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REVISED AGENDA

PLANNING, RESEARCH AND PERFORMANCE COMMITTEE MEETING

Wednesday, March 26, 2014

1:00 p.m.

Louisiana Purchase Room • Claiborne Building • Baton Rouge, Louisiana

- I. Call to Order
- II. Roll Call
- III. Consent Agenda
 - A. R.S. 17:1808 (Licensure)
 1. Initial Licenses
 - a. Kansas State University
 - b. Texas Tech University
 - c. University of Kansas
 - d. University of South Dakota
 2. License Renewals
 - a. Jones International University
 - b. Southwest University
 - c. Virginia College
 - B. Proprietary Schools Advisory Commission
 1. Initial License
 - a. Andrea's Career Institute, LLC
 - b. Baton Rouge Dental Assistant Academy
 - c. LifeSmart Training Center, LLC
 - d. Raymond Career College
 - e. Sparc Academy

2. Associate in Occupational Specialty Degree Program
 - a. Louisiana Culinary Institute, LLC
 3. License Renewals
- IV. Other Business
- A. Master Plan Educational Attainment Goal Update
- V. Adjournment

Committee Members: Joseph Wiley, Chair; Joel Dupré, Vice Chair; Mark Abraham, Pamela Egan, Joseph Farr, William Fenstermaker, Robert Levy, Richard Lipsey, Roy Martin III.

Agenda Item III.A.1.a.

Kansas State University Manhattan, Kansas

BACKGROUND

Kansas State University (KSU) is not incorporated in the State of Louisiana. The institution is a publically-supported land grant research university of approximately 24,500 students on three campuses. KSU was founded in 1863, has its main campus in Manhattan, Kansas and is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools.

ACADEMIC PROGRAM

KSU is proposing to make available to Louisiana residents its online BS program in dietetics. The program is accredited by the Accreditation Council for Education in Nutrition and Dietetics of the Academy of Nutrition and Dietetics. Typically, the online nature of the delivery system would not require licensure. However, since the dietetics program requires clinical experiences, licensure is necessary.

FACULTY

KSU employs twelve faculty in support of its online dietetics program. Nine of the faculty are employed full-time and eight are trained at the doctoral level.

FACILITIES

Since KSU operates the dietetics program online with administrative and academic support in Manhattan, Kansas, there are no out-of-state physical facilities in Louisiana. Students will complete clinical experiences at various locations within the state.

STAFF RECOMMENDATION

Given the credentials of its faculty, the institution's and academic programs' accreditation, and the general oversight by the home campus, the senior staff recommends that the Board of Regents issue an initial operating license to Kansas State University, located in Manhattan, Kansas.

Agenda Item III.A.1.b.

Texas Tech University Health Sciences Center Lubbock, Texas

BACKGROUND

Texas Tech University Health Sciences Center (TTUHSC) is not incorporated in the State of Louisiana. The institution is a publically-supported health sciences center and a member of the Texas Tech University system. TTUHSC was founded in 1969 as the Texas Tech University School of Medicine, has its main campus in Lubbock, with additional campuses in Abilene, Amarillo, Odessa, Midland, El Paso and Dallas/Fort Worth. TTUHSC is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (SAC/CoC)

ACADEMIC PROGRAM

TTUHSC is proposing to make available to Louisiana residents its online BS program in clinical laboratory science (CLS), and an MS and Post-Master's Certificate in nursing (midwifery). All the proposed programs are nationally accredited. Typically, the online nature of the delivery system would not require licensure. However, since each of the proposed programs require clinical experiences, licensure is necessary.

FACULTY

TTUHSC employs 51 faculty in support of its online nursing and CLS programs. Forty-one of the faculty are employed full-time and 36 are trained at the doctoral level.

FACILITIES

Since TTUHSC operates the nursing and CLS programs online with administrative and academic support in Lubbock, there are no out-of-state physical facilities in Louisiana. Students will complete clinical experiences at various locations within the state.

