scouting in the World Scout Centre at the 21st World Scout Jamboree.

\*WSC/WSB Global Plan 2005-2008





تونس 2005

## 37th World Scout Conference

The 37th World Scout Conference was held in Yasmine Hammamet, Tunisia, from 5-9 September 2005. Hosted by the Association of Tunisian Scouts, it was attended by 1,254 participants from 122 countries. Three NSOs – Beslidhja Skaut Albania, the National Scout Association of Guinea, and the Scout Association of Malawi - were accepted as new members, bringing WOSM membership to 155 countries. The Conference also welcomed the Scouts of Namibia to its first Conference as a Member Organization. Six people, out of 15 candidates, were elected to the World Scout Committee, for a 6 year term (2005-2011). Mr. Herman C.S. Hui was elected as Chairman of the World Scout Committee.

The first Youth for Development Prizes were awarded to teams of young people who ran innovative environmental, development or peace related projects, within the Millennium Development Goals framework. Twenty-seven applications were received and reviewed by a world-level expert panel lead by Poland's First Lady, Jolanta Kwasniewska, who announced the winners: Peace: Burundi - Scouting and peace promotion; Environment: Bahrain - Creativity in Environment; Culture Development: Ireland - Mantay: Mothers, Murals & Mosaics.



## 9th World Scout Youth Forum

This was the best attended Youth Forum to date, with 181 participants gathered in Hammamet, Tunisia, from 29 August to 1 September 2005. This was the fourth World Scout Youth Forum linked to a World Scout Conference, offering young people the opportunity to discuss interesting topics based on global, national and local issues. During the event, Youth Representatives prepared recommendations for the World Scout Committee. The event provided opportunities for young people to meet representatives from international organisations such as UNICEF and the Millennium Campaign who facilitated activities during the Forum. The 'Scouts of the World' and 'Youth of the World' programmes were launched and were well received by all participants. The main topics of this Forum were:

- Challenges for young global citizens: global issues and the UN's Millennium Development Goals. What can we do as Scouts?
- Challenges in young peoples' lives: main challenges that young people meet today around world. What support do they need to overcome them?
- Challenges in Scouting: items from the World Scout Conference agenda; the Strategy for Scouting and Strategic Priorities; development of youth involvement in WOSM.



Exploring. Making new friends Meeting a wide variety of individuals. Praying for peace and making a commitment. The Jamboree is a great adventure.



## **Four Youth Forums have** been organised around the **World Scout Conferences**

© WSB Inc. / Victor C. Ortega

9th World Scout Youth Forum - Tunisia 2005: gathered 181 participants from which:

- 140 were youth representatives from NSOs (93 delegates, 47 observers)
- 41 participants from the Youth Forum Committee, Host Committee Forum, World Scout Committee, WSB and
- From the 140 youth representatives, 39% were women and 63 countries were represented.
- All 6 WOSM Regions participated:
- Africa Region: 10 participants from 8 of the 35 member countries.
- Arab Region: 16 participants from 7 of the 17 member countries.
- Asia-Pacific Region: 31 participants from 10 of the 23 member countries.
- Eurasia Region: 2 participants from 1 of the 6 member countries.
- European Region: 67 participants from 30 of the 39 member countries.
- Interamerica Region: 14 participants from 7 of the 32 member countries.

#### Previous Youth Forums:

- 8th World Scout Youth Forum Greece 2002: 139 participants, 32% were women, 47 countries were represented.
- 7th World Scout Youth Forum South Africa 1999: 145 participants, 32% were women, 53 countries were represented.
- 6th World Scout Youth Forum Norway 1996: 116 participants, 33% were women, 49 countries were represented.



WSB Inc. / World Scouting

## Preparations for the 10th World Scout Youth Forum

The Youth Forum planning committee prepared the event in conjunction with the Korea Scout Association and with the support of Wonkwang University. To foster youth exchange before and after the Forum, "ScOutPost", an internet-based discussion space, was established. Over 100 young people have been sharing ideas and discussing issues related to the World Scout Youth Forum on this site. Young people attending the Forum are requested to sign up to this online community. For more information visit www.scoutpost.org. Youth delegates will elect 6 new Youth Advisors for a three-year period (2008-2011).



## 2nd World Scout Inter-religious Symposium

Under the theme 'Together for Harmony and Peace', 90 leaders from NSOs and Scout Religious Alliances, from 15 countries, came together at the Fo Guang Shan Temple, Kaoshiung, Taiwan, from 5-8 May 2006, hosted by the Scouts of China. The World Scout Inter-religious Symposium is designed to reinforce the values of Scouting, and to promote and foster cooperation and understanding of inter-religious issues throughout the Scout Movement.



© WSB Inc. / © J. Piere Poute



40,000 Scouts, girls and boys, leaders and staff from almost all NSOs attended the 21st World Scout Jamboree at Hylands Park, United Kingdom, from 27 July to 8 August 2007. Thanks to the Operation One World Solidarity Fund and to the active involvement of the WSB Regional Offices in the implementation of this operation, most NSOs were able to attend the Jamboree. Operation One World supported the participation of over 350 Scouts from 90 countries. Many individuals, Scout groups, communities and companies from the UK, and several NSOs, generously funded this Operation.

Over 50,000 day visitors came to the Jamboree site as well as thousands of guests, including special personalities such as His Majesty Carl XVI Gustaf, King of Sweden and Prince William and the Duke of Kent (UK) who opened the event. Evelyn Herfkens, the Executive Co-ordinator of the UN Millennium Development Goals, inaugurated the Global Development Village. Other top UN officers, Ministers, Parliamentarians and Ambassadors from several countries were present and the current Lord Baden-Powell, the Founder's grandson, also participated in the Jamboree. The UN Secretary General, Mr. Ban Ki-moon, sent a special message to the Jamboree participants which was read during the Sunrise Ceremony.



© WSB Inc. / Victor C. Orteo

NSOs were actively involved in running the programme activities throughout the Jamboree either at the World Villages or at the Global Development Village and Boulevard. Many WOSM partners (UN, NGOs and Inter-Governmental Organisations) also contributed to the programme. In the World Scout Centre, most of the NSOs had a stand and the central area was dedicated to World Scouting with information on the history of the Movement, its structure and governance, the Centenary initiatives and flagship projects from around the world.

The entire Jamboree celebrated the Centenary of Scouting on 1 August 2007, starting with the Sunrise Ceremony where Scouts renewed their Promise to build a more tolerant and peaceful society while Scouts at Brownsea Island led the renewal through a video link. The press coverage of the Jamboree was huge, with an abundance of stories and press releases produced and used globally. Journalists from around the world visited the event and NSO contingents constantly sent information and images back to their home countries. The 21st World Scout Jamboree provided Scouts with the opportunity to learn about each other's culture while experiencing new adventures. They shared ideas and traditions, participating together in a wide range of activities. They became a living example of how Scouting provides challenging and adventurous opportunities for both young people and adult volunteers, contributing to the creation of a better world.



WSB Inc. / © Jean-Pierre Pouteau

#### **Future World Events**

Supporting transparency and effectiveness in the selection of NSOs to host World Scout Events, the procedures to select host Organizations were reviewed and approved by the WSC in March 2008. These place emphasis on improved budgetary issues and emphasise that marketing expenses must be rational and kept to a minimum, inviting bidders to mobilise external resources to reduce the event costs and lower fees for the participants. Guidance to reduce environmental impact of large events was also included in these procedures. The 'Guidelines and Basic Requirements for the organisation of a World Scout Youth Event' (Jamborees and Moots) have been reviewed in this spirit and approved by the WSC. A working group has also been established to conduct a thorough review of these Guidelines and Basic Requirements and bring proposals to the future WSC meeting.



## **WORKING WITH OTHERS**

OSM's external relations and partnership development represent fundamental components of the Strategy for Scouting. Actions in this field are guided by the policy statement 'Guiding External Relations and Partnerships in WOSM', adopted by the WSC in February 2008. This policy was developed through a consultative process involving relevant stakeholders, the network of WOSM representatives to the UN and other international Organisations. It provides the basis to increase the effectiveness of WOSM's external relations and partnerships and proposes thematic priorities such as the promotion of non-formal education, youth and children's rights and policies, the environment and health. During this triennium, and thanks to the intensive policy dialogue and diplomacy activities of WOSM's representatives, international recognition of Scouting continued growing, with positive effects at world and national levels where NSOs can benefit from local partnerships with the representatives of global partners.

## Resolutions of the 37th World Scout Conference

#### 21/05 WAGGGS/WOSM Relationships

...Affirms the work of the Consultative Committee and acknowledges the objective within the strategy that contacts with WAGGGS continue and are strengthened.

