

## FCC Revises Three Fulltime Regionals

THREE FULLTIME regional assignments on 1150 kc, granted by FCC almost a year ago, were reconsidered by the Commission last week and revised to daytime only authorizations with the nighttime requests designated for hearing. The action stemmed from two petitions for reconsideration filed by KSAL Salina, Kan. and KRSC Seattle, Wash.

The authorizations affected are Gila Broadcasting Co., permittee of KTOR Coolidge, Ariz., 1150 kc, 1 kw fulltime, directionalized at night; Mosby's Inc., permittee of KGFM Great Falls, Mont., 1150 kc, 5 kw fulltime, directional antenna at night, and KFJI Klamath Falls, Ore., holder of CP to change from 100 w on 1240 kc to 1 kw fulltime, directionalized at night, on 1150 kc.

Request of KSAL (1150 kc, 5 kw day, 1 kw night) to boost its night power to 5 kw also was designated for consolidation in the nighttime hearing as was an application of KRKD Los Angeles (1150 kc, 2.5 kw day, 1 kw night) to change day power to 5 kw and move its transmitter site. Move would increase its antenna efficiency and FCC is concerned about night interference to KRSC. KRKD (on present assignment) and KRSC (1 kw on 1150 kc) also were made parties to the proceeding. KSAL at time of April 1947 decision had sought 5 kw fulltime.

A third petition for reconsideration of the April 1947 action, filed by KRKD and directed against the grant to Gila Broadcasting, was dismissed by FCC.

The Commission also adopted an order granting petition of Connecticut Electronics Corp. to modify the Dec. 4, 1947 grant on 740 kc to Harvey Radio Labs. Inc. Harvey received 250 w daytime on 740 kc at Cambridge, Mass. (WTAO). The modification makes it subject to any possible interference from the proposed station of Connecticut Electronics Corp. requested at Bridgeport, Conn. The Bridgeport application, seeking 1 kw day on 740 kc, is pending at FCC and has been designated for hearing. Harvey initially consented to the modification.

### Upcoming

March 31-April 1: Hearings on Lemke Bill (H.J. Res. 78) to resume before House Interstate & Foreign Commerce Committee, House Office Bldg., Washington.  
April 1-3: AIEE Great Lakes district meeting, Des Moines, Iowa.  
April 4: Radio and Business Conference, City College of New York, N. Y.  
April 7-9: AAA Annual Meeting, Cavalier Hotel, Virginia Beach, Va.  
April 9: AWB Special Meeting with NAB officials, NAB Hdqrs., Washington.  
April 12-14: ANA Spring Meeting, Drake Hotel, Chicago.  
April 23: Radio Conference, Lindenwood College, St. Charles, Mo.  
April 26-28: IRE-RMA Spring Meeting, Syracuse Hotel, Syracuse, N. Y.  
April 28-30: AIEE North Eastern District Meeting, New Haven, Conn.

## WCAR-UAW FIGHT FCC Reverses Ruling On Union Petition

FCC last week reversed Comr. Robert F. Jones' ruling which denied UAW-CIO Broadcasting Corp.'s petition to amend its Detroit AM application so as to request 1130 kc, the frequency on which WCAR Pontiac is seeking to improve its position [BROADCASTING, March 8].

The action was taken late Wednesday, the day a Commission hearing was to have started on WCAR's application to move to Detroit and increase power from 1 kw, daytime only, to 50 kw day and 10 kw night. James D. Cunningham, FCC examiner for the hearing, was ill Wednesday, delaying opening of the session until Thursday. With the UAW-CIO application added to the proceeding, the hearing was then adjourned until today (Monday).

Arthur W. Scharfeld of the Washington law firm of Loucks & Scharfeld, counsel for WCAR, protested strongly against the Commission's action. He insisted that WCAR was in no position to proceed with its presentation until he had an opportunity to study the contents of the FCC order overruling Comr. Jones and allowing UAW-CIO to come into the proceeding. FCC spokesmen replied that the order hadn't yet been written, which led to the week-end adjournment of the hearing.

Mr. Scharfeld protested that the full Commission had acted upon the UAW-CIO petition for review of Comr. Jones' ruling—which was taken in a motions hearing—before

WCAR had had an opportunity to file its opposition within the time allowed by FCC's rules. Comr. Jones dissented from the Commission's decision reversing his previous ruling.

FCC spokesmen said that, even though the cases were consolidated for hearing, the union-identified company's request for 1130 (with 5 kw day, 2500 w night) was not considered an application for WCAR's facilities. It was their view that the hearing would be designed to determine whether 1130 kc should be moved from Pontiac to Detroit, as proposed by WCAR; whether it is available for fulltime use, and to decide which applicant is better qualified. A show-cause proceeding against WCAR might be the course if UAW-CIO were found superior, FCC authorities said.