STAFF RECOMMENDATION

Given the credentials of its faculty, the institution's and academic programs' accreditation, and the general oversight by the home campus, the senior staff recommends that the Board of Regents issue an initial operating license to Texas Tech University Health Sciences Center, located in Lubbock, Texas.

Agenda Item III.A.1.c.

University of Kansas Lawrence, Kansas

BACKGROUND

The University of Kansas (KU) is not incorporated in the State of Louisiana. The institution is a publically-supported research university of approximately 28,000 students on five campuses. KU was founded in 1866, has its main campus in Lawrence, Kansas and is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools.

ACADEMIC PROGRAM

KU is proposing to make available to Louisiana residents an online masters program in special education. Typically, the online nature of the delivery system would not require licensure. However, since this program requires internship/practicum experiences, licensure is necessary.

FACULTY

KU employs seventeen faculty in support of its masters in special education program, all employed fulltime and trained at the doctoral level.

FACILITIES

Since KU operates its program online with administrative and academic support in Lawrence, Kansas, there are no out-of-state physical facilities in Louisiana. Students will complete internship/practicum experiences at various locations within the state.

STAFF RECOMMENDATION

Given the credentials of its faculty, the institution's and academic program's accreditation, and the general oversight by the home campus, the senior staff recommends that the Board of Regents issue an initial operating license to the University of Kansas, located in Lawrence, Kansas.

Agenda Item III.A.1.d.

University of South Dakota Vermillion, South Dakota

BACKGROUND

The University of South Dakota (USD) is not incorporated in the State of Louisiana. The institution is a publically-supported land-grant research university of approximately 10,500 students. USD traces its beginnings to 1862, began classes in 1883, is located in Vermillion, South Dakota, and is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools.

ACADEMIC PROGRAM

USD is proposing to make available to Louisiana residents 37 online programs from the associate through the education specialist. Typically, the online nature of the delivery system would not require licensure. However, since a number of the education and health-related programs require clinical experiences, licensure is necessary.

FACULTY

USD employs 202 faculty in support of its online programs. One-hundred eleven of the faculty are employed full-time and 112 are trained at the doctoral level.

FACILITIES

Since USD operates its programs online with administrative and academic support in Vermillion, South Dakota, there are no out-of-state physical facilities in Louisiana. Students will complete clinical experiences at various locations within the state.

STAFF RECOMMENDATION

Given the credentials of its faculty, the institution's and academic programs' accreditation, and the general oversight by the home campus, the senior staff recommends that the Board of Regents issue an initial operating license to the University of South Dakota, located in Vermillion, South Dakota.

Agenda Item III.A.2.a.

Jones International University Centennial, Colorado

BACKGROUND

Jones International University is not incorporated in the State of Louisiana. The institution is a private college located in Colorado and was initially licensed by the Board of Regents in 2012. Established in 1993, the institution is headquartered in Centennial, Colorado and is accredited by the North Central Association of Colleges and Schools.

ACADEMIC PROGRAM

Jones International University offers a variety of online programs. Typically, the online nature of the delivery system would not require licensure. However, since the six graduate programs in Education require clinical experiences, licensure is necessary.

FACULTY

Jones International University employs 31 faculty to support its online graduate programs in Education available to Louisiana residents, six on a full-time basis. All 31 faculty are trained at the doctoral level from accredited institutions.

FACILITIES

Since the programs are offered online, there is no need for physical facilities in Louisiana. Depending on the academic program, students will complete clinical experiences at various locations in Louisiana.

STAFF RECOMMENDATION

Given the regional accreditation of the institution, candidacy status of its Education programs, the credentials of its faculty, and the limited scope of its current operations in Louisiana, the senior staff recommends that the Board of Regents approve license renewal for Jones International University, located in Centennial, Colorado.

Agenda Item III.A.2.b.

Southwest University Kenner, Louisiana

BACKGROUND

Southwest University first registered with the Board of Regents in 1983. The institution is a privately-supported university headquartered in Kenner, Louisiana. Southwest was initially licensed by the Board of Regents in 2000 and is accredited by the Distance Education and Training Council (DETC).