...Will receive a progress report on WAGGGS/WOSM relationships during the triennium 2005-2008 at the 38th World Scout Conference. ...

#### 22/05 Partnership Development

...requests the World Scout Committee to further strengthen its partnerships with more actors of civil society, the world of work and the corporate sector which share our common values and consequently, mobilise the necessary resources at world and regional levels to materialise such partnerships.

## 23/05 Partnership with the United Nations

... recommends that WOSM at all levels takes the necessary steps to maintain and strengthen its relationships with the UN.

# Planned Results\* for the Triennium

- To enhance effective coordination with WAGGGS through the Consultative Committee.
- To strengthen cooperation with youth platforms and youth organisations.
- To develop new corporate partnerships.
- To enhance World Scouting's international representation.
- To strengthen global and national partnerships with selected UN system organisations.

# Main Achievements of the Triennium

- Cooperation with WAGGGS increased significantly at global and regional levels, most significantly in the Europe, Africa, Arab and Asia-Pacific Regions.
- Several new partnerships were initiated at regional level.
- A partnership with Pikeo Orange/ France Telecom supported the Sunrise initiative.
- IBM's official commitment to work with WOSM was announced.
- The Alcoa Foundation provided support to activate environmental projects.
- Pro-bono and/or in-kind contributions were received from several corporations.
- Scout associations that contributed to the Tsunami Scout Aid Fund were recognised.
- Gifts for Peace projects around the world were developed, some of them with support from UNICEF.
- Close work on environmental issues was developed with UNEP.
- UNESCO co-financed WOSM's World Congress on non-formal Education.
- WOSM developed active policy dialogue on youth related issues:
- UN Commission on the Status of Women (WAGGGS/WOSM joint statement).
- UN Human Rights Council (YMCA/WOSM joint statement).
- Youth Employability (WAGGGS/WOSM joint statement).
- Global youth employment guidelines (YEN, UN, WB and ILO).
- Goals and targets related to non-formal education were developed for the UN.
- Speeches from Scouts appointed as youth delegates to the UN General Assembly.

WSC/WSB Global Plan 2005-2008



FORMATION DES MEDIATRICE
POUR LES PROVINCES DE BURURI, MU
RUTANA, CIRLTOKE, CUESCA, BUBANZA
AL 2006

The same Founder, the same law and the same Promise. One Movement, two organisations. Elspeth Henderson (Chairman of WAGGGS) and Herman Hui (Chairman of WOSM).

# PARTNERSHIPS WITHIN SCOUTING WAGGGS/WOSM relationship

Within the WAGGGS/WOSM Consultative Committee, both Organizations worked together in an atmosphere of friendship and mutual respect. A determined way forward in the cooperation between the two was achieved in this period. WOSM and WAG-GGS coordinated advocacy efforts for the development and implementation of youth policies and were awarded the first Parliamentary Prize for Childhood by the Italian Parliament's Commission for Childhood, in recognition of their educational accomplishments including the Convention on the Rights of the Child. Also, joint statements were presented during the 51st Session of the UN Commission on the Status of Women (CSW51) and published by ECOSOC.

At regional level, the Amahoro Amani project for peace education is a concrete example of successful cooperation with WAGGGS and of equal involvement of girls and boys, women and men. In fact, cooperation is significantly increasing in the Regions, beyond the consolidated partnership in Europe. This is most notable in the Africa, Arab and Asia-Pacific Regions where it was traditionally of a lower profile. In Africa more harmonious and cooperative relationships with WAGGGS led to aligned HIV/ AIDS work in the Region. In the Asia-Pacific Region, the WAGGGS and WOSM Regional Committees initiated joint visits to Scout and Guide National Organizations. WAG-GGS and WOSM have also worked closely on specific projects within the framework of the Alliance of Youth CEOs.







WSB Inc. / Jesús Inostroza



© WSB Inc. / © Jean-Pierre Poute

## **World Scout Foundation**

The WSF had a very fruitful triennium. From the end of 2005 to the end of 2007, the market value of its assets grew from USD 41.7 million to USD 58 million; annual grants to the WSB amounted to USD 6.3 million; donors contributed USD 9.93 million and 268 people became Baden-Powell Fellows, bringing B-P Fellowship membership to 1,596. Six people joined the Fellowship's Regal Circle by donating over USD 1 million each. B-P Fellowship events are key to the camaraderie of the Fellowship and vital for fundraising. Several events were held, many of them in the presence of the Foundation's Honorary Chairman, His Majesty the King of Sweden (2005 - Italy and the UK; 2006 - Germany and the USA; 2007 - France, Japan, South Africa and the UK; 2008 - Saudi Arabia, Korea and Malaysia).

In addition to raising funds for its endowment, the WSF has been active in securing money for specific initiatives and projects. These included: WOSM's Branding and Communication Strategy; the leadership development project for the Africa Region (Jacobs Foundation); and the Gifts for Peace initiative, inspired and supported by H.M. King Abdullah from Saudi Arabia, a remarkably successful global project undertaken by WOSM and implemented by Scouts all over the world. For further information, the WSF annual reports are available on scout.org. The 2005 report focused on the work carried out by Scouts in communities throughout the world to build peace and understanding. Its 2006 report gathered personal stories of B-P Fellows and the young Scouts visited by them in South Africa.



## Scout Resources International (SCORE)

An analysis of the situation of the World Scout Shop was developed. Its major shareholder is Scout Resources International (SCORE). It works on the basis of an online sales site dedicated to products related to Scouting. Among the products that SCORE sells are Scout items (clothes, badges), training and educational publications, and items related to open-air activities and camping. It has a permanent licence to commercialise the trademarks of World Scouting, which belong to the WSB. The need for a clearer definition of ownership and accountability arose in the framework of the new Branding Strategy. A contract in this regard is being drawn up to: confirm the permanent licence granted concerning the production of derivative products using the trademarks of World Scouting; confirm its recognition as the World Scout Shop; describe the reciprocal obligations and services exchanged between the two legal entities; and describe a process for the development of new products or services. A draft 'Code of Ethics' of SCORE was developed as well.

After 12 years of service as Managing Director, Bernard le Roux was replaced in February 2008 by Richard Amalvy. Guy Hourton, who was previously Financial Director, is now Administrative and Marketing Director.



Abdourahmane Sow, Chairman of the World Scout Parliamentary Union.

# The World Scout Parliamentary Union (WSPU)

Regrettably, the 5th WSPU General Assembly planned to take place in Dakar (Senegal) in November 2006 was postponed by the National Assembly. WOSM representatives have met with the WSPU Chairman and parliamentarians from different countries to re-launch the initiative. In preparation for the event a survey was conducted among NSOs, covering national laws and regulations related to Scouting and the involvement of parliamentarians in Scouting. The Executive Committee of the Arab Scouts Parliamentary Union met in April 2007. The meeting was highly attended by parliamentarians from 8 countries, recommending the translation and wide distribution of the manual on Youth Legislation, urging Arab governments to pay more attention to youth and build their capacities to develop their nations.

## Partnerships between NSOs

During this period closer relationships between Scout Committees, facilitation by WOSM Offices, communication among NSOs and Scouts networking resulted in many examples of collaboration between NSOs around the world. This collaboration included financial support, community development or service-oriented projects, donation of materials or equipment, support for infrastructure-building, training and consultancies in management and educational matters. Scout Project Exchange (SCOPE) was introduced in January 2006; however this type of partnership promotion did not result in any project submissions from NSOs, although several issues of SCOPE were published together with project appeals. Nonetheless successful bilateral cooperation at regional, national and local levels expanded during the triennium. (See section: Supporting the Work of NSOs)

**Tsunami Scout Aid Fund.** Six major donors of the Indonesian Scouts recovery projects: UK, Hong Kong, Scouts of China, Sweden, Spain, and Mexico.





## Organizations with **Consultative Status with WOSM**

- DESMOS: International Link of Christian Orthodox Scouts
- ICCS: International Catholic Conference of Scouting
- ISGF: International Scout and Guide Fellowship
- · IUMS: International Union of Muslim Scouts
- WSPU: World Scout Parliamentary Union

These Organisations stay in close relations with the WSC and WSB and are invited to attend several WOSM activities.



## **PARTNERSHIPS WITH OTHERS**

## Partnerships with Civil Society

WOSM continues its involvement in CONGO, allowing for the representation of Scouting's interests and collaboration with other NGOs in UN debates. WOSM served a 3 year term on the CONGO Board and in December 2007 it was re-elected to one of the Vice-Presidency positions for a similar period. In addition, WOSM is a member of the CONGO Youth Committee.