The Commission rejected UAW-CIO's petition insofar as it requested that the issues for the hearing be enlarged. The Detroit company had asked inclusion of additional issues, including one to determine whether another frequency is available for WCAR at Pontiac.

UAW-CIO was represented by Joseph L. Rauh, Washington attorney and former assistant general counsel of the Commission.

### McKinnon Withdraws

CLINTON D. MCKINNON, licensee of KSDJ San Diego, Calif., and publisher of the *San Diego Journal*, last Wednesday announced withdrawal from negotiations for purchase of Marshall Field's PM New York. Application is pending at FCC for sale of KSDJ and 51% interest in the *Journal* by Mr. McKinnon to John A. Kennedy, president of WCHS Charleston, W. Va. Total price is about \$500,000.

## EDITORIALIZING

THE CONTENTION of major network leaders that broadcasters should be permitted to editorialize without restriction got added support last week from Joseph H. Ream, executive vice president of CBS, in a speech before the New York Radio Executives Club at the Hotel Roosevelt.

Mr. Ream told of editorial experimentation by CBS during 1946 and 1947, with an eye to possible reversal by the FCC of the Mayflower ruling. The network prepared but did not broadcast, he said, a number of special editorial programs with varying approaches and treatments. Independently owned CBS affiliates would be able to carry or reject any such network editorials, as they chose, according to Mr. Ream.

CBS editorials would be clearly labeled as such and the network

## FCC Grants Three Commercial Video

THREE more commercial television stations, including two for Columbus, Ohio, were granted last week by FCC. The third was for Erie, Pa.

The Erie grantee, Dispatch Inc., and one of the Columbus grantees, Picture Waves Inc., are both headed by Edward Lamb, Toledo attorney and substantial stockholder in Unity Corp., which operates WTOD and WTOD-FM Toledo, Comr. Robert F. Jones voting for hearings in both cases. Unity last week received FM authorizations also for Springfield and Mansfield, Ohio (see separate this issue).

The new television grantees:

Columbus, Ohio—TV Inc., Channel 10 (192-198 mc), power 16 kw visual, 8 kw aural, antenna height above average terrain 570 ft. Granted subject to filing engineering information within 30 days. Initial cost \$324,266, monthly operating cost \$18,000, revenue unknown. TV Inc. is wholly owned subsidiary of The Dispatch Printing Co. whose officers and directors also control RadiOhio Inc., operator of WBNS (AM), WELD (FM) and WSKUM (facsimile experimental) in that city.

Columbus, Ohio—Picture Waves Inc., Channel 6 (82-88 mc), 14.3 kw visual, 9 kw aural, 365 ft. antenna. Initial cost \$207,700, monthly operating cost \$9,000, revenue \$11,000. Ownership includes: Elmer E. Schatz, president Truck-Tractor Co., president and 24%; Louis W. Adams, attorney, vice president 6.4%; Edwin Q. Brandt, public accountant, treasurer 4%; Richard D. McCann, attorney, secretary 4.8%; Dale D. Rapp, attorney, director 6%; Lowell Goerlich, Toledo attorney, director 4%; Mark Flanagan, trade publications publisher, 4%; Charles J. Martin, photographer and ex-city editor of the Mansfield, Ohio *Journal*, 0.8%; Prudence H. Lamb, 2.4%; Edward Lamb, Toledo attorney, 22%. Erie, Pa.—Dispatch Inc., Channel 12 (204-210 mc), 3.02 kw visual, 1.53 kw aural, antenna 570 ft. Initial cost \$110,000. Ownership of publishing firm includes: Mr. Lamb, president and 40% owner; his wife 15.5%; Record Pub. Co., 8%.

Three of the four available channels in Columbus have now been assigned. No applications are pending there. In Erie, the Dispatch Inc. grant was for the only facility allocated.

### Ream of CBS Supports It in REC Talk

would continue to make its facilities available without charge to spokesmen representing opposing views on issues of public interest, he said.

James Lawrence Fly, who was chairman of the FCC in 1941 when the Mayflower case was decided, and who was sitting at the speakers' table, was asked by William Hedges, REC president, if he would comment on Mr. Ream's speech.

Mr. Fly, speaking extemporaneously, said that "in terms of the fundamentals involved here, Mr. Ream and I are in agreement."

Nathan Straus, WMCA New York president, and Morris Novik, radio consultant, briefly reiterated their views on editorializing as expounded before the FCC during the recent hearings on that subject [BROADCASTING, March 8].