ACADEMIC PROGRAM

Southwest University offers associate degrees in business, criminal justice and general studies; bachelor's degrees in business-related areas and criminal justice; master's degrees in criminal justice and business-related areas; and a few certificate programs. Admission to the programs is selective and students receive instruction exclusively through distance learning.

FACULTY AND STUDENTS

The institution reports one full-time and 28 part-time faculty for its offerings. Nineteen of the faculty hold the doctorate and ten hold the masters degree. The institution reported an unduplicated headcount of 91 students in its masters programs, 166 in its bachelors programs, and twelve in its associate degree programs.

FACILITIES

Southwest University leases approximately 5,000 square feet of space in an office building in Kenner. The space includes a reception area, business records office, five private offices, a conference room, a file and copy center, student service area, course resource area, a record storage room and a supply area.

STAFF RECOMMENDATION

Given the credentials of its faculty, the admissions standards of the program, the limited number of academic programs, and the institution's DETC accreditation, senior staff recommends that the Board of Regents approve the application for license renewal for Southwest University, located in Kenner, Louisiana.

Agenda Item III.A.2.c.

Virginia College Birmingham, Alabama

BACKGROUND

Virginia College is not incorporated in the State of Louisiana. The college is a wholly owned indirect subsidiary of Education Corporation of America. Virginia College is organized as a single main campus in Birmingham, Alabama with a number of branch campuses in Alabama, Florida, Mississippi, Texas, Tennessee, South Carolina, Georgia and Louisiana. The institution was first licensed with the Board of Regents in 2010 and operates at locations in Baton Rouge and Bossier City. Virginia College is also a licensed proprietary school in the State of Louisiana. The institution is accredited by the Accrediting Council for Independent Colleges and Schools (ACICS).

ACADEMIC PROGRAM

Between the Baton Rouge and Bossier City locations, Virginia College offers diploma and associate degrees primarily in business-related areas, allied health areas, and office-related areas. These are the core programs offered at other branches of the college.

FACULTY

Virginia College employs 91 faculty for its Baton Rouge and Bossier City campuses. Thirty-two of the 91 faculty are employed on a full-time basis and forty hold graduate degrees from accredited institutions.

FACILITIES

Virginia College has leased space at Cortana Place in Baton Rouge. The leased facility includes 90,982 square feet and has a current value of \$7.5M. The Bossier City campus is housed in leased space at Pierre Bossier Mall. The leased facility includes 59,156 square feet and has a current value of \$7.2M.

STAFF RECOMMENDATION

Given the success of Virginia College in seven other southern states, its core of diploma and associate programs, the college's long-standing history and accreditation, and the general oversight by the home campus, the senior staff recommends that the Board of Regents approve license renewal for Virginia College, with its home campus located in Birmingham, Alabama and campuses in Baton Rouge and Bossier City, Louisiana.

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Minutes

Board of Regents' Proprietary Schools Advisory Commission
March 18, 2014

Since the previously scheduled March 11, 2014 meeting of the Louisiana Board of Regents' Proprietary Schools Advisory Commission was cancelled due to the lack of a quorum, the Commission met on Tuesday, March 18, 2014, at 10:19 a.m. in the Commissioner's Conference Room, Room 6-211, of the Claiborne Building, Baton Rouge. Chair Jones called the meeting to order and the roll was called.

Commission Members Present

Melanie Amrhein
Tina Begnaud
Ralph Bender, Vice-Chair
Keith Jones, Chair
Raymond Lalonde
Gloria Simmons

Staff Members Present

Nancy Beall
Chandra Cheatham
Kristi Kron
Carol Marabella

Commission Members Absent

Richard D'Aquin
James Dorris
James Fontenot

Guests Present

(See Appendix A.)

The first item of business was approval of the minutes from its meeting of January 14, 2014.

On motion of Mr. Bender, seconded by Mr. Lalonde, the Proprietary Schools Advisory Commission unanimously adopted the minutes of the January 14, 2014 Proprietary Schools Advisory Commission meeting.