After 10 years, WOSM continues to work with the Alliance of Youth CEOs and is committed to promoting similar collaboration as good practice at all levels of the Movement. The members of the Alliance are the Chief Executive Officers of WOSM, WAG-GGS, YMCA, YWCA, IFRC and IAA.

WOSM continued working with ICMYO, exercising a leading role as a member of the ICMYO task force, strengthening the cooperation among youth organisations at regional and global levels, and coordinating the provision of inputs to global youth policy.

## Partnerships with the **United Nations**

In the last 3 years WOSM's relationships with Organisations of the UN system grew stronger. During this period WOSM developed an active policy dialogue addressing youth issues within the UN system and with the World Bank. WOSM was supported in this work by a group of young volunteers who represented the Movement in UN forums and related activities.

WOSM encouraged the nomination of Scouts by NSOs to represent their countries in the UN General Assembly, facilitating the participation of young people beyond Scouting circles. As a result, two young Scouts from Germany and Finland were country delegates at the 2007 UN General Assembly.

Several international organisations and UN agencies participated actively in the 21st World Scout Jamboree, running workshops in the Global Development Village or with stands in the Global Development Boulevard.

Working with UNESCO, WOSM continues coordinating the Joint Programmatic Commission on Youth and the Human Rights Commission and being part of its NGO-Liaison Committee. UNESCO attended the World Congress on Education in November 2007 and financial support for this colloquium was provided by UNESCO as well.



© WSB Inc. / © Jean-Pierre Pouteau

To support efforts to eliminate child labour, the partnership with ILO-IPEC was strengthened. Their resource package 'SCREAM' was shared with NSOs, promoting children's understanding of social justice issues as a basis for universal and lasting peace.

The Environment is an important focus for WOSM's external relations and partnerships sectors. This triennium, WOSM worked with UNEP to support major Scouting events, opened opportunities for Scouts to enter environmental competitions and engaged Scouts in worldwide campaigns such as the Billion Trees Campaign. UNEP highlighted Scouting's contributions to the environment through its publications, and it supported Scouts attending the UNEP International Youth and Children's Conferences within the Tunza Youth Programme as well as Scout representation at the UNEP Governing Council meetings. The UNEP partnership led to reaffirming Scouting's involvement with the Clean Up the World initiative, becoming an ally for the 2008 campaign, and also encouraging Scouts to submit their youth-led, environmental projects to the Volvo Adventure competi-



© WSB Inc. / Victor C. Ortega

#### **External Relations Team**

A group of young volunteers trained and supported by WOSM and receiving an official mandate to represent WOSM with other entities.

This role provided opportunities for them to exercise leadership and gain skills and hands-on experience in international relations while effectively representing the Movement.

**WOSM** was featured in UN and other international organisation's policies and publications, joining advocacy efforts with youth platforms and youth organisations:

- WOSM and YMCA presented a joint statement at the UN Human Rights Council, highlighting the importance of non-formal educational methods.
- As member of the YEN's Consultative Group, WOSM participated in the production of 'Joining Forces with Young People: A Practical Guide to Collaboration for Youth Employment', designed to motivate young people's participation in youth employment policy-making.
- WOSM contributed very actively to the latest edition of the UN World
- WOSM took part in the UN process related to the evaluation of the World Programme for Youth to the year 2000 and Beyond' (WPAY).
- WOSM, WAGGGS and YMCA presented a joint statement to the CSW and the Human Rights Council.
- WOSM contributed to the WB Conference on youth employment issues for the Eastern and Central Europe and Central Asia countries.
- Working with the UN Youth Unit and the Expert Group Meeting on Youth Development Indicators, WOSM contributed to the development of goals and targets to monitor the progress of youth in the global economy, accomplishing the introduction of indicators for nonformal education.
- WOSM was selected as a member of GYAP of UNFPA, comprised of young people from around the world who policy making, programming and
- WOSM was selected by the Bureau of the European Youth Forum to be a member of their working unit on
- WOSM is part of the World Bank's Steering Committee.
- Working with UNESCO, WOSM coordinates the Joint Programmatic Commission on Youth and the Human Rights Commission and was elected to the UNESCO's NGO-Liaison



## **Corporate Partnerships**

#### **Key Security:**

Commercial agreement signed with this international Swiss-based company. Benefits WOSM & NSOs, with a percentage of each sale going to the NSO and to WOSM.

#### Memoria e Cultura Pubblicaizioni:

Produced a branded sticker album on the Centenary of Scouting. Royalties will support the development of Scouting.

#### PIKEO:

Web-based company powered by Orange/ France Telecom. Supported internet sharing of Scouting's Sunrise pictures and stories.

#### Alcoa Foundation:

Supports five European countries in the development of programme resources for environment education and sustainability.

#### TD Cook:

provided technical support for the environmental workshops at the 21st World Scout Jamboree, giving advice and examples on solar technology.

#### IBM/World Community Grid:

Partnership agreement with 'World Community Grid', through which IBM provided computers, technical assistance and human resources to a workshop at the 21st World Scout Jamboree.

#### **Indesit Company:**

Financed the publication of the 'Scout Leader Handbook' in the Eurasia Region.

#### DOXA

Research Company that provided technical support to develop a Scouts and Adult volunteers survey during the 21st World Scout Jamboree.



© WSB Inc. / © Jean-Pierre Poutea

## **Corporate Partnerships**

At the beginning of the triennium, opportunities were identified to assist with fulfilling some of the needs of WOSM and steps to establish mid and long-term relationships were taken.

Pursuing an integrated approach to resource mobilisation (including fundraising) a Resource Mobilisation Strategy was developed, of which the global marketing plan is an integral part. Assistance to develop this plan was provided pro bono by the advertising and partnership development company RMG Connect (JWT Italy). The Resource Mobilisation Strategy is also closely tied to brand management and to marketing opportunities at official international Scout events.

The development of the brand has provided important support for a stronger and more recognisable position among youth and greater recognition and perception from the corporate sector as a consequence. Greater results have in turn come from promoting more the cause of the Movement rather than the Movement itself, as the values of the cause are often shared by many of the partners.

This strategic approach to fundraising has been tested in different areas and with multiple partners; experiences that have helped to finalise the global strategy for resource mobilisation and have helped to gather important inputs on how the corporate sector is interested in working with WOSM, what they are looking for, and what their reaction is to WOSM's partnership criteria.

Ongoing partnerships with academic institutions resulted in students from the Bocconi University doing internships within WOSM. The Italian Ente Mario di Carpegna Foundation funded a grant for the Amahoro Amani project, and important support to environmental projects came from a grant from the Alcoa Foundation. The Jacobs Foundation has also continued their substantial support of WOSM in Africa, as well as in a number of other projects (including the production of the World Scouting Report).







Celebrating: An important part in the life of a project, to say thank you to all those who contributed to its success.



- **Environment Education Project:** sponsored by the Alcoa Foundation, this benefits five European countries (Germany, Hungary, Italy, Switzerland and the United Kingdom) selected together with the donor.
- Developing Citizens Through Scouting: supported by the Danish Scout Council and by the Danish International Development Agency (DANIDA) and implemented in Zambia, Kenya, Swaziland, Malawi, Namibia and Zimbabwe, this project reviewed and updated the Scout Programme by training Scout leaders at all levels, training trainers and integrating HIV/AIDS prevention in the Scout Programme.
- Amahoro Amani Project: supported by Cape Vitam, GTZ & Ente Mario di Carpegna Foundation, this mobilised Scouts and Guides in peace and reconciliation building activities, one of the major projects in the Gifts for Peace initiative. It promoted peace education through the Scouting experience in the Great Lakes Region of Africa.

in Kenya and Uganda, targeting Scouts between 12-15 years with messages on HIV/AIDS prevention, with emphasis on girls protection and addressing gender violence. The Leadership Training Project: funded by the Jacobs Foundation, this project was launched in 2004 to equip

• Scouting for Solutions Project: funded by USAID through PATH-Kenya (Partners in Appropriate Technology for Health), this project was implemented

- young people with leadership skills and prepare them to take responsibilities in their communities; it was implemented in Mauritius, South Africa, Burundi, Ethiopia, Niger, Gambia, Rwanda, Seychelles, Angola and Mozambique.
- Rebirth of the Phoenix International Scout Solidarity Project: in partnership with UNICEF, this project supports the peace process in Lebanon and the Middle East. Launched in August 2006, is an important Gift for Peace initiative involving Scouts from different countries, working in populations affected by war.