The next agenda item considered by the Commission was five initial license applications the first from Andrea's Career Institute, LLC, located in Harvey, Louisiana. Ms. Kron reviewed the materials for the Commission, informing it that this institution would be offering one program of study, Certified Nurse Aide Training, which is a four week, 80.0 clock hour program (inclusive of both classroom and clinical experience). The program has received the required approval from the Department of Health and Hospitals, Health Standards Section. Andrea's Career Institute, LLC, had met all the legal and administrative requirements to be approved for an initial license.

Following further discussion regarding the school's compliance with licensure and financial requirements,

On motion of Mr. Lalonde, seconded by Ms. Begnaud, the Proprietary Schools Advisory Commission unanimously recommends that the Board of Regents approve an initial operating license for Andrea's Career Institute, LLC, located in Harvey, Louisiana.

The second initial license application considered by the Commission was from Baton Rouge Dental Assistant Academy, located in Baton Rouge, Louisiana. Ms. Marabella reviewed the materials for the Commission, informing them that this would be the second location of Vandelay Education, LLC, in Louisiana, and the institution would be offering one program of study, Dental Assistant, which is a 142.0 clock hour program that will be offered for twelve consecutive weeks. The program will be housed in a practicing dental office. Students will also complete a 40 hour externship in a working dental office. Baton Rouge Dental Assistant

Academy had met all the legal and administrative requirements to be approved for an initial license.

Following further discussion regarding the school's location, class size, and externship component,

On motion of Ms. Amrhein, seconded by Ms. Begnaud, the Proprietary Schools Advisory Commission unanimously recommends that the Board of Regents approve an initial operating license for Baton Rouge Dental Assistant Academy, located in Baton Rouge, Louisiana.

The third initial license application considered by the Commission was from LifeSmart Training Center, LLC, located in New Orleans, Louisiana. Ms. Kron reviewed the materials for the Commission, informing it that this institution would be offering one program of study, Certified Nurse Aide Training, which is a three week, 80.0 clock hour program (inclusive of both classroom and clinical experience). The program has received the required approval from the Department of Health and Hospitals, Health Standards Section. LifeSmart Training Center, LLC, had met all the legal and administrative requirements to be approved for an initial license.

Following further discussion regarding competition in tuition costs and targeted market,

On motion of Mr. Lalonde, seconded by Ms. Amrhein, the Proprietary Schools Advisory Commission unanimously recommends that the Board of Regents approve an initial operating license for LifeSmart Training Center, LLC, located in New Orleans, Louisiana.

The fourth initial license application considered by the Commission was from Raymond Career College, located in New Orleans, Louisiana. Ms. Cheatham reviewed the materials for the Commission, informing it that this institution would be offering one program of study, Certified Nurse Aide Training, which is a four week, 80.0 clock hour program (inclusive of both classroom and clinical experience). The program has received the required approval from the Department of Health and Hospitals, Health Standards Section. Raymond Career College had met all the legal

and administrative requirements to be approved for an initial license.

Following further discussion regarding tuition costs, area market competition, and the owner's experience in the allied health field,

On motion of Ms. Amrhein, seconded by Ms. Begnaud, the Proprietary Schools Advisory Commission unanimously recommends that the Board of Regents approve an initial operating license for Raymond Career College, located in New Orleans, Louisiana.

The fifth and final initial license application considered by the Commission was from Sparc Academy, located in Sulphur, Louisiana. Ms. Marabella reviewed the materials for the Commission, informing it that this institution would be offering multiple programs of study in welding (Advanced Welding at 900.0 clock hours, Basic Pipe Welding at 120.0 clock hours, GMAW/FCAW Welding at 280.0 clock hours, SMAW Welding at 280.0 clock hours, Welding at 400.0 clock hours, Specific Process Training at 64.0 clock hours, and Welder Improvement at 80.0 clock hours). Training time would range from 7.0 weeks to 26.0 weeks. Sparc Academy had met all the legal and administrative requirements to be approved for an initial license.