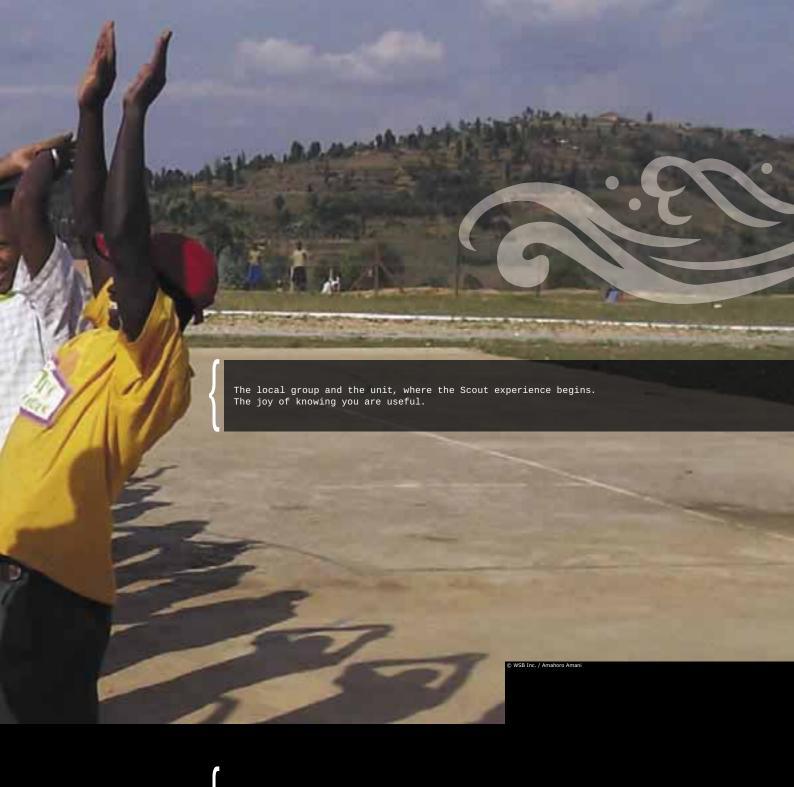




B Inc. / Luke Coupe



In Support of World Scouting



Volunteers and employees who work for Scouting form a united community working for the same goal. In the service of the Movement, they unite their volunteer and professional competences to respond to the needs expressed every three years by the World Scout Conference. By listing their names, we can pay tribute to the commitment that they share to succeed in our Mission.



## **VOLUNTEERS AND STAFF WORKING FOR SCOUTING**

#### **MEMBERSHIP OF WORLD COMMITTEES**

(as at 1st April 2008)

#### World Scout Committee

Chairman

Mr. Philippe Da Costa (France)

Vice-Chairmen

Mrs. Thérèse Bermingham (Ireland) Mr. John A. Gemmill (Canada)

Mr. Habibul Alam (Bangladesh)

Mr. Mario Díaz Martinez (Spain) Mr. Georges El-Ghorayeb (Lebanon) Mr. Nkwenkwe Nkomo (South Africa)

Mr. Wayne Perry (United States) Mrs. Ana Elisa Piubello (Argentina)

Mr. Mohamed Triki (Tunisia) Mr. Gualtiero Zanolini (Italy)

Secretary General, WOSM Mr. Luc Panissod (acting)

World Treasurer

Mr. Maurice Machenbaum (Switzerland)

## Youth Advisors to World Scout Committee

Youth Advisors elected at the

World Scout Youth Forum

Mr. Ange Aye-Ake (Côte d'Ivoire) Mr. Johan Ekman (Finland) Mr. Mehdi Ben Khelil (Tunisia)

Mr. John Lawlor (Ireland) Mr. Raymundo Tamayo (Mexico)

Youth Advisors, Regional level Mr. Paul Jacob Musembi, Africa Region (Kenya) Mr. Abdullah Al Nuzha, Arab Region (Saudi

Mr. Manabu Hiratsuka, Asia-Pacific Region

(Japan) (No information for Eurasia Region)

Mr. Etienne Genet, European Region (France) Mr. Daniel Corsen Jr., Interamerican Region

#### **Educational Methods Committee**

Chairman

Ana-Elisa Piubello Vice-Chairman

Gualtiero Zanolini

Core Members
John May (United Kingdom)

Mari Nakano (Japan) Mustafa Salem (Libya) Bruce Trefz (United States)

Ex-officio Members Peter Blatch, Chairman, Education for All Task Team (Australia) Maeliosa de Buitlear, Chairman, Adult Volunteers

Task Team (Ireland)
Jean Pascal Diame, Chairman, Spiritual
Development Task Team (Senegal)
João Armando Gonçalves, Chairman, Adolescents
and Young Adults Task Team (Portugal)

Lucy Mace, Chairman, Environment Education Task Team (United Kingdom)

Tamara Shukakidze, representative of the Strategy Task Force (Georgia)

#### **Audit Committee**

Chairman

Mr. Neil Westaway (Australia)

Vice-Chairman

Mrs. Thérèse Bermingham (Ireland)

Memhers

Mr. Martin Burbridge (Ireland)

Mr. Horace Ho (Hong Kong) Mr. John Neysmith (Canada), Internal Auditor

Secretary General, WOSM Mr. Luc Panissod (acting)

WSB Executive

Mr. Jean-Bernard Rebord

#### **Budget Committee**

Chairman

Mr. Georges El-Ghorayeb (Lebanon)

Vice-Chairman

Mrs. Thérèse Bermingham (Ireland)

Member

Mr. Habibul Alam (Bangladesh)

Ex-officio Members

Mr. Marcel Ledjou Blaguet, Africa Region (Côte d'Ivoire)

A.V.M. Ahmed Abd Ellatif, Arab Region (Egypt)

Hon. Jejomar C. Binay, Asia-Pacific Region (Philippines)

Mr. Bagrat Ýesayan, Eurasia Region (Armenia)

Mr. Craig Turpie, European Region (United

Mr. Ronald E. Castro, Interamerican Region (El

Salvador)

Mr. Maurice Machenbaum, World Treasurer (Switzerland)

Secretary General, WOSM Mr. Luc Panissod (acting)

WSB Executive Mr. Jean-Bernard Rebord

#### **Constitutions Committee**

Chairman

Dr. Derek Pollard (United Kingdom)

Members

Tan Sri Kamarul Ariffin (Malaysia) Dr. Abdullah O. Nasseef (Saudi Arabia) Mr. Mario Sica (Italy) Mr. Jaakko Weuro (Finland)

Ex-officio Member

Mr. Philippe Da Costa (France)

Secretary General, WOSM Mr. Luc Panissod (acting)

WSB Executives

Mr. Jim Sharp Mrs. Sylvie El-Taïb

#### World Honours and Awards Committee

Mr. Jørgen G. Rasmussen (Denmark)

Members

Mr. Thomas Allen (United States)

Mr. Manzoor Ul Karim (Bangladesh)

Mr. Hartmut Keyler (Germany)
Dr. Abdullah O. Nasseef (Saudi Arabia)
Mr. Sutham Phanthusak (Thailand)

Secretary General, WOSM Mr. Luc Panissod (acting)

WSB Executive Mr. Jim Sharp

#### Registration Fee Task Force

Mr. Habibul Alam

Chairman of Budget Committee

Mr. Georges El-Ghorayeb

Members

Members
6 Regional Directors
Mr Marcel Ledjou Blaguet, Africa Region
A.V.M. Ahmed Abd Ellatif, Arab Region
Hon. Jejomar C. Binay, Asia-Pacific Region
Mr. Bagrat Yesayan, Eurasia Region
Mr. Craig Turpie, European Region
Mr. Ronald E. Castro, Interamerica Region

15 NSOs Mr. Grégory Sanchez (Belgium)

Mr. John Neysmith (Canada)
Mr. John Neysmith (Canada)
Mr. Jean Tiquet (France)
Mr. Tiemo Slodowy (Germany)
Mr. Paul Kua (Hong Kong)
Mr. Shri B.K. Bahuguna (India)

Mr. Azrul Azwar (Indonesia) Mr. Stefano Tiberio (Italy)

Mr. Yoshio Danjo (Japan) Mr. Hong Seung Soo (Korea) Mr. J.R. Pangilinan (Philippines) Mr. Sutham Phanthusak (Thailand)







Mr. Wayne Bulpitt (UK/) Mr. F., Jr. Pyfer (USA) Mr. John Lawlor, Youth Advisor

WSB Executive Mr. Luc Panissod

## Membership Development Task Force

Chairman

Mr. Wayne Perry (United States)

Members

Mr. Johan Strid (Sweden) John Ravenhall (Australia) Paul Wilkinson (UK) Scott Teare (United States) Toby Suzuki ( Japan)