Following further discussion regarding the anticipated need for skilled tradesmen, i.e., welders, in Louisiana, the comparatively higher salaries available in the welding industry, and the overall value of vocational training to the economy,

On motion of Mr. Bender, seconded by Mr. Lalonde, the Proprietary Schools Advisory Commission unanimously recommends that the Board of Regents approve an initial operating license for Sparc Academy, located in Sulphur, Louisiana.

The next agenda item considered by the Commission was an Associate in Occupational Studies (AOS) Degree application from Louisiana Culinary Institute, LLC, located in Baton Rouge, Louisiana.

Ms. Kron reminded the Commission members that the Proprietary Schools Law requires that AOS degrees be offered only by schools that hold recognized accreditation and that the Board of Regents must approve all AOS degree program offerings. Louisiana Culinary Institute, LLC, is accredited by the Council on Occupational Education.

The proposed curriculum for the AOS Degree in Hospitality and Culinary Management is 80.0 semester credit hours/1,545.0 clock hours. Full-time students should be able to complete the program requirements in 16.0 months. Louisiana Culinary Institute, LLC's proposed AOS degree program had met all the legal and administrative requirements to be approved by the Board of Regents.

Following further discussion regarding the valued appreciation of a culinary arts advanced education and the institution's programmatic competition,

On motion of Ms. Amrhein, seconded by Ms. Beganud, the Proprietary Schools Advisory Commission unanimously recommends that the Board of Regents approve the Associate in Occupational Studies Degree program in Hospitality and Culinary Management for Louisiana Culinary Institute, LLC, located in Baton Rouge, Louisiana.

The next agenda item considered by the Commission was operating license renewals. Ms. Marabella informed the Commission members that there were thirteen (13) schools seeking renewal. These schools scheduled for renewal were in complete compliance, having met all the legal and administrative requirements to be re-licensed.

Following further discussion,

On motion of Ms. Begnaud, seconded by Mr. Lalonde, the Proprietary Schools Advisory Commission unanimously recommends that the Board of Regents renew the licenses of the following proprietary schools (initial license date in parentheses):

Baton Rouge School of Court Reporting (01/26/06)
Blue Cliff College--Lafayette (01/27/00)
Central Louisiana School for Dental Assistants (01/26/06)
Coastal College--Hammond (02/23/89)
Court Reporting Institute of Louisiana (01/27/11)
Dryades YMCA School of Commerce (02/27/97)
ITI Technical College (01/27/00)
Lafourche Merchant Marine Training Services (01/27/10)
Louisiana Dental Assistant School, LLC (01/27/05)
Moore Career College, Inc. (01/27/10)
Southwest Dental Academy, LLC (01/25/12)
Tulsa Welding School--Jacksonville Campus (01/27/10)
WyoTech--Florida (01/27/10)

Ms. Marabella informed the Commission that there was one institution that chose not to renew its license--Multi-Cultural Educational Community Center of Achievement, Inc. (01/22/09). Staff will follow through to secure the student records from the school for safekeeping.

The next item on the agenda was an update on program approvals. Chair Jones reminded the Commission that staff approved these updates administratively and course approvals were being shared for informational purposes only.

Under Report from Staff, Ms. Marabella informed the Commission that student records from a recently closed proprietary school were received yesterday, funds were used to reconfigure needed work space in addition to installing an independent phone line, and a status report was provided regarding the long-range goal of issuing an Request for Proposal for a digitalization project.

The next meeting of the Proprietary Schools Advisory Commission is scheduled for Tuesday, May 13, 2014, at 10:00 a.m., in Room 1-190 of the Claiborne Building. There being no further business, the meeting adjourned at 11:08 a.m.

APPENDIX A
GUESTS

Patricia Wilton

LA Department of Justice

Agenda Item IV.

Executive Summary

The driving goal in the Board's Master Plan is to raise the educational attainment of Louisiana's adult population to the SREB average by 2025. The Plan lays out how many completers must graduate on an annual basis between 2012 and 2025 to attain that goal. Under Other Business, staff will be making a brief presentation on the state's progress towards that goal and whether Louisiana is ahead or behind projections to reach that goal.