WSB Executive Ms. Lucrecia Peinado

#### Strategy Task Force members

Chairman

Nkwenkwe Nkomo

Alexandros Modiano, European Region Tamara Shukakidze, Eurasia Region Cheng Kiong Tan, Asia-Pacific Region Mechai Abdelkrim, Arab Region Marios Chirstou, European Region

WSB Executives Ms. Lucrecia Peinado Ms. Anne Whiteford

#### World Scout Centres Task Force

Mr. Bryan Brown (Australia) Mr. Gerardo Gonzalez (Picarquin Centre, Chile)
Mr. Marios Christous (European Scout

Committee)
Mr. Bob Sinclair (United States)
Andrew Purnell (South Africa)

WSB Executive Secretary General, WOSM

## **Branding and Communication Task Force**

Chairman Mr. Mario Diaz Martinez (Spain)

Members

Mr. Edward Cook, Youth Adviser Mr. Johan Eckman, Youth Adviser Mr. Bernard Le Roux, Scout Resources

International Mr. Eric Khoo, Chairman, APR Region

Mr. John Geoghegan, World Scout Foundation Mr. John Palmer (UK)

Mr. Alain Silberstein (France)

WSB Executive Mr. Richard Amalyy

Ms. Marta Pieri

#### World Scout Jamboree-on-the-Internet

JOTI Advisor

Mr. Holger "Holgi" Sickenberg (Germany)

WSB Executive Mr. Richard Amalvy

#### World Scout Jamboree-on-the-Air

World Radio Scouting & JOTA Advisor Mr. Richard Middelkoop (Netherlands)

Advisor on Radio-Scouting Mr. Yves Margot (Switzerland)

WSB Executive Mr. Richard Amalvy

#### **Board of Scout Resources International**

Chairman

Mr. Neil Westaway (Australia) Members

Mr. Marcel Andrey (Switzerland)
Mr. Marcel Andrey (Switzerland)
Mr. Mario Díaz Martinez (World Scout Committee)
Mr. John A. Gemmill (World Scout Committee))
Mr. Georg Kortmann (Germany)
Mr. Park Kun-Bae (Korea)

Mr. Mostafa J. Salem (Libya)

#### Mrs. Germaine Vanbever (Belgium)

Ex-officio Members

Mr. Philippe Da Costa (Chaiman of the World Scout Committee) Mr. Luc Panissod (acting Secretary General,

Mr. Richard Amalvy (Acting Managing Director)

#### 2007 Sub-commitee for the 100th Anniversary of Scouting

World Scout Committee

Mr. Philippe Da Costa, Chairman Mrs. Ana Elisa Piubello

Mr. Luc Panissod, Secretary General, WOSM (acting)

World Scout Foundation Mr. Lars Kolind, Chairman Mr. John Geoghegan, Director

The Scout Association, United Kingdom

Mr. John Asplin Dr. Derek Pollard

Mr. Derek Twine

Regional Chairmen

Mr. Marcel Ledjou Blaguet, Africa Region (Côte d'Ivoire)

A.V.M. Áhmed Abd Ellatif, Arab Region (Egypt) Hon. Jejomar C. Binay, Asia-Pacific Region (Philippines)

Mr. Bagrat Yesayan, Eurasia Region (Armenia) Mr. Craig Turpie, European Region (United Kingdom) Mr. Ronald E. Castro, Interamerican Region

(El Salvador)

WSB Executive Ms. Nicola Gooderson

#### WAGGGS/WOSM Consultative Committee

WOSM Members Mr. Philippe Da Costa (France) Mrs. Thérèse Bermingham (Ireland) Mrs. Ana Elisa Piubello (Argentina)

Secretary General, WOSM Mr. Luc Panissod (acting)

Plus WAGGGS Members

WSB Executives Mr. Arturo Romboli Mr. Jim Sharp

## WOSM Representatives to the United Nations and External Relations

Geneva Representatives

Mr. Ruben García Santos (Spain) Mr. Axel Marion (Switzerland)

Mr. David McAdam (Switzerland) Mr. David Wanstall (Switzerland) Mr. Arturo Romboli (World Scout Bureau)

New York Representatives

Mr. Anthony Byrnes-Alvarado (United States)
Ms. Kerry Ann Haggerty (United States)
Mrs. Shana Moland (McElroy) (United States)
Mr. Jonathan Stimmer (United States)

Rome Representative

Mr. Paolo Rozera (Italy)

Paris Representatives

Mr. Nicolas Coiffier (France) Ms. Céline Lefevre (France)

Ms. Marguerite Potard (France) Ms. Amélie Teisserenc (France) Mr. Robert Wilmes (France)

Nairobi Representative

Ms. Lucia Chebet (Kenya)

Vienna Representatives Mr. Michael Meixner (Austria) Mr. Alexander Söllei (Austria)

Other Representatives

Ms. Eekku Aromaa (Finland) Ms. Daniella Doueiry (Lebanon)

#### © WSB Inc. / World Scouting

#### **MEMBERSHIP OF REGIONAL COMMITTEES** (as at 1st April 2008)

#### **AFRICA REGION SCOUT COMMITTEE**

Chairman

Mr. Marcel Ledjou Blaguet (Côte d'Ivoire)

Vice-Chairman Mr. Rui Luis Falcao Pinto de Andrade (Angola)

Members
Hon. Dr. Tebebe Y. Berhan (Ethiopia)
Mr. Rodgers Mfunwa Lukhele (Swaziland)
Mr. Christopher L. Mbanga (Zimbabwe)
Dr. Jabulani Allen Muchado (Botswana)

Ms. Jemima N. Nartey (Ghana) Mr. Alieu Momarr Njai (The Gambia)

Treasurer

Mr. Jeremy M. Naivasha (Kenya)

#### **ARAB REGION SCOUT COMMITTEE**

Chairman

A.V.M. Ahmed Abd Ellatif (Egypt)

Vice-Chairman

Mr. Sultan Ghanem Al-Muftah (Kuwait)

Members

Mr. Noureddine Benbraham (Algeria) Dr. Abdullah Ben Sulaiman Al-Fahad (Saudi

Arabia)

Mr. Hamoud Mohamed Abbad (Yemen) Mr. Hamoud Ould T'feil (Mauritania) Mr. Ahmed Arafat Al-Qudw (Palestine)

Treasurer

Mr. Mohamed Abdel-Zahir Hashem (Egypt)

Members, World Scout Committee
Mr. Mohamed Al Triki (Tunisia)
Mr. Georges El-Ghorayeb (Lebanon)

#### **ASIA-PACIFIC REGION SCOUT COMMITTEE**

Chairman

Hon. Jejomar C. Binay (Philippines)

Vice-Chairmen Mr. Mohammed Ali Khalid (India)

Mr. Cheng Kiong Tan (Singapore)

Members

Mr. Syed Pervez Ali Shah Jillani (Pakistan)

Dr. Mohammed Mukhyuddin Bin Sarwani

(Malaysia)

Mr. Prakorb Mukara (Thailand) Mr. Oh Sang-Gyoon (Korea) Mr. M. Fazlur Rahman (Bangladesh) Mr. John Ravenhall AM (Australia)

Dr. Chaur-Shin Yung (Scouts of China)

Young Adult Members' Group Mr. Manabu Hiratsuka (Japan)

Treasurer

Dr. Renato L. Paras (Philippines)

#### **EURASIA REGION SCOUT COMMITTEE**

Chairman

Mr. Bagrat Yesayan (Armenia)

Vice-Chairman

Mr. Namik Jafarov (Azerbaijan)

Members

Ms. Tamara Shukakidze (Georgia) Mr. Vladimir Vlas (Moldova) Dr Rustam E. Karimov (Tajikistan) Mr. Igor Ivanov (Russia)

Mr. Yevgeniy Ivanovich Nazarchuk (Ukraine)

#### **EUROPEAN REGION SCOUT COMMITTEE**

Chairman Mr. Craig Turpie (United Kingdom)

Vice-Chairman Mr. Marios Christou (Greece)

Members Mr. Paolo Fiora (Italy)

Mr. Joao Armando Gonçalves Pereira (Portugal) Ms. Zorica Skakun (Republic of Serbia)

Mr. Henrik Söderman (Finland)

Treasurer

Mr. Claudio Burkhard (Switzerland)

#### **INTERAMERICAN REGION** SCOUT COMMITTEE

Chairman Mr. Ronald E. Castro (El Salvador)

Vice-Chairmen

Mr. Omar Lugo A. (México) Dr. Nigel L. Taylor (Barbados)

Members

Mr. Michael Bradshaw (Trinidad and Tobago) Mr. Fernando Brodeschi (Brazil) Mr. Jorge Katin (Nicaragua)

Mr. Gilberto Mendoza (Venezuela)

Dr. Oswaldo Navas (Ecuador) Mr. Diego D. Ospina Duque (Colombia) Mr. Luis M. Sabater N. (Dominican Republic)

Treasurer

Mr. Canio Liooi Illanes (Chile)





### **WORLD SCOUT BUREAU PERSONNEL**

(as at 1st April 2008)

#### **CENTRAL OFFICE**

#### SECRETARY GENERAL

Mr. Luc Panissod Secretary General, WOSM (acting) Ms. Samantha Solida Assistant to the Secretary General

### OFFICE OF THE SECRETARY GENERAL

Mr. Jim Sharp Director, WOSM Institutional Support & Coordinator, Office of the Secretary General Ms. Sylvie El-Taïb

Unit Manager, Constitutional Matters

Ms. Lucrecia Peinado Unit Manager, Strategic Planning, Monitoring & Evaluation

Mr. Arturo Romboli Unit Manager, External Relations

Mr. Richard Amalvy Director, Branding, Communications & Media (see Gen.Man.)

Ms. Vanessa Von der Mühll Unit Manager, Communications & Media

#### GENERAL MANAGEMENT

Mr. Luc Panissod Executive Director, General Management

Mrs. Sonia Tejpal-Mützlitz Assistant, General Management

Ms. Jacqueline Paschoud Senior Assistant, Document Management & Archives

Mr. Jean-Bernard Rebord Director, Administration, Finance & Personnel

Ms. Josianne Casas Accountant (Senior Assistant)

Mr. Ibrahim Dervishaj General Clerk

Ms. Geneviève Erasmo Receptionist (Assistant)

Mr. Daniel Garcia Bookkeeper (Assistant)

Mr. Richard Amalvy Director, Branding, Communications & Media (see Office SG.)

Ms. Chantal Payot Senior Assistant, Corporate Publishing

Mr. Victor C. Ortega Unit Manager, Graphic Design & Audio-visuals Ms. Marta Pieri Unit Manager, Resources Mobilisation

Mr. Charles A. Revkin Unit Manager, Brand Legal Management Mr. Thierry Tournet Unit Manager, Web Development

Mr. Rav Saunders Director, Information Technology Mr. Paolo Guarnerio Unit Officer, Information Technology

Mr. Mathieu Pouret Unit Manager, World Events

Mr. Hiroshi Iwasaki Project Officer, World Events

#### EDUCATION, RESEARCH & DEVELOPMENT

Ms. Anne Whiteford Executive Director, Education, Research & Development

Ms. Blanche-Marie Servas Senior Assistant, Education, Research & Development

Mr. Saâd Zian Director, Adult Resources & Volunteer Development

Mr. Rod Abson Unit Manager, Environment Education

Ms. Nicola Gooderson Project Manager, 2007 Centenary Mr. Andrés Morales

Unit Manager, Adolescents & Young Adults Mr. Srinath Tirumale Venugopal Unit Manager, Education for All and Spiritual Development

#### STAFF - REGIONAL OFFICES

#### **AFRICA REGIONAL OFFICE**

Main Office : Nairobi, Kenya

Ms. Rubina Haroon Regional Director Ms. Anne Leparan Executive Assistant

Mr. Banafai K. Bansadja Director, Finance and Administration

Mr. Jacques Sandrizi Unit Manager, East and Central Africa

Mr. Jim Kastelic Director, Youth Programme

Ms. Elzette Balgobin Sub-Regional Manager for the Indian Ocean Zone (in Mauritius)

Mr. Euloge Ishimwe Unit Manager, Communication

Mr. Kennedy Boiyo Accountant Mr. Amos Ndegwa Assistant, Communication

Ms. Purity Kagure

Administrative Assistant, IAWS Project

Mr. Joseph Kulali

Ms. Jane Njenga Receptionist Mr. Elly Rajab

Gardener and Storekeeper

Mr. Jonathan Omondi Assistant, Youth Programme

Ms. Caroline Rutere General Service Staff

## *Operations Centre: Dakar, Senegal* Mr. Lamine Diawara

Unit Manager, West Zone

Ms. Aminata Badii Secretary

#### Operations Centre: Cape Town, South Africa

Mr. Winston Adams
Unit Manager, South Zone

#### **ARAB REGIONAL OFFICE**

Cairo, Egypt

Mr. Atif Abdelmageed Abdelrahman Regional Director

Mr. Fathy Farghali Deputy Regional Director & Director, Community Development

Mr. Rifat M. Al Seba'e

Director, Adult Resources & Educational

Laboratory

Mr. Hany Abdul Monem

Director, Programme & Section Development

Ms. Laïla Abd Al Salam

Director, Media and Public Relations Mr. Abdelhameed Okasha

Director, Administration

Mr. Ahmed Hosni

Director, Information Technology

Mr. Mohamed Abdelmageed Director, Finance

Mr. Husam Mohamed

Accountant

Ms. Ragiah Ezzat

Senior Assistant, Office of Regional Director

Ms. Hanan Joda

Assistant, Media and Public Relations

Ms. Safa'a Fathy

Assistant, Adult Resources

Ms. Sahaima'a Saeid Assistant, Community Development

Ms. Hiba Yousif

Assistant, Administration

Ms. Rihab Abdulwahad Assistant, Media and Public Relations

Ms. Iman Mahmoud Assistant, Programme & Section Development

Mr. Shareef Fathy Legal Advisor

Mr. Hany Elsayed Translator

Ms. Donia Ahmed Graphic Designer

Ms. Nadia Naser

Clerk, Educational Laboratory

#### **ASIA-PACIFIC REGIONAL OFFICE**

**Manila, Philippines** Mr. Abdullah Rasheed Regional Director

Mr. S. Prassanna Shrivastava Director, Administration and Resources Development

Ms. Lucia L. Taray Director, Communications

Mr. Ysidro P. Castillo IV

Director, Youth Programme and Information Technology

Mr. Thian Hiong-Boon Director, Adult Resources and Research

Ms. Myrna Mr. Calderon Office Manager

Ms. Fatima Kahlil T. Madeja Executive Assistant

Mr. Arjay F. Cameros

Assistant, Youth Programme and Adult Resources

Ms. Christeen Z. Lauron

Assistant, Administration and Communications

Ms. Leonisa Capinlac

Ms. Cecille Gretschen M. Tan Assistant Accountant

Ms. Theresa E. Quine Assistant, Publications

Mr. Noel B. Sabandal Liaison Officer

Ms. Perla del Valle General Service Staff

### **EURASIA REGIONAL OFFICE**

Main Office: Yalta, Crimea-Ukraine

Dr. Alexander S. Bondar Regional Director

Mr. Irakli Varshalomidze Programme Assistant Mr. Victor Tkatchuk Office Manager

Ms. Tatiana Smykovska Financial Assistant

Ms. Levina Accountant Ms. Martynuk

Assistant

Ms Irina Assistant

Mr. Shornikov Assistant, Information Technology

Mr. Vladimir Batarin

Archivist

Mr. Sergey Tsurkanov Security & Maintenance

Mr. Pavluk Security

Ms. Plotnikova General Service Staff

#### Office in Moscow, Russia

Ms. Nadezhda Skorokhodova Secretary, Administration

#### **EUROPEAN REGIONAL OFFICE**

Main Office: Geneva, Switzerland

Mr. David McKee Regional Director

Mr. Radu Stinghe Director, Youth Programme

Mr. Milutin Milosevic Director, Adult Resources

Ms. Katrin Tauscher

Director, Strategic Support and Development

Ms. Annemarie Khetib

Director, Administration and Finance

Ms. Joy Morton Regional Assistant

#### Office in Brussels, Belgium

Mr. Mike Walker Director, External Relations and Funding

**Office in Belgrade, Republic of Serbia** Mr. Jordan Bajraktarov

Field Executive, South-East Europe

Mr. Mihajlo Atanackovic Senior Web Editor and Project Officer South East

#### INTERAMERICAN REGIONAL OFFICE

Santiago de Chile

Europe

Mr. Alberto O. Del Brutto Regional Director

Ms. Loreto González J. Director, Youth Programme

Mr. Gabriel Oldenburg A. Director, Human Resources

Mr. José Varas F. Director, Institutional Development

Mr. Héctor O. Carrer

Assistant, Youth Programme Mr. Fernando Marchant A. Director, Administration

Ms. Maritza Pelz vR. Graphic Designer

Mr. Ricardo Arraya G. Accountant

Mr. Héctor Angulo Webmaster

Mr. Luis Figueroa V. General Service Staff Mr. Wilson Erices G.

General Service Staff Ms. Eva Soto S. General Service Staff









#### **Bronze Wolf Awards**

The Bronze Wolf is the only award made by the World Scout Committee. It is given solely in recognition of outstanding service by an individual to the World Scout Movement. During this triennium, the Bonze Wolf has been awarded to:

H.M. King Bhumibol Adulyadej (Thailand)

Mrs. Kirsty M. Brown (Australia)

Mr. David Bull (United Kingdom)

Mr. William Cockcroft (United Kingdom)

Mr. William F. Cronk (United States of America)

Lt. Col. Henry R. (Bill) Hall (United Kingdom)

Mr. Klaus J. Jacobs (Switzerland)

Shri Lalit Mohan Jain (India)

Mr. Toby Takemichi Suzuki (Japan)

Mr. Yongyudh Vajiradhul (Thailand).

## **Gone Home**



Since the World Scout Conference in Yasmine Hammamet, Tunisia, Scouting has sadly lost several holders of the Bronze Wolf Award and/or former members of the World Scout Committee and World Scout Bureau:

Mr. Yehuda Barkai (Israel)

M. Mario Bertoldi (Italy)

Mr. Peter Cooke (United Kingdom)

Mr. Edouard Duvigneaud (Belgium)

Mr. Steve Fossett (U.S.A.)

Mr. Malek K. Gabr (Egypt)

Mr. Bruce H. Garnsey (Australia)

Mr. Edward C. Jouillian (U.S.A.)

Mr. Geoff Lee (Australia)

M. Nicolas Ndiaye (Senegal)

Mr. Shintaro Negishi (Japan)

Hon. Jeremiah J. Nyagah (Kenya)

M. Yapo Léonard Offoumou (Côte d'Ivoire)

Mr. John C. Parish (U.S.A.)

Mr. Philippe Pijollet (France)

Hon. Manuel Pinto (Uganda)

Mr. Sven Erik Ragnar (Sweden)

Mr. Eugene F. (Bud) Reid (U.S.A.)

Mr. Ken Stevens (United Kingdom)

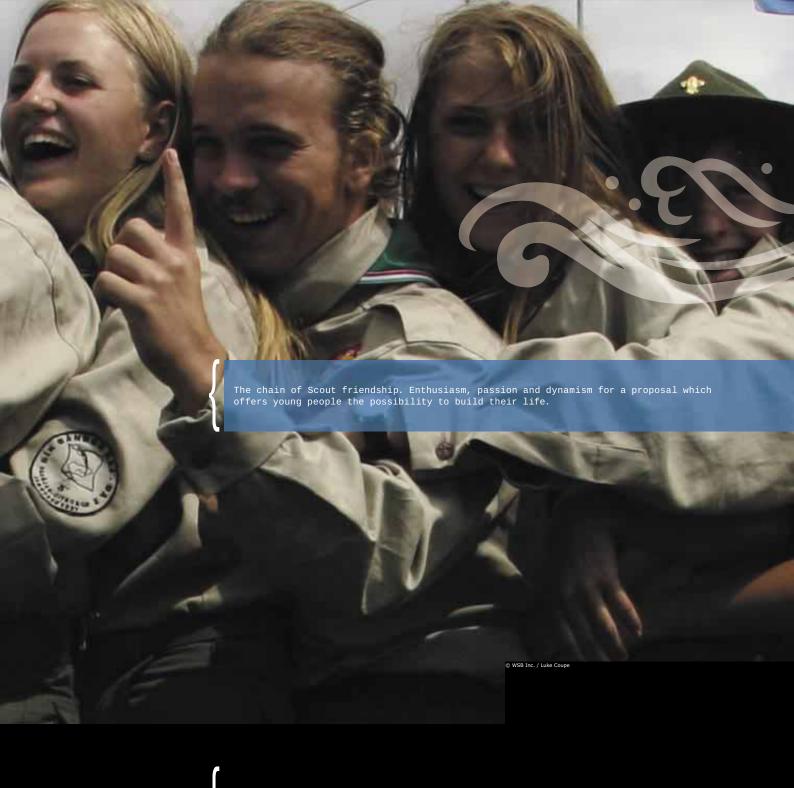
Dr. Bunsom Martin (Thailand)

Many others have also passed on after a lifetime of dedication and service to Scouting. Our thoughts and prayers are with all their families and friends.

\*as of 10 June 2008



Annexes



How many Scouts are there in the world? Are there really so many? Is it true that they share the same Promise even if they are not from the same religion? What do they think about the issues the world is facing? How are their leaders trained? All of these questions have answers. (There are answers to all of these questions).

## PUBLICATIONS 2005 - 2008

# List of Printed and Electronic Publications from the World Scout Bureau Central and Regional Offices

#### **Central Office**

- 2007: 100 years of Scouting promotional document (2006)
- Centenary of Scouting Report
- Join-in-Centenary educational resources (web-based)
- Promotional video for the Centenary of Scouting in 2007
- Publication 'Education in Love in Place of Fear'
- Scouts Centenary Sticker Album
- Resources collated by the Spiritual Development Task Team
- Scouts of the World Award (CD)
- Environment Toolkit
- Scouts of the World Award Guidelines
- · Scouts of the World Kit
- 'Better Scouting for More Young People: Action for Growth' Membership Growth Toolkit
- Guidelines on Children in Especially Difficult Circumstances
- Guidelines on Scouting for People with Disabilities
- Video clip on Membership Growth
- World Adult Resources Handbook (CD)
- Volunteers (web)
- Volunteers in Scouting Toolkit 2006

- Promising Practices x3 Algeria, Pakistan, UK
- World Scout Conference Resolutions (Booklet)
- Strategic Planning, Monitoring and Evaluation Toolkit, Module 1
- Representing the Scout Movement (Booklet)
- World Scouting Brand CD Pack 1
- Brand Manual
- Creating a Better Image (CD & DVD)•
- World Scouting Brand and its Trademarks - Conditions of Use and Commercialization (Publication)
- Scout.Boom.Comm 2nd Edition (Book)
- Creating a Better Image (Toolkit Handout)
- Video clips on New Communication Themes
- World Scouting Report Youth, a Force for Development
- · Marrakech Charter

#### **Africa Region**

- Radio documentaries on Scouting x5 (Audio)
- Wood Badge Manual
- Children in Difficult Circumstances Handbook
- Radio documentaries on HIV x5 (Audio)
- Scouting in Schools
- Patrol Leader's Course Manual
- Patrol Leader's Handbook
- ICT Manual

### **Arab Region**

- Manual for Youth Participation in Public Services (CD)
- Manual for Youth Participation in Public Services (Booklet)
- Religion's Role in Scouting (Booklet)
- Integration of Environment Preservation in Scout Programmes (CD)
- · Caring for Underprivileged Youth (CD)
- NSO's Role in 'Reaching Out' (Booklet)
- Educational Supervision (Booklet)
- Patrol Leaders' Symposium (Guidebooks)
- Adult Training Needs (Booklet)
- · Training Pack
- Study Research on Loss of Leaders
- Human Relations Concept (Booklet)
- Arab Scout Magazine



## **Europe Region**

- European Citizenship
- · Games on Spiritual Development
- · Going National on Programme
- · Lands of Adventure
- Quality in Youth Programme Design Toolbox
- The Gender Toolkit
- · Action for Growth Report
- Beyond Barriers Toolkit
- · Child Protection Toolkit
- · Diversity Toolkit
- Lands of Adventure Leaders' Handbook
- · Rewarding your Leaders at Camp
- The Rover Commissioners' Resource Kit
- Trainspotting
- Using Scouting's Centenary for Adult Recruitment
- · Value of Volunteering
- Learning Organisations
- · Looking at Quality in Scouting
- · Quality Self-Assessment Tool
- How to Use Research to Enhance Guiding and Scouting
- · Guidelines on Partnership

#### **Asia-Pacific Region**

- 50 Years of the Asia-Pacific Region Commemorative Book
- The Rover Peace Baton Journey
- · APR Scout Youth Fund Guidelines
- Guidelines for Asia-Pacific Regional Scout Youth Forum
- Implementing Guidelines on Asia-Pacific Region Recognised Major Youth Events
- Suggestions to Support Young Leaders in their Leadership Roles
- · Rovering to Success
- 7 Keys to Recruiting Volunteers
- APR Conference Resolutions
- Financial Management at the Group Level - A Guide to the Role of the Group Treasurer
- Guidelines for the Protection of Intellectual Property
- Handbook on Financial Resources Management and Development

#### **Eurasia Region**

- Youth and Scouting, Sociological Research
- Scout Camp: Methodology Guide
- Guidebook for Scout Age Group Leaders
- · Social Service in Scouting
- · Children with Special Needs in Scouting
- Communication in the National Scout Organization Eurasia Region
- 3rd Conference of the Eurasia Regional Scout Organization
- Requirements to fulfill and Procedures to follow for a NSO wishing to
- · Acquire Membership with the WOSM (Russian adaptation)

#### Interamerica Region

- Educational Activities & Projects for 15 to 21 year olds
- · From Heaven, Jesus Speaks to Young People
- Track & Trail Stages Log for Scouts
- Wolf Cub Scouts Songs
- Educational Activities for 7 to 11 yearolds: 2nd Edition
- Scout Songs
- Sing-a-Song 2
- Tender-Pad Wolf Cub Scout Booklet: 2nd Edition
- Handbook for Leaders of the Scout Section: 2nd Edition
- · Handbook for Leaders of the Venturer Section

# LATEST CENSUS

## WOSM CENSUS (as at 14 May 2008)



Albania	1,730	Dominica	1,100
Algeria	11,120	Dominican Rep.	8,899
Angola	13,777	Ecuador	2,993
Argentina	38,537	Egypt	74,966
Armenia	2,406	El Salvador	3,240
Australia	67,279	Estonia	1,215
Austria	10,973	Ethiopia	1,827
Azerbaijan	1,356	Fiji	3,709
Bahamas	892	Finland	25,982
Bahrain	2,300	France	73,629
Bangladesh	966,301	Gabon	3,809
Barbados	2,738	Gambia	18,448
Belgium	98,401	Georgia	1,240
Belize	2,602	Germany	114,413
Benin	6,350	Ghana	3,754
Bhutan	19,562	Greece	17,685
Bolivia	7,829	Grenada	1,665
Bosnia-Herzeg.	1,901	Guatemala	11,272
Botswana	604	Guinea	10,592
Brazil	51,480	Guyana	424
Brunei	1,268	Haiti	40,732
Bulgaria	1,988	Honduras	3,031
Burkina Faso	9,403	Hong Kong	96,682
Burundi	6,661	Hungary	5,230
Cameroon	4,561	Iceland	1,526
Cabo Verde	733	India	2,678,622
Canada	119,134	Indonesia	8,103,835
Chad	14,500	Ireland	33,994
Chile	35,189	Israel	21,920
China, Boy Sc.	46,557	Italy	102,619
Colombia	12,194	Jamaica	2,450
Comoro Is.	1,725	Japan	173,724
Congo, Rep.D.	71,486	Jordan	15,522
Costa Rica	5,319	Kenya	261,786
Côte d'Ivoire	6,436	Kiribati	1,333
Croatia	4,825	Korea	214,005
Cyprus	4,478	Kuwait	6,061
Czech Rep.	19,897	Latvia	452
Denmark (F.I)	42,095	Lebanon	14,334
		•	





The world of Scouting is as strong as the wind which blows on the flags of the nations.

Lesotho	371	Nige
Liberia	2,418	Norv
Libya	13,698	Oma
Liechtenstein	736	Paki
Lithuania	2,246	Pale
Luxembourg	5,091	Pana
Macedonia	1,988	Рари
Madagascar	14,990	Para
Malawi	4,000	Peru
Malaysia	73,494	Phili
Maldive Is.	5,072	Pola
Malta	2,586	Port
Mauritania	3,790	Qata
Mauritius	3,195	Rom
México	33,476	Russ
Moldova	2,760	Rwa
Monaco (A)	55	San
Mongolia	8,264	Sau
Morocco	12,304	Sen
Mozambique	23,877	Serb
Namibia	728	Sey
Nepal	16,399	Sier
Netherlands	54,631	Sing
New Zealand	18,007	Slov
Nicaragua	1,541	Slov
Niger	3,701	Sout
		-

Nigeria	46,701
Norway	18,504
Oman	8,892
Pakistan	540,519
Palestinian S.A.	18,738
Panama Rep.	1,660
Papua New-G.	5,451
Paraguay	818
Peru	5,528
Philippines	1,586,501
Poland	61,394
Portugal	75,196
Qatar	4,013
Romania	2,417
Russia	13,870
Rwanda	18,884
San Marino	173
Saudi Arabia	19,269
Senegal	24,546
Serbia & Montenegro	5,654
Seychelles	639
Sierra Leone	7,902
Singapore	10,355
Slovakia	3,700
Slovenia	4,595
South Africa	12,046

Spain	54,178
Sri Lanka	33,615
Saint Lucia	393
Saint Vincent	549
Sudan	13,550
Surinam	2,601
Swaziland	4,994
Sweden	39,791
Switzerland	24,299
Tajikistan	1,968
Tanzania	91,057
Thailand	1,206,668
Togo	7,326
Trinidad	4,176
Tunisia	20,938
Turkey	10,409
Uganda	104,347
Unit.Arab E.	5,824
Unit. Kingdom	446,557
U.S.A.	3,994,638
Uruguay	1,549
Venezuela	14,317
Yemen	6,481
Zambia	7,396
Zimbabwe	2,389



# GLOSSARY OF ACRONYMS



APR	Asia-Pacific Region	ICMYO	International Coordination Meeting of Youth Organisations
APRO ARO	Asia-Pacific Regional Office Africa Regional Office	ICT	Information and Communications Technology
ASC	Africa Scout Committee	IFRC	International Federation of
BCTF Branding and Communications Task Force			Red Cross and Red Crescent Societies
BoD	Board of Directors	ILO	International Labour Organization
B-P	Baden-Powell	IPEC	International Programme on the elimination of Child Labour
CEO	Chief Executive Officer		
CISC	Cairo International Scout Centre	ISGF	(ILO) International Scout and Guide
CONGO	Conference of NGOs in		Fellowship
	consultative relationship with the UN	IUMS	International Union of Muslim Scouts
CSW	UN Commission on the Status of Women	JOTA	Jamboree-on-the-Air
DANITOA	Danish International	JOTI	Jamboree-on-the-Internet
DANIDA	Development Agency	MDTF	Membership Development Task Force
DESMOS	International Link of Orthodox Christian Scouts	NGO	Non-Governmental Organization
EAYPI-IYF	Empowering Africa's Young People Initiative-International Youth Foundation	Norad	The Norwegian Agency for Development Co-operation
ECOSOC	Economic and Social Council	NSO	National Scout Organization
EMC	(United Nations) Educational Methods	PATH	Programme for Appropriate Technology in Health
	Committee	RFTF	Registration Fee Task Force
GRTF GTZ	Governance Review Task Force	SAGNO	Scout and Guide National Organization
	German Technical Co-operation-GTZ (Germany)	SCENES	Scout Centres of Excellence for Nature and Environment
GYAP	Global Youth Advisory Panel of UNFPA	SCOPE	Scout Project Exchange
HASK	Hayastani Azgayin Scautakan Sharjum Kazmakerputiun (Armenian National Scout Movement)	SCORE	Scout Resources International
		SP	Strategic Priority
		SCREAM	Stop Child Labour (ILO-IPEC)
HIV/AIDS	Human immunodeficiency virus /Acquired immunodeficiency syndrome	STF	Strategy Task Force
		TOT	Training of Trainers
IAA	International Award Association	U-Fund	Scout Universal Fund
IAWS	Irish Agriculture Wholesale	UN	United Nations
	Society (Ireland)	UNEP	United Nations Environment
ICCS	International Catholic Conference of Scouting	UNEP	Programme



**UNESCO** United Nations Educational, WSE World Scout Emblem Scientific and Cultural WSF World Scout Foundation Organization WSJ World Scout Jamboree UNFPA United Nations Fund for Population Activities WSPU World Scout Parliamentary Union UNICEF United Nations Children's Fund YEN Youth Employment Network **USAID** United States Agency for (ILO) International Development **YMCA** World Alliance of Young Men's WAGGGS World Association of Girl Christian Associations Guides and Girl Scouts **YWCA** World Young Women Christian WB World Bank Association World Intellectual Property WIPO Organizations

Task Force

WOSM

WPAY

WSB

WSBL

WSC

**WSCTF** 

WSB Inc.

World Organization of the Scout Movement

World Scout Bureau

World Scout Bureau Incorporated

World Scouting Brand Logo

World Scout committee

World Scout Centres and International Scout Centres

World Programme of Action for Youth for the Year 2000 and Beyond (United Nations)







© World Scout Bureau Office of the Secretary General June 2008

World Scout Bureau Rue du Pré-Jérôme 5 PO Box 91 CH – 1211 Geneva 4 Plainpalais Switzerland

Tel.: (+ 41 22) 705 10 10 Fax: (+ 41 22) 705 10 20

worldbureau@scout.org scout.org